



U.S. Department of Commerce
Mid-America Manufacturing Technology Center &
Flint Hills Technical College

July 24, 2008 / 8:00 AM – 1:00 PM

Present:

International Market Research: An On-Line Tutorial

This half-day program, led by International Trade Specialists with the U.S. Department of Commerce is designed for those who are interested in international trade and want some practical advice on navigating key parts of the export process. The program will cover how to determine your product's export code, how to identify the best markets for your product, how to find and evaluate partners and distributors, how to search for buyers or partners on the "bad guy" lists, and where to find trade events to attend to meet international partners. Course participants will also work on a short case study.

The **registration** of \$90.00 includes all course materials, light refreshments, and lunch.

Location: Flint Hills Technical College, 3301 W. 18th Avenue, Emporia, Kansas 66801.

Int'l Market Research Registration:

Register on-line at: www.buyusa.gov/kansascity/imremporia.html

Or, complete the following.

Name: _____

Title: _____

Company: _____

Address: _____

City, State, Zip _____

Phone: _____ Fax: _____

Email: _____

Other participants Email _____

(Please include names and titles of all attending on a separate sheet)

July 24 2008

_____ @ \$90 per person, _____ \$50 each additional person

Total _____

MC _____ Visa _____ AmEx _____

Card No. _____

Exp. Date _____

Name on card: _____

Signature: _____

MAIL Check & Form to:
U.S. Department of Commerce
2509 Commerce Tower
911 Main Street
Kansas City, MO 64105

Make Checks Payable to:
U.S. Department of Commerce

Registration Deadline: July 18 on a first-come basis. No refunds after July 18.

Questions: 816-421-1876
Regina.Heise@mail.doc.gov



Supported by the Mid-America
District Export Council