

THE AMERICAN CHAMBER OF COMMERCE IN THAILAND

*THE VOICE OF **AMERICAN**
BUSINESS IN THAILAND*

U.S. TRADE POLICY SEMINAR

September 18, 2007



AMCHAM

- Founded in 1956 with 8 American companies
- Today consists of over 630 member companies with almost 2,000 active representatives
- Represent more than US\$23 billion investment in Thailand. AMCHAM companies provide employment to almost 250,000 Thai nationals
- Approximately 60% are American companies, 25% Thai and 15% third country companies represented



AMCHAM

AMCHAM is NOT affiliated with the U.S. Embassy, however,

*Work closely together to promote U.S. interests

*The U.S. Ambassador sits as honorary Chairman on the Board of Governors

*Many Embassy staff sit on a variety of AMCHAM committees

*Joint program to facilitate and expedite business travel to the U.S

The Chamber is a trade association representing U.S. Business in Thailand We are a member of:

*U.S. Chamber of Commerce in Washington, D.C. which represents more than 3 million members domestically and abroad

*Joint Foreign Chambers of Commerce in Thailand (JFCCT)

*Board of Trade of Thailand

*The Asia Pacific Council of American Chambers of Commerce (APCAC)



AMCHAM

The primary objectives of the Chamber are to:

- Promote trade and commerce between the U.S. and Thailand
- Provide information impacting U.S. business in Thailand
- Help protect and promote the interest of its members
- Provide for exchange of information and views
- Maintain on a high plane the civil and commercial reputation of the U.S. and Thailand

***WE WORK TO MAKE THAILAND A MORE
ATTRACTIVE PLACE FOR OUR MEMBERS
TO DO BUSINESS AND TO HELP ATTRACT MORE
U.S. INVESTMENT TO THAILAND***



AMCHAM

3 PRIMARY ACTIVITIES

- **ADVOCACY**
 - White papers from committees, U.S. Embassy, Thai Government, Washington, D.C., other trade organizations (BOT, FTI)
- **INFORMATION DISSEMINATION**
 - Publications, emails, committees, website
- **NETWORKING**
 - Committees, briefings, special events



AMCHAM COMMITTEES

Primary forums for exchange of information and networking.
Committees are focused on industry, functional or social basis

Automotive Council
Business Economics
Community Projects
Corporate Social
 Responsibility
Customs
Energy
Food & Agri-Business
Golf
HealthCare
Human Resources

Info Comm Tech (ICT)
Marketing
Professional Women
Security/OSAC
Small-Medium Size Enterprises
(SME)
Tax & Legislations
Transportation &
 Logistics (TLC)
Travel & Tourism
Young Professionals



WHY JOIN AMCHAM?

- Networking through the many events and meetings (as many as 20 a month).
- Exchange of ideas and information through one of the many committees
- Receive weekly e-briefs on items of interest and upcoming events
- Publications including: *T-AB Magazine*, Handbook Directory, Annual Business Confidence Survey, Benefits & Compensation Survey



BUSINESS EXECUTIVE VISA PROGRAM

For AMCHAM Members only to expedite travel to the U.S. where U.S. Visa appointments are not available.

- For business travel only
- AMCHAM member for at least one year or U.S. based multinational recently setting up



AMCHAM'S UNIVERSAL BUSINESS PRINCIPLES

AMCHAM endorses the following values:

1. Compliance with all applicable laws
2. Good corporate citizenship.
3. Respect for the individual and dignity of the worker
4. Training and education for our employees
5. Environmentally responsible business practices
6. Improved market access and promotion of intellectual property rights
7. High standards of professional and business ethics



AMCHAM THAILAND CHARITABLE FOUNDATION

Under the guidance of the Community Projects Committee, ATCF oversees the two primary CSR programs of the Chamber:

Adopt-a-School Program

Student Scholarship Program



AMCHAM

CONTACT INFO:

American Chamber of Commerce
7/F, GPF Witthayu Tower A
93/1 Wireless Road, Lumpini
02-254-1041

Website: www.amchamthailand.com

Membership information:
orn@amchamthailand.com

