

**FOR IMMEDIATE RELEASE**  
**June 10, 2005**

**Contact: Curt Cultice**  
**202-482-2253**  
**Mike Lally**  
**(215) 597-6101**

### **Commerce Official Honors Local University for Export Achievement**

Philadelphia, PA.— Michael Lally, Director of the U.S. Export Assistance Center in Philadelphia, today presented the U.S. Commerce Department’s Export Achievement Certificate to Drexel University located in Philadelphia, PA. The certificate recognizes U.S. entities that have benefited from the Department’s Commercial Service export assistance to make their first export sale, make international sales to a new foreign market, or in the case of educational institutions, to recruit international students for university admission. The presentation was made on Drexel University’s campus with Ms. Shumi Muinde of Drexel University accepting the award on behalf of the Office of International Admissions.

Drexel University was founded in 1891 as the Drexel Institute of Art, Science and Industry and gained university status in 1970. Drexel is organized into eight colleges and three schools and offers associate, bachelor, master, and doctoral degrees in arts and sciences, business, engineering, information science, health care, medical, public health and media arts & design. Drexel has 17,000 students and is 20th in enrollment among the nation's private universities. Their international enrollment consists of students from over 100 countries.

The Commercial Service has worked closely with Drexel to help recruit new foreign students from the Middle East, Asia, and Latin America, whose enrollment and spending makes an important economic contribution to the local economy. These recruitment efforts have included overseas certified trade fairs where Drexel promotional literature was distributed to students and academic institutions, enabling Drexel to receive wide exposure among potential foreign students interested in studying in the United States. The Commercial Service has also participated in other educational outreach activities, meeting directly with academic organizations overseas to familiarize them with the benefits of foreign study in the United States.

“Drexel University has a commitment and vision to attract the best and brightest international students,” Lally said. “The U.S. Commercial Service has been honored to work with this prestigious educational institution, thus supporting educational service exports and contributing to the Philadelphia economy.”

The U.S. Commercial Service, now celebrating its 25<sup>th</sup> year, is a U.S. Commerce Department agency that helps small and midsize U.S. businesses sell their products and services globally. The Philadelphia U.S. Export Assistance Center is part of the agency’s worldwide network that includes 108 U.S. Export Assistance Centers and more than 150 international offices in over 80 countries.

For more information on the U.S. Commercial Service, please visit [www.export.gov](http://www.export.gov) or call the U.S. Export Assistance Center in Philadelphia at (215) 597-6101.