



Your Partner for Investing in the United States

SelectUSA is the single point of contact at the national level for international and domestic companies looking to invest in the United States.

How We Can Help

SelectUSA works one-on-one with investors to offer helpful tools, data and other information; identify relevant federal programs; demystify federal rules and regulations; and link businesses with partners or resources at the state or local levels.

SelectUSA services for companies are **free of charge** and treated as confidential.

SelectUSA offers three types of services for investors

| Information Assistance | SelectUSA can help you get the information you need to make critical decisions about your investment. This includes high-quality statistics and data, details on federal resources, and information on national rules and regulations.

| Direct Connections | SelectUSA connects companies with the right people. From state and local governments to federal officials, SelectUSA makes introductions to the contacts who can answer your questions. Don't worry – we offer unbiased introductions: SelectUSA operates under strict geographic neutrality and does not steer potential investors toward one U.S. location over another.

| Ombudsman Services | SelectUSA can assist companies to resolve issues involving federal regulations, programs, or activities related to existing, pending, and potential projects.

About the SelectUSA Team

Established in 2011, SelectUSA is the first program to coordinate federal activities to attract, retain, and expand business investment in the United States. Housed within the U.S. Department of Commerce, SelectUSA coordinates across agencies and partners with state and local economic development organizations nationwide to serve as a convenient resource for investors.

The SelectUSA program is headquartered in Washington, DC and provides services through the U.S. Embassy and Consulate in Israel.

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Top Destination for Business Investment

The United States is the **world's largest economy and most attractive consumer market** with a GDP of more than \$15 trillion and a population of more than 317 million. The U.S. market is diverse, so a wide variety of companies can find the consumers and employees they need to be successful.

Success in the U.S. market can help drive a company's success globally. A firm that succeeds in the United States can employ more people, both in the United States and at their headquarters.

Key Factors for Success

| Low-Cost and Stable Energy Supply | New energy sources in the United States have led to lower energy costs, helping to keep manufacturing competitive.

| Quality Business Climate | The United States offers a transparent, fair, and stable business environment, according national treatment to the U.S. subsidiaries of foreign companies. The U.S. market earned the top spot in the 2013 A.T. Kearney Foreign Direct Investment Confidence Index.

| Educated and Productive Workforce | The U.S. workforce is highly educated, with the world's most productive workers, both in terms of the value of a worker's output per hour and over the course of a year. Over 40 percent of the U.S. workforce between the ages of 25-64 attains higher level education.

| Innovative Research and Entrepreneurship | A world leader in research and development, the United States is responsible for 31 percent of total world R&D expenditures. The United States also excels at the commercialization of technology and tech transfer through our higher education community.

| Intellectual Property Protection | Nearly a million patent and trademark applications are received every year by the U.S. Patent and Trade Office (USPTO). Obtaining protection for valuable business assets is simple, cost effective, and reliable.

| Attractive Export Platform | The United States has free trade agreements with 20 countries, giving U.S.-based companies access to more than 425 million additional customers beyond the border, in addition to the U.S. market of 317 million.

| Diverse Landscape | Companies investing in the United State have access to the world's third largest land area, and an abundance of natural resources due to the diversity of the nation's varied geography and multiple climate zones.

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