



WOMEN & MINORITY BUSINESS TRADE MISSION Amman, Jordan & Cairo, Egypt February 14-19, 2009

MEET PROSPECTIVE REPRESENTATIVES, DISTRIBUTORS, AND PARTNERS IN THE MIDDLE EAST AND NORTH AFRICA

The U.S. Department of Commerce's Commercial Service trade mission to Jordan and Egypt will put you in direct contact with prospective representatives, distributors, partners, and end-users in dynamic markets offering convenient regional access. Women and minority-owned firms as well as high-level executives are encouraged to apply.

Best Prospects for the mission include*:

Telecommunications Equipment and Services, Environmental Equipment and Services, Oil and Gas Field Machinery Services, Automotive Parts and Service Equipment, Electricity and Power Generation, Food Processing and Packaging Equipment, Hotel and Restaurant Equipment, Medical Equipment, Educational Training & Services, and Franchising.

****Companies from ALL sectors are encouraged to apply. Market potential will be assessed on a case-by-case basis.***

Export opportunities await in the Middle East and North Africa. **JORDAN** seeks to establish itself as an important regional and international trading hub, strategically located in the center of the Middle East. Since Dec. 2001, The U.S.-Jordan FTA has dramatically boosted bilateral trade, which has tripled in just 5 years to over \$1 billion. As of January 1, 2005, 95% of all tariffs on U.S. exports to Jordan in all major categories have been eliminated.

EGYPT with a population of 78.8 million, sits in the heart of the Middle East and has a reasonably well-educated labor force. The U.S. is Egypt's largest bilateral trading partner. In addition, the U.S. is also the second largest investor in Egypt. Roughly two-thirds of total U.S. investment is in the oil and gas sector, but also includes investment in other areas.

For only \$3,000*, you will receive these mission benefits – and more!

- One-on-one pre-screened business appointments
- In-depth market briefings
- Networking receptions
- Mission promotion to local media
- Internet promotion on U.S. Commercial Service web sites
- Translation of company profile in Arabic

*** Participation fee does not include airfare or lodging.**

For more information, contact:

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Deadline: Friday December 5, 2008

Don't delay! Priority will be given to the first 15 qualified U.S. firms to apply.