



# TRADE NORTH AMERICA 2009

## Sponsorship & Exhibitor Benefits

### Marriott Detroit Renaissance Center

September 9-10, 2009

#### Luncheon Exclusive Sponsor - \$12,000

Benefits include:

- Company to introduce keynote speaker
- Prominent corporate signage throughout the conference for its duration
- Two (2) corporate luncheon tables (8-10ppl each) with corporate signage and preferred placement
- Opportunity to distribute company promotional items to luncheon attendees
- Opportunity to provide conference bags with company logo
- Opportunity to include company promotional items with conference materials
- Exhibit booth space with preferred placement
- Ten (10) Full Conference admission passes (Evening Reception, Breakfast, Luncheon, Workshops, Panel)
- Ten (10) Evening Reception Passes
- Logo and link on Conference website
- Special mention from podium
- Company logo included on front and back covers of conference materials
- List of Conference attendees

#### Reception Exclusive Sponsor - \$10,000

Benefits include:

- Company may provide remarks from the podium during Reception (up to 5 minutes)
- Company may introduce Reception Keynote Speaker(s) during reception
- Opportunity to include company promotional items with conference materials
- (1) Corporate Luncheon Table (8-10ppl) with corporate signage and preferred placement
- Exhibit booth space with preferred placement
- Ten (10) Full Conference admission passes (Evening Reception, Breakfast, Luncheon, Workshops, Panel)
- Fifteen (15) Evening Reception passes
- Logo and link on Conference website
- Special mention from Luncheon podium
- Company logo included on front cover of conference materials
- List of Conference attendees

#### Panel Sponsor - \$7,000 (2 panel sponsors available)

Benefits include:

- Company CEO or appointed executive may moderate a Panel
- Ten (10) Full Conference admission passes (Evening Reception, Breakfast, Luncheon, Workshops, Panel)
- Ten (10) Evening Reception passes
- Logo and link on Conference website
- Special mention from Luncheon podium
- Company sponsor listed inside conference handout materials
- List of Conference attendees



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### **Gold Sponsor - \$5,000 (12 break-out sessions)**

Benefits include:

- Company may introduce break-out session presenters
- Exhibit booth
- Eight (8) Full Conference admission passes (Evening Reception, Breakfast, Luncheon, Workshops, Panel)
- Five (5) Evening Reception passes
- Logo and link on Conference website
- Special mention from luncheon podium
- Company sponsor listed inside conference handout materials
- List of Conference attendees

### **Silver Sponsor - \$3,500**

Benefits include:

- Exhibit booth
- Five (5) Full Conference admission passes (Evening Reception, Breakfast, Luncheon, Workshops, Panel).
- Five (5) Evening Reception passes
- Logo and link on Conference website
- Special mention from luncheon podium
- Company sponsor listed inside conference handout materials
- List of Conference attendees

### **Exhibitor - \$1,000 (20 maximum exhibitor tables)**

Benefits include:

- Exhibit Booth
- Two (2) Full Conference admission passes (Evening Reception, Breakfast, Luncheon, Workshops, Panel).
- Company sponsor listed inside conference handout materials
- List of Conference attendees

**Please consider this opportunity to expand your visibility to hundreds of small and medium sized companies. The earlier you commit the more publicity your company will receive.**

- **Feb. 16:** Logo placement in the e-marketing and printed conference brochures
- **Jun. 10:** Sponsors listed in national e-mail campaign to thousands of C.S. clients
- **Aug. 10:** Hotlinks made to [www.tradenorthamerica.com](http://www.tradenorthamerica.com), exhibit space reserved

### **Questions? Please call:**

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