

**Brian C. Brisson**  
**Regional Director, Western Hemisphere**  
**Office of International Operations**  
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Brian Brisson assumed his current position as Regional Director for the Western Hemisphere in the U.S. Commercial Service in July 2008. In this capacity, he coordinates the 28 Commercial Offices and 220 business development professionals at Embassies, Consulates and free-standing locations in Canada, Latin America and the Caribbean. Working closely with trade associations, chambers of commerce, and state and local governments throughout the region, the Commercial Service provides market intelligence, business facilitation services, advocacy and commercial diplomacy to enhance the competitiveness of U.S. firms.

Before coming to Washington, Mr. Brisson served as the Commercial Counselor for Argentina and Uruguay at the U.S. Embassy in Buenos Aires from 2004 to 2008. Brian Brisson's other diplomatic assignments have included serving as the Director of the U.S. Commercial Center in Sao Paulo, Brazil (1999 to 2004), Regional Commercial Attache for Guatemala, Honduras and El Salvador (1994-1999), and Assistant Commercial Attache at the U.S. Embassy in Mexico City (1989-1994) where he focused on the establishment of the North American Free Trade Agreement (NAFTA).

Brian Brisson began his public service career in 1987 as an International Economist in the U.S. Department of Commerce's Office of Latin America and the Caribbean. He is a graduate of the University of Notre Dame and has a Master of Public Policy degree from the University of Michigan in Ann Arbor. Mr. Brisson speaks fluent Spanish and Portuguese.

