

# Basics of Exporting

## 2008 Trade Tuesdays Schedule

WORLD TRADE CENTER  
DETROIT  
WINDSOR



### Thinking about exporting?

Exports mean **new customers**. More than 95 percent of the world's consumers live outside of the U.S.A.

Exports mean **jobs**. About one of every five factory jobs in America—depends on exports.

U.S. exports account for a quarter of our economic growth and about 12 million U.S. jobs depend upon exports.

### Topics to be Covered Include:

- ✓ Why Export?
- ✓ Are you Ready to Export?
- ✓ Marketing, Sales & Distributing Considerations
- ✓ Logistics & Export Documentation
- ✓ Risks
- ✓ Free Trade Agreements (FTAs) and how they can benefit you
- ✓ Methods of Payment, Finance & Insurance

**Cost:** \$25 for WTC Members; \$45 for Others

Registration and Payment must be received at least 2 business days prior to the program. Please make checks payable to WTCDW Assn.

**Registration is required. Please Call, Fax or Visit [www.wtcdw.com](http://www.wtcdw.com)**



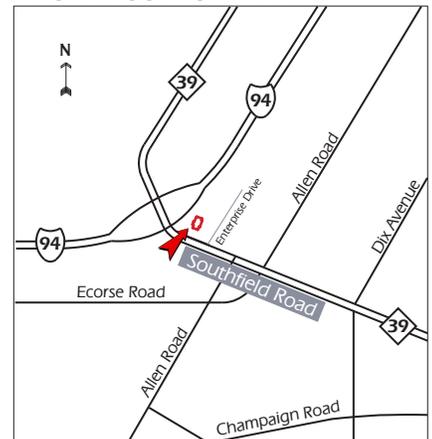
Presented by:  
Detroit U.S. Export Assistance Center

### Agenda:

**8:30 a.m.: Registration & Breakfast**

**9 to 12 Noon: Program**

### WTCDW LOCATION MAP:



16630 Southfield Road  
P.O. Box 637  
Allen Park, MI 48101  
(313) 388-2345, Ext. 222

### Fax-Back Registration Form: Send to Fax Number (313) 388-9945

Check the 2008 program date you will attend:  Feb. 26  Apr. 29  Jun. 24  Oct. 28  Dec. 16

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

How did you learn about this program? \_\_\_\_\_

Payment Method:  Will Mail Check, # \_\_\_\_\_ -OR-  Contact me to pay by Credit Card

Upon receipt, we will send a confirmation number within one business day, otherwise PLEASE CALL US!