

Capitalizing on Global Opportunities for Women Business Enterprises (WBE)

600 Superior Ave E, Cleveland, Ohio

Thursday, August 19, 2004

8:30am – 12:00pm

AGENDA

- 8:30 – 9:00 am **Registration**
- 9:00 – 9:15 am **Women Business Enterprises (WBE):
Capitalizing on Trade Opportunities Outreach Tour – 2004**
Jacquelyn Hayes-Byrd, Executive Director, Global Diversity Initiative (GDI)
- 9:15 – 9:50 am **Local Resources for Women Business Enterprises (WBE)**
- **Women in International Trade – Northeast Ohio (WIT-NEO)**
Wendy Presley, President
 - **National Association of Women Business Owners (NAWBO)**
Jean Gianfagna, President
 - **eWomenNetwork.com**
Jude Solymosi, Business Dev't Consultant, Raymond James Financial Services
 - **National Association for Female Executives (NAFE) &**
 - **Minority Contractors Business Assistance Program (MCBAP)**
Michelle Spain, Regional Coordinator, NAFE & Manager, MCBAP
 - **Business and Professional Women/Ohio (BPW/Ohio)**
Kathy Kellums, President
 - **Knowledgeable Network of Women (KNOW)**
Pamela Baxter, KNOW Founder & Dir. of Membership, Greater Akron Chamber
- 9:50 – 10:30am **Debunking Myths: Small Business Do Export**
Neal Burnham, Deputy Assistant Secretary for Domestic Operations
- Financing for Small Business Exports**
April Foley, Vice Chair of the Board of Directors, Export-Import Bank
- Overseas Investment**
*Dulce Zahniser, Deputy Chief of Staff and Senior Advisor to the
President, Overseas Private Investment Corporation (OPIC)*
- 10:30 – 10:45 am **Break**
- 10:45 – 11:15 am **Exporting Basics (US Export Assistance Center-Cleveland)**
- *Sue Whitney, Sr Trade Specialist, US Commercial Service*
 - *Patrick Hayes, Regional Export Finance Manager, Small Business Administration,*
 - *Judith Rivera, Domestic Business Dev't Officer, Export-Import Bank of the US*
- 11:15 – 11:30 am **Local Exporters Share Their Stories & Mentorship**
Radhika Reddy, President & CEO, Cohen International
- 11:30am – 11:45am **Trade Opportunities: Upcoming Trade Missions & Trade Shows**
Tim Thompson, Executive Director, Export Promotion Services
- 11:45am – noon **Discussion and Q&A Session**