

# Increase your business in Asia

## Japan - Malaysia Trade Mission



Governor's Office of  
**Economic Development**  
International Trade & Diplomacy

The purpose of this trip is for business-to-business matchmaking in each country based on the specific objectives of each participating company. There will also be networking dinners and informative briefings with government officials and other U.S. companies already doing business in those countries.

### Where & When

Tokyo ----- September 8 - 9  
Kuala Lumpur ---September 11 - 12

Participants are welcome to go to **either or both** cities

### Participation Fee

Both Cities ----- \$3,600  
One City ----- \$ 1,800

Price is per company  
Three participants per company maximum  
Lodging and airfare not included

**Registration  
Deadline:  
6 June 2008**

### What you'll get for your money

- One-on-one match making meetings with pre-qualified local firms, distributors, joint venture partners, etc
- Appointments with key government and industry officials
- Comprehensive logistical arrangements including hotels, ground transportation, interpreters, and daily itinerary
- Detailed mission guide including market, culture, political, economic, and travel information
- Networking opportunities with American chambers of commerce and other U.S. companies already doing business in those markets
- Price does not include airfare and most meals

### Market size and growth

Country	Market Size (GDP)	Yearly Growth
Japan	\$4.96 T	1.9%
Malaysia	\$209 B	5.8%

### Testimony from previous trade mission participant

"All the meetings and networking activities were relevant and critical to our evaluation of the market...as a result we've just signed an agreement with a strong Korean partner we feel will help us grow our business."  
—Mark Christensen, VP of Marketing, Corda Technologies

**For an application contact Adam Walden**

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