

International Business Education/Training Offered

The Salt Lake Community College Executive Certificate of Global Business Management

Overview of Certificate / Who Should Attend?

The Executive Certificate of Global Business Management is offered to business executives, professionals, working staff, entrepreneurs, and qualified students who wish to increase their knowledge and improve their strategies in global business practices.

The course work is suitable for individuals new to international trade and assumes no prior international experience. But it will also be of value to business managers already involved in international trade who would benefit from an added in-depth exposure to international marketing, finance, and trade management. Professionals from service industries such as banking, transportation, and consultants will also find the courses useful to better understand the needs of their international clients.

The certificate consists of five courses and 30 hours of class instruction. It includes a professional working text and supplements designed to help guide a business into the world market. The courses are taught by experts and leading professional practitioners and will involve developing an international business plan, lectures, case studies, computer lab study, and hands-on practical experience.

Program Emphasis:

Overview of the Global Marketplace

Export Readiness

International Trade strategies

Business in Diverse Cultural Markets

International Marketing

Finding Quality Overseas Distributors/Partners

International Cash Management, Getting Paid, and Trade Finance

International Trade Logistics including Documents and Shipping

International Legal and Tax Considerations

Export Regulations

Managing Your Global Business

The NASBITE Credential

This course also assists in training and preparation for the NASBITE certified Global Business Professional exam. The NASBITE Certified Global Business Professional (CGBP) is a professional designation which identifies competence in international business for practitioners through a national exam. Requirements to take the exam are a two-year advanced education or business experience. For more information on the NASBITE CGBP, please go to www.nasbitecgbp.org.

Cost for Courses: \$1,295

There is a \$200 discount for additional registrations from the same company.

Cost includes course materials, professional working texts, supplemental materials and break refreshments.

Classes start October 5, 2006 and end December 21, 2006. A total of 10 classes will be on Thursday evenings with each class lasting 3 hours (6:00 PM – 9:00 PM). (no class during the Thanksgiving week) Classes will be held at the Miller Business Innovation Center, 9690 S. 300 W, Suite 333, Sandy, UT 84070.

Registration:

Classes will be limited to 24 persons so please reserve your space as soon as possible. Register by emailing the following information to stan.rees@slcc.edu or by faxing the information to (801) 957-3488

Name:

Company:

Address:

Tel:

Email:

Payment: by credit card or check

For more detailed information on the courses and payment information please contact Stan Rees at (801) 957-5556

Registration deadline is September 28, 2006