



The Business Service Providers Directory

An on-line tool to assist U.S. exporters

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The U.S. Commercial Service (USCS) is the export promotion arm of the International Trade Administration, U.S. Department of Commerce. USCS UK promotes exports of U.S. goods and/or services into the UK market and inward investment into the U.S. The **Business Service Providers (BSP)** directory is featured on our website as an on-line tool to assist U.S. exporters in the assessment, financing or completion of a business transaction. The **BSP** directory is also a good source for U.S. companies seeking to set up a business in the UK. The directory includes companies that offer services in such areas as U.K. tax laws, accounting/banking procedures, visas and work permits, relocation, market research, marketing and public relations, and advertising.

USCS Websites

The U.S. Commercial Service UK has two websites:

- one website for U.S. companies/exporters:
<http://export.gov/unitedkingdom/index.asp>
- one website for UK companies/buyers:
<http://www.buyusa.gov/unitedkingdom/>

What are the benefits of being a BSP subscriber?

As a **BSP subscriber**, your company information will appear under the dedicated BSP section of our export.gov website, which targets U.S. companies/exporters:

<http://export.gov/unitedkingdom/businessserviceproviders/index.asp>

Your company will be listed in a specific category of the directory with a link to your own page that includes contact details, a brief company description, your company logo and a link to your website. You will also benefit from added exposure since the USCS UK website is integrated into two massive U.S. Government on-line networks: www.buyusa.gov, which targets international buyers who are seeking to do business with U.S. companies, and www.export.gov, the U.S. Government's inter-agency export assistance portal, which targets U.S. exporters and includes the worldwide USCS network consisting of offices in over 140 countries and 100 U.S. cities.

BSP Subscriber Requirements

To qualify as a **BSP subscriber**, your company should meet the following requirements:

- Have experience in working with overseas companies
- Provide references from at least two of these companies
- Have been established for at least one year

BSP Listing Information

The fee for a listing is \$90 for a small or medium-sized enterprise (SME) and \$250 for a large company.* Subsidiaries will be classified based on the size of their parent company.

The listing includes the following:

- Inclusion on our website for one year
- A brief description of your company and services
- Your company logo
- A link to your website

Your listing will appear under a specific category. If you wish to be listed under multiple categories, you will be charged for each listing.

**An SME is defined as a firm with 500 or fewer employees. A large company is defined as a firm with more than 500 employees.*

For additional information, please contact:

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