



United Arab Emirates

Official Delegation to



GREENBUILD

INTERNATIONAL CONFERENCE AND EXPO

NOVEMBER 17-19, 2010, CHICAGO, IL



Organized by



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Green Building Middle East

28 – 30 March 2011

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Participating Companies

1. US Commercial Service
2. Al Rakeem Trading FZCO
3. Al Zaifon Trading FZCO
4. Capital Security & Communication Services Establishment
5. Colmef
6. Daff Group
7. Dubai Investment Industries | Emirates Building Systems Company
8. Emirates Falcon Electromechanical Company LLC (EFECO)
9. Emirates Fire Fighting Equipment Factory (FIREX)
10. Global Engineering Systems FZC
11. Global Tech Safety & Environment Consultancy
12. Green Technologies FZCO
13. Gulf Pioneers General Contracting LLC (GUPCO)
14. Grey Matters Consultancy
15. Habib Trading Company WLL
16. Haji Commercial Company
17. Johnson Controls
18. Mammut Building Systems
19. Module Engineering Consultant
20. Oger International
21. Parkway International Contracting LLC
22. Prime Engineering Consultants
23. PRP | Architects International
24. Remal Consultant Company LLC
25. Ruskin Titus Gulf
26. Sayah Engineering Consulting Bureau
27. Schroeder Projekt ElectroMechanic LLC
28. SoSafe Group of Companies
29. Trust Construction Establishment
30. Unibeton Ready Mix (AL FARA'A GROUP)
31. Unique General Contracting



Foreword

The United Arab Emirates (UAE) is a federation of seven emirates located on the Arabian Peninsula. The seven emirates are Abu Dhabi, Dubai, Sharjah, Ajman, Umm Al Qaiwain, Fujairah, and Ras Al Khaimah. The total area of the UAE is about the size of Maine with a population of 4.7 million.

Before the exploitation of petroleum deposits in the 1960's, the UAE had a subsistence economy, which consisted of fishing, dates, livestock, small-scale trading, and pearling. Now, the UAE is a prosperous country of global economic significance. Nominal GDP in 2009 was US \$ 258.8 billion and according to the Business Monitor International (BMI), expected nominal GDP for 2010 is US \$ 267.5 billion, per capita income in 2009 was US \$ 55,440 and is expected to reach US \$ 61,593 in 2010.

The UAE has the second largest economy in the Gulf Cooperation Council (GCC). Its 2008 and 2009 budget expansion reflects a desire to reduce the fiscal deficit and to increase investment holdings. The Government of Abu Dhabi tasked the Urban Planning Council (UPC) to develop a multi-billion Abu Dhabi 2030 Urban Structure Framework Plan to optimize the city's development through a 25-year program of green and sustainable urban evolution. To that end, UPC together with Environment Agency (EAD) and other relevant government and private agencies are developing a unique environmental framework called 'Estidama', which is the Arabic word for sustainability. Estidama sets out guidelines and regulations that are tailored to the region, addressing sustainability concerns through its environmental, economic, social and cultural angles. It is considered the driving force of Abu Dhabi Plan 2030.

Moreover, the Government of the Emirate of Abu Dhabi has recognized that in order to achieve its vision of Abu Dhabi 2030, an emphasis must be placed upon improving the quality of construction materials and building practices such that the safety and security of all building occupants from natural or manmade hazards can be assured. To do so, the Emirate through the Department of Municipal Affairs adopted the new building and construction codes and standards "The International Codes" published by the International Code Council. The new codes should improve the construction standards of buildings across the emirate, creating more cost-effective structures with greater durability and higher health and safety standards. The codes also aim to raise professional standards across the local construction industry. The new Codes will be comprised of eight of the International Building Codes, including: 1) International Building Code, 2) International Energy Conservation Code; 3) International Fire Code, 4) International Plumbing Code; 4) International Mechanical Code; 5) International Private Sewage Disposal Code; 6) International Property Maintenance Code 7) International Fuel Gas Code. These codes are to address the design and installation of building systems through requirements emphasizing performance. It is a comprehensive building code that establishes minimum regulations for building systems using prescriptive and performance-related provisions.

In 2006 the Abu Dhabi Government launched the US\$ 22 billion Masdar City as the carbon-neutral and zero-waste industrial free zone and community. It covers an area of 6 million sq. m (64.6 million sq. ft.) and when completed in 2016, it will include the Masdar Institute of Science and Technology, wind farms, photovoltaic, hydrogen and solar power plants, underground rail roads and public transport routes which cars cannot access, commercial units for the power and industry related businesses and residential units. The Masdar City is also home to the International Renewable Energy Agency (IRENA), a newly established international governmental agency with an objective to promote the widespread and sustainable use of renewable energy.



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United Arab Emirates Government Delegates

- 1. Urban Planning Council**
<http://www.upc.gov.ae/>
Saood Al Junaibi - Director Sustainable Development and Urban Design
John Madden - Sr. Planning Manager
Edwin Young - Estimada Consultant
- 2. Department of Municipal Affairs**
<http://www.dma.gov.ae/>
Hassan Ali Al Dhaheeri - Director Strategic Planning and Performance Management Office
- 3. Abu Dhabi Municipality**
<http://www.adm.gov.ae/>
Hussam Oubari - Chief Architect, Estidama permitting PM
Ali Taleb Al Attass - Architectural Plans Reviewer
- 4. Al Ain Municipality**
<http://am.abudhabi.ae/>
Yasser Naser Al Ghaithi - Analyst, Infrastructure Development Permits
Abdul Hameed Ali Al Zadjali - Analyst, Building Permits
- 5. Abu Dhabi Western Region Municipality**
Abdul Rahman Mohamed Al Minhali - Town Planning Division Manager
Khalfan Rashid Al Mansouri
- 6. Tourism Development and Investment Company (TDIC)**
<http://www.tdic.ae/>
Naseer Al Shaiba - Director, Environment Affairs
- 7. Abu Dhabi General Services Company (Musanada)**
<http://www.musanada.co.ae/>
Mahmoud Ramahi - Executive Director, Building Services
Ziad Ammous - Director, Operations and Projects Control
- 8. Tecom Investments (Energy Park)**
<http://www.tecom.ae/>
Ahmed Lootah - Manager
Francesca Fabro - Brand Manager

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Now in its 4th edition, the World Future Energy Summit is the world's foremost, must-attend annual meeting for the renewable energy and environment industry, held in Abu Dhabi from 17-20 January 2011.

In 2010 WFES brought together over 600 exhibitors and 24,000 attendees from 148 countries including world leaders, international policy makers, investors, academia, intellectuals and journalists to find practical and sustainable solutions for today's energy security and climate change challenges.

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Omar Jabbar Flaih
Manager

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Company Profile

At Al Rakeem Trading FZCO., We have moved from day one into developing our marketing and sales activities to bring our company into the stage where we will be known as a reputable, professional & high liable company among our competitors. We serve our customers as origin suppliers for the several Engineering & Building-Construction material and internal/external decoration. With 3 years of experience and practicing we have been nominated as the sole distributors and sales channels for many products.

Company Objective

We are interested in representing and/or managing commercial agencies with the reputed industrial companies (Manufacturers) which can provide us with the latest technology in Greenbuild taking into consideration the promising opportunities in UAE & Dubai in particular.



Ahmed Yaseen Hachim
Managing Director



Huda Yaseen Hachim
Civil Engineer

Al Zaifon Trading FZCO

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Company Profile

Al Zaifon Trading FZCO specializes in building materials with new technologies and Green building materials and technology. We are interested to network with experts in this field, share knowledge and information with different companies. Our goal is to bring new technology to our region and implement green technologies in our projects.

Company Objective

We are looking to establish joint ventures with companies dealing with the green building sector, improve of knowledge of the new product and to be familiar with new ideas and designs in this sector.



Kutaiba M. Al Mutwalli

Managing Director

Capital Security & Communication Services Establishment

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Company Profile

Capital Security and Communication Services is a member of Capital Group which is owned by H.E Sheikh Rashid Bin Hamdan Al Nahyan, a member of the ruling family in the U.A.E. It was established in 1992. Our headquarters is in Abu Dhabi and branches in Dubai, Sharjah, Doha (Qatar) and Amman (Jordan).

Capital Security is specialized in integrated security, access control, intruder alarm system and CCTV, doors, locks, kitchen cabinets, floors, fire alarm system, electric power savers and communication services.

Company Objective

We are looking forward to represent or have joint venture with U.S. companies.



Munther Al Amad

General Manager - Sales

COLMEF

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Company Profile

Colmef is a leading producer of specialized construction materials. Colmef was established in Italy in 1978 and in Dubai to cover the Middle East since 2001.

The company is specialized in producing 150 high quality products categorized as adhesives, grouts, mortars, protective coatings, waterproofing, additives, epoxy coatings and concrete repair products.

Colmef is determined to achieve total quality management, adaptation of green/environmental policy and emphasis on quality driven service and products.

Company Objective

Colmef had earned the ISO certification and is committed to environmental responsibility in the products produced and in manufacturing practices. Colmef searches continuously for ways to reduce emissions on the environment and promote sustainability.

Colmef is looking to comply with the latest LEED and green requirements, and is interested in representing other US manufacturers/products for the area.



Raad Abdulazeez Hussein Hilmi

Executive Vice Chairman

Daff Group

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Company Profile

Daff Group consist of 2 companies: Daff Trading, Oil & Gas Co. established since 1981 in UAE, supplying equipments and services for Oil & Gas industry , as well as to power, marine, and water industries. Daff Trading is working as Exclusive Agent for Pumps (ITT Goulds Pumps - USA /RAM Pumps - UK / Kubota Pumps - Japan), Valves (BAF Valves - Netherland), Control Valves (Cops Vulcan - USA), Instrumentations (Magnetrol - USA), Burners & Flaring Systems (John Zink - USA), Power Cables (Waskonig + Walter - Germany), Turbo Expanders (LA Turbine - USA), and other international manufactures.

The other member is Daff Electromechanical Co., working as contractor for water/ waste water projects for pumping stations, water treatment plants, and operation & maintenance projects. Daff Electromechanical is working now for green roof & wall plantation projects. Moreover we are also in the business of solar PV panel with Masdar Co, which is a governmental body for renewable energy in Abu Dhabi.

Company Objective

Daff is interested to represent suppliers with new technology for the U.A.E. market. Moreover, we are also interested to have a Joint Venture with qualified contractors for U.A.E's projects in the field of Green Building.



Shukri Al Mehairi
Executive Director



Samir Akra
General Manager

Dubai Investment Industries

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Emirates Building Systems

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Company Profile

Dubai Investments Industries (DII) is DI's investor arm that targets both new and established industries and has a strong commitment to boosting industrial development in local and regional markets. It seeks industrial partners across the spectrum of its operations that will provide the foundations for its expansion across to look after existing companies and Greenfield industrial projects. Dubai Investment Industries own the following companies.

- EMIRATES EXTRUDED POLYSTYRENE LLC.
- EMIRATES BUILDING SYSTEMS
- MARMUM DAIRY FARM
- EDIBLE OIL COMPANY
- GLOBALPHARMA
- UNITED SALES PARTNERS LLC.
- DUBAI CRANES AND TECHNICAL SERVICES LTD.

Emirates Building Systems is a pioneer in the design, fabrication and construction of Steel Structures used in a very wide field of end uses' ranging from high rise buildings, warehouses, show-rooms, institutions, heavy industrial projects, oil and gas and petrochemical applications.

Company Objective

- a. Familiarize with the industry.
- b. Based on our findings we may go into representation or joint venture.



Saad Al Taher
Chief Executive Officer



Imad Kadoumi
Executive Director

Emirates Falcon Electromechanical Company LLC (EFECO)

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Company Profile

EFECO; a member of Arabtec Holding, the largest construction company in the UAE, is a multi-disciplined building services (MEP) contracting company for commercial, residential, industrial, infrastructure and hospitals projects. Based in the United Arab Emirates, EFECO has a backlog of \$550 million worth of projects in the GCC countries including Saudi Arabia and Qatar as well as in the Levant territories of Syria, Jordan and Palestine. The company is currently considering to expand its operations into other countries in the area. At EFECO, we use the latest technologies, innovations and the methods of application to create sustainable, efficient, healthy and environmentally friendly projects.

Company Objective

At Greenbuild we will be seeking specialized companies to formulate long term or project specific associations to add value to our capability to apply the LEED requirements. We will be also looking for suppliers of products and services that can be used in projects throughout our areas of operation with greater emphasis on green building technology and sustainability.



Wissam Jamal Hussien
Design Engineer



Rawad El Haj Ali
Project Manager

Emirates Fire Fighting Equipment Factory LLC (FIREX)

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Company Profile

FIREX is a fire fighting manufacturer where many of the raw materials (mainly gases) can affect the ozone layer and contribute to global warming. FIREX has been monitoring all developments and updates to stay committed to have a clean and green environment.

Company Objective

We are looking to learn more about the industry and to purchase new and improved fire fighting material with clean and green specification. We are also interested in purchasing and looking for alternative fire fighting equipments which are more Environment friendly.



Unnikrishnan Achicanam

General Manager

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Company Profile

Global Engineering Systems is a Total Environmental Solutions Provider based in Sharjah, UAE having operations in Arabian Gulf, North Africa and the Indian Sub-continent. Our services include consultancy for High Performance Buildings viz. Net Zero Buildings, Living Buildings, Green Buildings etc, Energy/Water Auditing, Renewable Energy Solutions, Optimization of Lighting & HVAC design, Sustainable Landscaping, Clean Development Mechanism (CDM), Carbon Footprint Assessment, Sustainability Training, Solid Refuse Management etc.

Our Green Building Expertise: In association with our partner, En3, we pursue green building consultancy under the brand name En3-Global. We are one of the pre-qualified Green Building consultants of EHS-Trakhees- PCFC Dubai World. Our experience today encompasses over 160 projects and 75 million square feet of green spaces that are being developed in over 46 cities globally. We currently have a record of 25 LEED certified projects under the Green Building Council. Our wide range of products are categorized under various segments starting from energy optimizing systems like Under Floor Air Distribution System (UFAD), Room Energy Management System (REMS) etc, elements of renewable energy generation system viz. Solar Water Heaters, Solar PV (Photo Voltaic) Panels, Wind Turbines, Bio-Gas Generators, Solar Water Pumps etc, products that provides great indoor environmental quality like Air Ionizer to energy/water conservation products like Lighting Energy Savers, Light Pipes, LED lights, Water Savers, Heat Pipes, Heat Pumps, etc. We consider the importance of an end to end solution and hence are providing our expertise on all aspects of project requirements from procurement to installation to commissioning.

Company Objective

We would like to be acquainted with the latest sustainability products, best practices and services which can help us to deliver our Sustainability Consultancy and technology services in a much better manner with respect to the international benchmarks.



Joshua A.D.Y
Director



Shahana Sayed
Project Manager



Vishal Nair
Manager

Global Tech Safety & Environmental Consultancy

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Company Profile

Global Tech is an experienced and reliable Sustainability, Environmental & Safety Consulting Service provider. Global Tech has successfully completed more than 300 Environment and Safety Consultancy projects in the region, and is currently engaged in several green building projects that were initiated by the UAE Government's dedication and commitment towards sustainable construction. Global Tech offers total green building consultancy services that includes facilitation, energy simulation and building commissioning for several projects in the region that are being constructed to achieve LEED certification from USGBC. The LEED Certification of Dubai Chamber of Commerce & Industry, the first LEED Certified Existing building in the Arab World and the Middle East was facilitated by Global Tech.

Company Objective

The main objective would be to seek possible alliance/partnership with established and reputed US companies that specialize in Green Building Sustainability Solutions, Materials and Products.



Mario Seneviratne
Managing Director

Green Technologies FZCO

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Company Profile

Green Technologies, a company committed to Sustainability, consists of a Team of Mechanical and Electrical Engineers, District Cooling Specialists, Energy Modelers and Sustainable Development Professionals providing comprehensive services to Clients seeking advice and consultancy on LEED, Sustainability, M & E Engineering and Project Management. Green Technologies believes in sustainability and is now a Carbon Neutral Company.

Green Technologies is a USGBC Education Delivery Partner, delivering USGBC Education Programs addressing the fundamental to advanced requirements of the LEED program. These education programs are delivered by the Director of Green Technologies, Mario Seneviratne, a professional engineer and a member of the LEED Faculty, who brings to these education programs more than 32 years of design, construction and maintenance experience in this region, making these education programs informative, interesting and practical.

The company is a Founding Member of the Emirates Green Building Council (EmiratesGBC) and has been a member of the U.S. Green Building Council (USGBC) for the past decade. The company now provides an array of services with regard to Sustainable Development and actively advocates and facilitates the Leadership in Energy and Environmental Design (LEED) Green Building Certification Programme administered by USGBC, within the Middle Eastern region and outside, in addition to M & E Engineering and Project Management services.

The company has been represented at 75% of the conferences since the inception of the Green-Build series of conferences.

Company Objective

Our objective is to learn and bring the latest technologies into the UAE market through partnerships.



Abdelmoneim Hassaballa
Managing Director



Essam Hadi
Contracts Director

Gulf Pioneers General Contracting LLC (GUPCO)

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Company Profile

We are a main contractor carrying out building civil, infrastructure and interior design work. Our focus is on executing design and build projects in the U.A.E. and Gulf Region.

Company Objective

Having awarded the best contractor for the year 2009 our main objective is to guarantee the best economic and quality to our clients by focusing on new green technologies and enter into joint venture or procurement arrangement with the best experts for our projects in U.A.E.



Ihab Bassiouni

Sales & Technical Manager

Grey Matters Consultancy

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Company Profile

Grey Matters Group of Companies is a Dubai-based professional entity created to serve the construction and concrete industries in the Gulf and Middle East regions. We represent several international organizations and companies emphasizing on Green Construction. In collaboration with NRMCA we are organizing the 2010 International Concrete Sustainability Conference in Dubai on December 13, 14. We are also promoting the NRMCA Green Star certification program for ready-mixed concrete industry in addition to other green products.

Company Objective

We aim to get acquainted with the latest technologies in the construction industry focusing on green initiatives and sustainability and bringing such technologies to our region. This will be through joint venture, representation or any other possible means.



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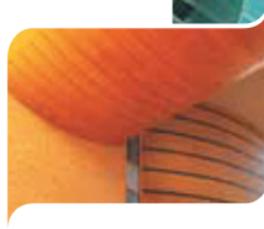
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Consultancy

December 13-14, 2010

Al Bustan Rotana-Dubai; U.A.E

ENHANCE YOUR KNOWLEDGE OF SUSTAINABLE DEVELOPMENT

Join the National Ready Mixed Concrete Association for the **FIRST International Concrete Sustainability Conference** - December 13-14, 2010, in Dubai in partnership with Grey Matters Consultancy



PURPOSE

The International Concrete Sustainability Conference provides learning and networking opportunities on the latest advances, technical knowledge, continuing research, tools and solutions for sustainable concrete manufacturing and construction.

SESSION TOPICS

Experts will present on the latest developments related to sustainable design, specifying, manufacturing, testing, construction and maintenance of concrete, including:

- Low Impact Development
- Urban Heat Island Reduction
- Carbon Footprint and Embodied Energy
- Life Cycle Assessment
- Green Concrete
- Recycled Materials
- Performance-based Concrete
- Government and Private Initiatives

REGISTRATION

Before November 10, 2010:550USD
After November 10, 2010:650USD

Registration Fee includes:

- Attendance (total of 9 sessions)
- Lunch for 2 days
- Dinner on December 13, 2010
- Certificate of Attendance
- 20% Discount on Certification fee (Session 9)
- Handout material

Session 8:

Special Presentation on the Summary of the Pilot Program of the NRMCA Sustainable Concrete Plant Guidelines

Session 9:

2 Concurrent lectures on NRMCA Certifications:

- Concrete's Role in Sustainable Development
- Concrete Technologist - Level II (CT2)

For more information:

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Joseph Habib

Director

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Company Profile

Habib Trading is one of the leading suppliers in UAE & Middle East region for Architectural Ironmongery. Our Ironmongery & Access control specialist will be more than happy to assist you in providing the right choice of design, function & standard. Our job starts from specifying B.O.Q, quoting & supply with supervision whenever required. Our aim is looking for knowledge on Green Build regulations.

Company Objective

Our objective is looking forward to represent American companies or working as Joint Venture with Hardware companies that consider Green Build regulations.



Unni Krishnan V.
General Manager



Giridhar Dikshit
Sales Manager

Haji Commercial Company

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Company Profile

We are a 60 year old diversified GCC business group with multi divisional products and services to cater to the building and construction industry having operations in Abu Dhabi, Dubai, Bahrain, Qatar, and Oman. We are suppliers of innovative products and services with special emphasis to promote Green Building Concept to prestigious projects in the Middle East. HCC represents highly reputed manufacturers and promoting their products through consultants and specifiers by our qualified and experienced team of Engineers and Professionals. Active participation in design and supply of products for green building projects such as Al Sowah Island (LED lighting from USA) LEED Platinum project.

Company Objective

Our principle interest would be product sourcing, representing manufacturers for UAE/ GCC. We would also like to study for a possibility of joint ventures/ collaboration particularly in the building and construction industry.



Magdy Mekki
VP & MD, M.E.
Building Efficiency



Paul Rankin
Director Aftermarket, M.E.
Building Efficiency



Sherif Soliman Azab
Country Manager, Egypt
Building Efficiency



Samer Tabbara
Regional Business Manager, M.E.
Building Efficiency

Johnson Controls

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Website:www.johnsoncontrols.com

Company Profile

Johnson Controls (NYSE: JCI) is a global diversified technology and industrial leader serving customers in over 150 countries. Our 130,000 employees create quality products, services and solutions to optimize energy and operational efficiencies of buildings; lead-acid automotive batteries and advanced batteries for hybrid and electric vehicles; and interior systems for automobiles. Our commitment to sustainability dates back to our roots in 1885, with the invention of the first electric room thermostat. Through our growth strategies and by increasing market share we are committed to delivering value to shareholders and making our customers successful. For additional information, please visit www.johnsoncontrols.com.

Johnson Controls Building Efficiency Business is a leading provider of equipment, controls and services for heating, ventilating, air-conditioning, refrigeration and security systems for buildings. Operating from 500 branch offices in 150 countries, we deliver products, services and solutions that increase energy efficiency and lower operating costs for over one million customers. We are involved in more than 500 renewable energy projects including solar, wind and geothermal technologies. Our solutions have reduced carbon dioxide emissions by 13.6 million metric tons and generated savings of \$7.5 billion since 2000. Many of the world's largest companies rely on us to manage 1.5 billion square feet of their commercial real estate.

Johnson's Controls is sponsoring the following clients to attend the Greenbuild Conference and Expo 2010 in Chicago which also includes Johnson Controls Green Tie Affair and Johnson Controls headquarters Campus Tour in Milwaukee.

- Sherif Shehata, Project Director
- Ahmed Ghani M., CEO
- Sayed Hussein, Mechanical Engineer
- Mohamed Fares, CEO
- Hany Bakr, Maintenance Director
- Ahmed Shalash, Project Director
- Ismail El-Markabi, Regional Manager

Company Objective

Our objective is to leverage our sustainability products, services and practices to help our customers reduce their energy use and environmental impact.



Mujahid Siddiqui
General Manager - Sales

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Company Profile

Mammut Building Systems was established in 1997 and is now the premier Pre-Engineered Steel Building Company and the largest manufacturer of such buildings in the UAE. We have supplied more than 2,500 buildings to customers in more than 15 countries worldwide. The company founders named the brand Mammut because their vision was to create a giant construction group that would come close to the standards of international firms. Mammut staff always assesses lessons learnt from the previous years of construction and provides detailed analysis on ways of dealing with construction problems which emerge during the execution process itself. We also look ahead to the future & inform them about the impending reforms. Mammut is passionate about the importance of corporate responsibility, particularly in supporting the organization technically. Our Design Team spends time in energy efficient lighting, air conditioners & water systems, assessment of the environmental impact of material associated with specification and smart designs. This deserves to be recognized for its contribution to the increasing awareness towards sustainability, green band wagons & conscious construction in supply & procurement sectors. Over the last few years Mammut's dreams of regional expansion has quickly become a reality. We are developing, innovating & exploring new ventures while elsewhere recession bites. Currently we are reviewing the principals governing our costs with the aim of promoting our tender at appropriate cost levels.

Company Objective

Acclimatize ourselves with latest codes and standards in sustainable constructions i.e. compliance to major standards and bodies.

**Ashraf Al Labban**

Chief Executive Officer

Module Engineering Consultant

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Company Profile

MODULE Eng. Consultant is an independent multi disciplinary firm of consulting architects and engineers which has 5 branches in three countries. Module Eng. Consultant started its operations in Cairo 15 year ago and acquired a commercial license 4 years ago and has been working in Dubai for the last 6 years, and in Abu Dhabi for the last 2 years, and in Umm Al Quwain for the last 5 years, and in Doha, Qatar for the last 3 years and offers clients proficient consultancy services that meets both local regulations and international codes of practice.

During its practice of 6 years in Gulf and 15 years in Egypt, the company has experienced notable development and with a keen commitment to high standards of service, has achieved a successful track record of innovative, technically sound and cost effective solutions to a wide range of projects for both national and international clientele including local government organizations.

Company Objective

We wish to accomplish outstanding educational sessions, representation, explore the industry services, technologies and latest products.



Jourdan Younis

Head of Sustainable Development

Oger International

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Company Profile

From the King Abdullah University for Science and Technology (The largest LEED Platinum project in the world) to the Abu Dhabi Financial Center (LEED Gold), we are proud to say that we've built many of the Gulf region's landmark sustainable buildings during the past thirty years.

The Organization undertakes the design and engineering of projects in Europe, North Africa and the Middle East. Our organization is specialized in Technical Design, MEP, Cost Control, Commissioning, Sustainability and BIM.

Recently we have been awarded a contract to deliver Estidama's Pearl Rating system training for the Urban Planning Council of Abu Dhabi.

Company Objective

We wish to collaborate with like-minded individuals who possess expertise in Sustainability, BIM and Commissioning and to share ideas on how best to implement these strategies in the region. Additionally we are looking for strategic partnerships with forward thinking clients.



Tarek Zoabi
Managing Director

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Company Profile

We are General Contractors working on Residential Institutional, Commercial and Industrial projects. Currently, we are working on Health related construction projects which have some involvement with Green Build and Environmental friendly products. The Company is based in Dubai with branches in Abu Dhabi and Sharjah. The total work force of our Company is 1000 people and a total yearly turnover of 50 million US dollars.

Company Objective

Purchasing of US Produces & Services

Learning more about Green Build Construction

Potential Joint Ventures with American based companies in the areas of Green Build Construction



Omar Bin Sumaidaa
Chairman



Samy El Khatib
Executive Director



Makar N. S. Abdou
Managing Partner

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Company Profile

PRIME and A.E. PRIME Engineering Consultants is a consultant firm with five (5) branches and specializes in designing high rise buildings.

Company Objective

Our objective in participating in this delegation is familiarization of the industry. We are interested in representation and joint ventures with U.S. companies.



Mazin Ahmed Al Hakim

Managing Director

PRP | Architects International

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Company Profile

PRP | Architects International is a leading architectural practice based in Abu Dhabi. We focus on sustainable and environmentally sensitive design solutions and work together with our governmental and private sector partners to deliver innovative green buildings solutions. We are currently working on projects with Environment Agency Abu Dhabi, the Urban Planning Council and Estidama. Some of our projects are considered as pilot projects for Estidama's Pearl system (UAE's equivalent to LEED)

Company Objective

We want to find out about latest environmental strategies, technologies and products and identify industry partners to work with on our current and future projects, as we are proactively assisting our clients and partners in setting up a supply chain for green building.



Hasan Ahmed Midhaan
General Manager/ Partner



Mudhafar Alwan Wadi
Executive Vice Managing Director/ Partner

Remal Consultant Company LLC

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Company Profile

Due to the major impact of global warming and the need for green buildings, our company has emerged with a goal of applying these standards into all our new projects, in order to comply with the international standards for green buildings. Remal Consultant Company LLC is mainly involved in fields like construction, logistics, infrastructure, projects management, rehabilitation and material supplies. We also have experience in contributing to the reconstruction in Iraq that made us extend our activities to the UAE, which is the Middle East hub for green build experience.

Company Objective

Our main purpose is to become familiar with the most recent advances in green build engineering and to learn how to implement these technologies in our future projects from the most professional engineers and companies. We are open to the possibility of a fruitful joint venture with American companies which are pioneers in this field by either using their technologies and strategies or to be their local representative in the Middle East. We also hope to find opportunities to train our staff to be regionally and internationally qualified green building specialists.



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Company Profile

Ruskin Titus Gulf is the Joint Venture of leading American HVAC Companies, Ruskin Co & Titus both belongs to the same group company called Tomkins PLC. Ruskin Company with 50 years of excellence and is the largest and most innovative manufacturer of Dampers & Louvers with 21 production and office locations worldwide. Titus has over 60 years of manufacturing experience of Grilles, Registers, Diffusers, Fan Coils and Variable air volume terminal units.

Company Objective

Ruskin and Titus both are members of USGBC and have range of products which can be used for achieving LEED credits. Ruskin Titus Gulf has nominated me to be part of this event and gain in-depth knowledge about the Green Building Concepts. This knowledge can be used to offer our customers a better solution.



Elias B. Sayah
CEO



Dr. Gajanan M. Sabnis, P.E.
Partner

Sayah Engineering Consulting Bureau

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Company Profile

Sayah Engineering Consulting Bureau (SECB) was founded in 1989. The firm is a multi-disciplined and multi-national firm with support structure from various parts of the world for strategic business relationship as may be required from time to time. The support systems range from a simple project supporting staff to full-fledge office in supporting disciplines. The firm that started as a small firm has grown to 40 full time engineers, architects, administrative and technical staff with experience exceeding 20 years. The SECB has completed over 100 design and construction projects with construction value in excess of US\$250 M over the past 18 years. These projects vary in nature and size as well as the clients from the Owner to Developer and/or the Contractor.

Recently SECB was in charge of helping MGM license the MGM/Mubadala project worth over \$400 million. SECB established the contacts with local municipality as well as Civil Defense and Urban Planning Council and other concerned departments. SECB has also set the total procedures for the licensing department approval for the Yas Island Warner Bros project under the guidance of KBR, Halcrow.

Company Objective

In summary, SECB can provide local business support and partnership to the US and international organizations to enter the UAE market for a one-stop engineering and architectural services.



Samy Farah
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Company Profile

Schroeder Projekt is an ElectroMechanical Company founded in 2007 as an extension to HF Schroeder-Germany in 1933. The Mother company has an emphasis on Green Pow (Renewable Energy). We are currently trying to be part of the UAE plans and projects in progress.

Company Objective

The main purpose of attending this trade mission is to gain more familiarization with the industry, seek interesting opportunities and find out the latest developments in the technology and related industries.



Sultan Mahmood
Chairman



Usman Mahmood
Director



Noman Mahmood
Director

SoSafe Group of Companies

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Company Profile

So~Safe Water Technologies specializes in the design and manufacture of high quality Point of Use and Point of Entry Water Purification and Treatment systems. With two manufacturing facilities in the UAE, So~Safe products are manufactured under International standards and exported to over 60 countries worldwide.

In anticipation of the growing opportunities in the region, we are looking to offer various environment friendly solutions to our clients.

Company Objective

Our primary purpose of participation is to find the right partners who can enhance our product and solution offering. We are particularly interested in new innovations in the fields of water recycling and conservation, as well as alternate renewable energy sources to complement our existing business. We are also open to joint venture opportunities with American companies that are looking to expand operations into the Middle East, Africa and Asia.



Mohammed Al Jamal
International Operations Manager



Almir Zelkanovic
International Project coordinator

Trust Construction Establishment

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Company Profile

Going green is no longer a thing of the past. Being sustainable and building green is a standard that most clients are expecting in the 21st century. At Trust Construction Establishment our aim is to establish ourselves as the leaders in green build construction, sustainable design, and green architecture in the region. The U.A.E is looking to establish itself as one of the most "green" conscious countries and since the majority of our work is done with the U.A.E Armed Forces there are certain standards that we need to uphold. Those standards can vary from using double glazed windows as well as thermal and moisture insulation to preserve energy produced by solar power sources.

Company Objective

At Trust Construction Establishment we view the International Green Build Expo as a great opportunity to familiarize ourselves with experienced companies within the industry. Our management is keen on building its contacts and exploring the possibility of a joint venture with a more experienced company within the industry. The company is also interested in solar panels and solar power industry in order to utilize the weather in the region.



Adel Saleh Al Natour
President & Executive
Chairman



Dr. J.R. Gangaramani
President & Executive
Chairman



Mohd Shehadeh
Sr.Vice President
& Board Member



Christopher Stanley
Technical Directo

Unibeton Ready Mix (AL FARA'A GROUP)

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Company Profile

Al Fara'a Integrated Construction Group is based in the U.A.E founded in 1980, employs 18,000 people and consists of ten business units that span all sectors of the construction industry. A major source of competitive advantage for the Group will stem from their leadership in green building practices as well as joint venture partnerships with international leaders in the areas of operation that include general contracting, electromechanical installations, building facade fabrication and installation, ready mix manufacture, interiors and joinery, infrastructure and steel works. The Group is in the process of expanding to other countries in the middle-east and would like to source joint venture partners as well as suppliers across these sectors in the USA.

Unibeton, a member of Al Fara'a Construction Group is the largest ready mix concrete company in the U.A.E. with an annual capacity of production around 10 million cubic meters. It was the first concrete company to introduce and implement the concept of green concrete in the region and has reduced the emission of greenhouse gas (Carbon Dioxide) that causes global warming by four million tons in four years. It is currently developing cement free concrete technology and other sustainable products and is a prominent member of the Emirates Green Building Council. Unibeton Ready Mix is working closely with American Companies and already built collaborative relationships with Blue World Crete Holdings L.L.C in Florida & iCRETE in California and looking for other potential partners in the USA.

Company Objective

Our objective is potentially purchasing, representation and increased familiarization with the industry. In addition, networking and sharing experiences with other participants and would be pleased to present technical papers based on our experience on operating in this field.



Prometheus George
General Manager

Unique General Contracting

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Company Profile

We are a contracting company which specializes in civil and electro mechanical works. We take up contracts for electrical, plumbing, landscaping, swimming pools, desalination plants etc. We do take up jobs in the related fields in offshore as well as on shore oil fields, where we have a couple of ongoing projects. We are interested in sustainable energy products and construction practices. We are very keen in getting in to this field, so that we can also contribute to the noble cause of saving the globe. We are an ISO certified company. We are in the market since 2006 and have reasonably good number of projects.

Company Objective

We would be interested in learning more about the green energy and the opportunities available in this field. We are also interested in identifying long term partners in the field, who can help us in achieving our business goals as well as our social commitment in promoting green building practices.



The Global Centre of Future Energy



Masdar City is an emerging clean technology hub in Abu Dhabi, UAE. Organizations and institutions from around the world are coming here to pioneer solutions to the global energy challenge. With access to key international markets, funding and investment, and a skilled, specialist talent pool, Masdar City creates an environment where innovation and entrepreneurialism flourish.

To learn how partnering with us can transform your business and change the world, email joinus@masdarcity.ae, or visit us online at www.masdarcity.ae

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to drift off
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ETIHAD
A I R W A Y S

FROM ABU DHABI TO THE WORLD