



U.S. – UK COMMERCIAL NEWS

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U.S. Commercial Service Contributes to Successful World Travel Market 2007



The U.S. Commercial Service (USCS) was out in force at World Travel Market (WTM) 2007, the UK's leading travel trade show, which took place at London's Excel Exhibition Centre, from November 12-15. WTM 2007 attracted over 5,000 exhibitors, including more than 200 exhibitors from the United States. In addition to supporting these U.S. exhibitors, the USCS hosted a Product Literature Center (PLC) featuring new-to-market U.S. travel suppliers. The USCS stand, co-located with the Travel Industry Association of America and the Visit USA Association, proved to be an excellent location for both U.S. exhibitors with questions about the UK market and UK travel providers seeking information about the United States. In addition, USCS colleagues from nine other U.S. Embassies in Europe were on-hand as representatives of our Showcase Europe Travel and Tourism Team. This team seeks to promote and support the U.S. travel industry throughout Europe. The highlight of WTM 2007 was the visit of Ambassador Robert H. Tuttle, who toured the show and met with the U.S. exhibitors. For a copy of our PLC brochure featuring the U.S. companies at WTM 2007 or a VisitUSA Travel Planner 2008, please contact Stewart.Gough@mail.doc.gov



U.S. Ambassador Robert H. Tuttle (center) with U.S. Commercial Service colleagues from other U.S. Embassies in Europe at the Discover America Pavilion at World Travel Market 2007

The U.S. Commercial Service (USCS), based in the U.S. Embassy, London, is pleased to provide the Winter 2007 Edition of our U.S.-UK Commercial News. An arm of the U.S. Department of Commerce, the U.S. Commercial Service in London is staffed by Commercial Specialists (CS) who counsel U.S. exporters and provide a wide range of business facilitation services. We also maintain close contact with UK trade associations and businesses in their respective industry sectors. If you are a UK company looking for a U.S. product or a business partner, we can help you. For a complete listing of U.S. Commercial Service personnel in the UK please visit <http://www.buyusa.gov/uk/en/541.pdf>

Visit our website www.buyusa.gov/uk

★ *U.S. Companies seeking Partners in the UK.....*

The U.S. Commercial Service has a network of over 100 U.S. Export Assistance Centers, located throughout the United States. These offices develop and strengthen commercial ties with small and medium sized American companies in all industry sectors, all of which are actively **seeking agents, distributors and new business partners in the United Kingdom and Europe**. Our role is to help these companies achieve their trade development goals through introductions to qualified and interested potential business partners that want to develop long-term mutually beneficial relationships. Listed below are just a few of our current clients. For more information on any of these products, services or companies, simply contact our designated Commercial Specialist at the U.S. Embassy in London for a quick and helpful response.

Construction Equipment

Contact: Cheryl.Withers@mail.doc.gov

Davey Kent is a manufacturer of foundation drilling equipment primarily for the micropile, anchor and soilnail markets. The company has over fifty years experience in drill rig manufacturing. Its range of equipment includes:

Model DK-515: A compact design ideal for specialized limited access projects. A powerful 75 hp electric drive provides smooth operation, low noise levels and no exhaust.

Model DK-625: specifically designed for contractors who prefer an articulation boom and knuckle design, instead of a turret bearing design. Hole setup on the toughest work sites is easy for this manoeuvrable machine.

Model DK-720: incorporates a rotary bearing and a "zoom-boom" mast connection that makes this machine ideal for micro-pile and anchor drilling. The sturdy mast structure and hinge support allow the DK-720 to be mounted with some of the industry's largest rotators and drifters.

Model DK-920: Davey's newest drill model. Mounted on a CAT 330 CL excavator, the DK920 offers single stroke drilling capability up to 20 meters, while providing complete stability on the roughest terrain. With a shorter 14 meter stroke mast, the DK920 provides a level of articulation not found on other machines of its size, which allows hole set-up in the most difficult areas of a job site. Although originally designed for long soil nails, the DK920 control system also provides for more conventional drilling found in the installation of micropiles and anchors.

Davey Kent, Inc. wishes to identify a UK partner to stock and sell its range of speciality drilling equipment and replacement parts.

Medical Instruments

Contact: Tatiana.Russo@mail.doc.gov

Shukla Medical, an orthopedic instrumentation manufacturer from New Jersey, specializes in developing unique orthopedic device solutions and currently manufactures products for all the leading orthopedic companies worldwide. Shukla's innovative product line includes various Universal Extraction Systems designed to remove virtually all orthopedic hardware, regardless of manufacturer. Its current Xtract-All product line includes the following complete systems:

- Winquist II Universal IM Nail Extraction System
- Spine Hardware Extraction System
- Universal Broken Bone Screw Extraction System
- Universal Stripped Bone Screw Extraction System
- Universal Hip Compression Screw Extraction System
- Universal Mini Ratcheting Screwdriver Set

A representative from Shukla Medical will be visiting the UK on December 12, 2007 to meet with potential UK distributors.

Environmental/Water Resources Equipment

Contact: London.Office.Box@mail.doc.gov

SonicSolutions is the state-of-the-art, ultrasonic algae control device that gets rid of algae without harming other aquatic life. The SonicSolutions unit floats just below the water's surface and kills algae by producing a precise frequency of ultrasonic waves that disrupts and destroys the cellular functioning and structure of the algae. SonicSolutions is easy to use and is safe for all fish, plants, and other aquatic life, and it can even help lower pH and TSS. SonicSolutions is a safer and more cost-effective water treatment than chemical algaecides. SonicSolutions has been proven effective in removing lake, pond, and pool algae as well as algae found in industrial, agricultural and municipal water basins (i.e. tanks, lagoons and reservoirs). SonicSolutions algae control systems are currently used at water and wastewater treatment plants, power plants, private pools and ponds, golf courses, botanical gardens, and irrigation systems. With superior product technology, SonicSolutions operates 24-hours a day, providing constant algae removal for up to 3 acres depending on the site conditions. For larger installations, multiple units are used in combination to provide complete algae control. SonicSolutions requires minimal maintenance and uses only 20-45 watts of power and is available in US 120 volt, EU/UK 220 volt, and 24 volt models. **The company is seeking a UK distributor and a representative from SonicSolutions will be visiting the UK in December 2007 to explore this opportunity further.**



FEATURED U.S. EXPORTER OF THE QUARTER!

Opinionmeter International Corporation

Opinionmeter is a leading provider of technology-based Point-of-Experience customer survey systems. Opinionmeter produces a variety of web-enabled touch screen systems including: handheld, tablet, and kiosk configurations, all of which automate the process of collecting and reporting spontaneous, onsite customer satisfaction feedback. This technology enables companies to improve their business performance by capturing real-time, on-demand customer satisfaction data at the customer's point-of-experience (the moment they experience the product or service).

The web-based applications provide instant data in customer friendly and professional reports. All of Opinionmeter's survey devices are remotely managed through a web-based SurveyManager application. Being a web-based application, the SurveyManager also has the capability to distribute online surveys. Online surveys can be distributed via email or as a URL link. All survey systems provide real-time feedback and professional reporting functionality. The Opinionmeter business model supports a variety of delivery models, including self-service and full-service offerings to the end-user. In the event the end-user prefers full-service support, the distributor would provide such added-value services for additional revenue. Added value services can be provided even when the product is sold (when end-users desire ongoing account management), as well as when it is rented or leased. Typical support services include: installing devices, designing survey protocols and questionnaires, collecting, analyzing and reporting survey data generated by Opinionmeter devices. Once installed, all Opinionmeter devices can be remotely managed and monitored through the web-based SurveyManager application. **The company wishes to identify UK companies interested in acting as a distributor for its innovative Point-of-Experience customer satisfaction survey devices and services. For further information, please contact Richard.Stanbridge@mail.doc.gov**

Don't miss the Women in Business Trade Mission – see page 9 for details.....

Information and Communications Technology

Contact: Scott.Hodgins@mail.doc.gov

Vadium revolutionizes the way enterprises and organizations encrypt data. Vadium is a software and services company advancing the way digital data is encrypted and secured. Its groundbreaking One-Time Pad (OTP) encryption system is available as a Desktop or Mobile software application and makes digital data encrypted, unbreakable, tamper proof, and available for transmission online, by direct transfer, Fax, FTP, TCP/IP, or Morse Code. The AlphaCipher Desktop and Mobile Products are the first light client, mass-market applications to enable companies and individuals to cost-effectively deploy unbreakable OTP encryption to all digital data. Vadium's patent-pending solutions are completely scalable and manageable across the enterprise and IT environments. The OTP encryption system radically improves data security, provides users with a true One-Time Pad cipher, and decreases the number of steps needed to encrypt data. **The company is seeking partners in the UK.**

Rockwell Automation - Organisations are moving to adopt process modeling and simulation within their business decision-making and continuous improvement initiatives. With wider acceptance of simulation, consumers are demanding tools that support a breadth of applications, scaled to fit different needs throughout a project's lifecycle and integrated with corporate modeling and database systems. Rockwell Automation fulfills these needs in the Arena product family. **Arena, the business process modeling, analysis and simulation team within Rockwell Automation, is looking for a sales partner in the UK.**

Wood Restoration Materials

Contact: Cheryl.Withers@mail.doc.gov

Abatron, Inc. manufactures epoxies for the restoration of wood, concrete, stone, windows, load-bearing walls, columns, dikes, abutments, architectural and other structures. Liquid Wood and WoodEpoxy have been used to restore various structures and sites across the U.S., including the U.S. Department of Agriculture Building, Washington D.C.; Harvard Law Library, Cambridge, Massachusetts; and the Martin Luther King Jr. National Historic Site, Atlanta, Georgia.

Liquid Wood penetrates deteriorated wood and hardens into a water resistant, distortion free, high strength mass. The product can regenerate rotted windowsills, frames, structural and decorative parts, furniture, boats, columns and floors. It is also a primer and surface consolidant on rotted and porous surfaces for subsequent applications of WoodEpoxy, paints and glues.

WoodEpoxy is a lightweight structural adhesive putty and wood replacement compound. It can fill cracks, holes and voids of any size and replace or add missing or new sections of windows frames, furniture, sculptures, structural and decorative components indoors and outdoors. When the shaped WoodEpoxy is applied to the intended surface it bonds permanently as it hardens. It can be sawed, nailed, sanded and machined like wood.

The company aims to find a local partner, ideally a company with experience in the paint, sealant or restoration market, to stock and sell Liquid Wood and WoodEpoxy on its behalf. Both products are already being sold direct to UK customers.

Industrial/Metalworking Equipment & Supplies

Contact: Stewart.Gough@mail.doc.gov

Lee Spring is a U.S. manufacturer of mechanical wire springs and wire parts. **The company is seeking a professional Sales Agent to expand its UK business.** The company offers world-class product design and manufacturing capabilities for springs, wire forms, washers, stampings, four slide parts and assemblies. Lee Spring also publishes an extensive catalog featuring over 15,000 RoHS compliant Stock Springs. These stock and customized products are typically used in a broad base of commercial and consumer products, including the medical and pharmaceutical, instrumentation, aerospace, automotive aftermarket and industrial machinery sectors. Lee Spring has seven ISO 9001:200 certified locations in the U.S. and Mexico, in addition to its UK operation base in Wokingham, Berkshire.

For an extensive list of other U.S. companies seeking Business Partners in the UK, please visit our **Featured U.S. Exporters (FUSE)** website http://www.buyusa.gov/uk/en/featured_us_exporters.html - an online service displaying U.S. exporters seeking to find UK agents, distributors or representatives for their products and services. If you are a UK company who would like to act as an agent/distributor, please register your company details with us by completing the form available on the following link. Your company details taken from the questionnaire will be added to our commercial database and enable us to contact you on behalf of U.S. firms that are seeking British business partners: http://www.buyusa.gov/uk/en/uk_company_questionnaire.html

Forthcoming Events!!!

**ARE YOU LOOKING FOR THE LATEST SECURITY PRODUCTS FOR
NATIONAL SECURITY AND INFRASTRUCTURE PROTECTION?**

**THEN VISIT THE U.S. COMMERCIAL SERVICE PRODUCT LITERATURE CENTER AT
BOOTH 654, INTERNATIONAL SECURITY, NATIONAL RESILIENCE (ISNR)
LONDON OLYMPIA, DECEMBER 4-5, 2007**

**TO LEARN MORE ABOUT THE AMERICAN PRODUCTS WE WILL BE FEATURING
THE FOLLOWING COMPANIES WILL HAVE PRODUCT INFORMATION ON DISPLAY:**

Alvarado specializes in security turnstiles and gates for access control. Featuring superior styling and rugged reliability, its equipment is easily integrated with virtually any access control system.

American Systems offers a complete spectrum of professional management and security engineering services.

American Technology Corporation is a leading innovator and producer of directed sound solutions - controlling, shaping, and directing sound.

Globafone provides global wireless solutions, including satellite phones from Inmarsat, Iridium and Globalstar.

HSS technology is a manufacturer of intelligence and electronic warfare products for the government, military, law enforcement and corporate sectors.

NABCO manufactures total containment vessels for transporting explosives and suspect packages.

PureTech Systems manufactures wide-area surveillance solutions. Its PureActiv™ solution addresses critical security threats to safeguard lives, facilities, and other high-value assets.

QTL Biosystems has developed a biosensor to meet the needs of first responders. QTL is expert in the use of super-quenching fluorescence in the detection of biological material.

Reveal Imaging has developed an Explosive Detection System (EDS) for 100% checked baggage inspection.

Roper Mobile Technology is the leading provider of fully rugged, highly customizable computer solutions for challenging environments.

Wall Industries designs, manufactures and markets a full line of AC/DC and DC/DC power conversion products, with an emphasis on modified standard and customized power solutions.

If you are not able to visit us at ISNR, but would like information on one or more of the firms we will be featuring, or if you would like to discuss how the U.S. Commercial Service can help you find the American security product or technology that you are looking for, please contact: Lisa Cogan, Commercial Specialist. Tel: 020 7894 0472. Email: lisa.cogan@mail.doc.gov



UPCOMING U.S. COMMERCIAL SERVICE INTERNATIONAL BUYER PROGRAM (IBP) JOIN OUR OFFICIAL UK DELEGATIONS

The **International Buyer Program (IBP)** takes thousands of foreign buyers each year to meet with U.S. companies at major trade shows in the United States. Each year the Commercial Service selects and promotes a large number of trade shows within leading industry sectors. We can help you by organizing meetings and providing matchmaking services and business counseling during the show. Please review our current list of IBP Events and let us know if you would like further information.

POWERGEN INTERNATIONAL 2007

December 11-13, 2007 – New Orleans, Louisiana

Website: <http://pqj07.events.pennnet.com>

Contact: London.Office.Box@mail.doc.gov

17,000 industry professionals from 76 countries will gather at PowerGen International, the world's largest power generation event in New Orleans. 1,100 companies will exhibit displaying the latest in products and technologies. The multi-Track Conference program will cover the most important issues and trends impacting the industry.

WORLD OF CONCRETE 2008

January 22-25, 2008 – Las Vegas, Nevada

Website: www.worldofconcrete.com

Contact: Cheryl.Withers@mail.doc.gov

World of Concrete is the commercial construction industry's most important annual, international event. It draws attendees throughout the world from all segments of the industry, including repair and demolition, material handling as well as concrete producers and masonry professionals. International guests receive free exhibits-only admission.

MAGIC MARKETPLACE 2008

February 12-15, 2008 – Las Vegas, Nevada

Website: www.magiconline.com

Contact: Marcella.Marcheso@mail.doc.gov

MAGIC connects a global audience of serious buyers and sellers of men's, women's and children's apparel and accessories. Thousands of retailers spanning single store boutiques to mass market domestic and international chains come to the Marketplace to access more than 3,600 manufacturers showcasing over 5,000 brands and private label resources.

INTERNATIONAL BUILDERS SHOW 2008

February 13-15, 2008 – Orlando, Florida

Website: www.buildersshow.com

Contact: Cheryl.Withers@mail.doc.gov

The International Builders' Show is the largest annual building industry trade show in the United States and offers the largest number of construction related meetings, seminars, and workshops in the world. There are no other U.S. shows of this kind and magnitude. The export potential is very high due to the nature of the products displayed. Reduced registration fees for international registrants are offered to Embassy delegations as an added incentive to visit the show.

POWER-GEN RENEWABLE ENERGY & FUELS 2008

February 19-21, 2008 – Las Vegas, Nevada

Website: <http://pgre08.events.pennnet.com/fl//index.cfm>

Contact: London.Office.Box@mail.doc.gov

The potential for renewable energy to curb global warming, increase energy security and diversify the electricity generating portfolio makes today the perfect time to become a part of this fast-evolving industry. This conference and exhibition will cover the most important trends and issues impacting the industry. Bringing the wind, solar, biomass and alternative fuels, hydro and geothermal sectors together for three days of information exchange and fast-track networking, POWER-GEN Renewable Energy & Fuels attracts the biggest names in renewable energy to discuss technical, strategic, regulatory, structural and economic issues.

SATELLITE 2008

February 25-28, 2008 – Washington, DC

Website: <http://www.satellitetoday.com/satellite2008/>

Contact: Scott.Hodgins@mail.doc.gov

The SATELLITE Show is the satellite industry's largest, most comprehensive gathering of innovations, technologies and professionals offering invaluable business solutions and mission-critical options to specific operational requirements.

THE INTERNATIONAL WIRELESS COMMUNICATIONS EXPO 2008 (IWCE)

February 27-29, 2008 – Las Vegas, Nevada

Website: <http://www.iwceexpo.com/iwce2008/public/enter.aspx>

Contact: Scott.Hodgins@mail.doc.gov

The International Wireless Communications Expo (IWCE) is the ONE place where all industries and communications professionals come together to share thoughts and ideas on wireless communications technologies. In 2007, IWCE brought together over 4,100 Technology End Users, Public Safety Professionals, Wireless Service Providers, IT Professionals, Dealers and Consultants from all over the world. 785 international attendees from 50 countries made their way to Las Vegas to participate in IWCE. Visitors to IWCE 2008 can: attend content rich education and training sessions, meet more than 350 exhibitors who will be showcasing the latest in wireless communications technology solutions, and make new contacts at the various IWCE networking functions.

GRAPHICS OF AMERICAS/XPLOR 2008

February 28-March 1, 2008 – Miami, Florida

Website: <http://www.graphicsoftheamericas.com/>

Contact: Scott.Hodgins@mail.doc.gov

Graphics of the Americas 2008 is expected to feature more than 1,100 exhibitors showing the newest technology introductions in presses, printers, equipment, paper, ink/toner, consumables, supplies, software, workflow, mailing systems, design-related products/prepress and finishing equipment. In addition to seeing the latest printing technology, visitors to Graphics of the Americas 2008 can: attend the extensive conference program that covers a number of key industry topics, and network with industry leaders at one of the many events during the show.

CONEXPO CON/AGG & IFPE 2008

March 11-15, 2008 – Las Vegas, Nevada

Website: <http://www.conexpoconagg.com/>

Website: <http://www.ifpe.com/>

Contact: Cheryl.Withers@mail.doc.gov

CONEXPO-CON/AGG 2008 and IFPE 2008, the largest international gathering place in 2008 for the construction industry, will be held March 11-15, 2008, at the Las Vegas (Nevada) Convention Center. Held tri-annually, CONEXPO -CON/AGG & IFPE 2008 will showcase the latest products, services and technologies in the construction industry, and is expected to feature over 2,300 exhibitors covering more than 2 million net square feet of exhibit space. Both 2008 shows expect to attract over 125,000

attendees from 120 countries. In addition, more than 300 industry meetings and conventions of leading industry associations are expected to be held in conjunction with CONEXPO-CON/AGG and IFPE 2008. In 2005, more than 111,000 attendees visited the 2,300+ exhibitors in more than 1.8 million square feet of exhibit space, and over 10,000 international attendees came from 120+ countries.

INTERNATIONAL HOME & HOUSEWARES SHOW

March 16-18, 2008 – Chicago, Illinois

Website: <http://www.housewares.org/ihshow/>

Contact: Sara.Jones@mail.doc.gov

The International Home & Housewares Show is the world's largest homegoods and housewares marketplace. Over 2,100 exhibiting companies will have the opportunity to showcase thousands of new products and designs in nearly 800,00 square feet of exhibition space to more than 60,000 professional attendees from over 100 countries. The show will include the 'Gourmet Home and Food District' that will feature products from gourmet food industry and 'Patio Park', featuring products focusing on outdoor living. Other product categories include 'Dine and Design', featuring the finest products for cooking and entertaining; 'Clean and Contain', featuring tools for cleaning and home organization; and, 'Wired & Well', featuring electrical and home healthcare products. The IHHS offers first-class educational and networking opportunities for both specialty retailers and corporate buyers; special exhibitions and creative displays and a full lineup of seminars on trends and design, retail success factors and consumer preferences.

CTIA WIRELESS 2008

April 1-3, 2008 – Las Vegas, Nevada

Website: <http://www.ctia.org/>

Contact: Scott.Hodgins@mail.doc.gov

CTIA Wireless is the number one ranked wireless show in North America and represents the fastest growing, most dynamic segments of the telecommunications industry: wireless communications, internet, computing and mobile data. Every year, this show draws over 45,000 qualified worldwide attendees, representing 125 countries, including 1,100 exhibitors. The exhibits will run concurrently with educational conferences and seminars. These in-depth sessions will address the most important issues facing the engineers, executives, business development specialists and marketing and sales professionals building wireless products and services.

HIGH POINT MARKET-SPRING

April 7-13, 2008 – High Point, North Carolina

Website: <http://www.highpointmarket.org/>

Contact: Sara.Jones@mail.doc.gov

The High Point Market-Spring is the U.S.'s largest trade show serving the home furnishings marketplace. The Market represents all aspects of home furnishings, including wood and upholstered furniture, lighting, home decor, fabrics and textiles, and products offered cover all price points in the industry and is the premier show of its kind in the world.

INTERNATIONAL FRANCHISE EXPO 2008

April 11-13, 2008 – Washington, DC

Contact: Marcella.Marcheso@mail.doc.gov

The International Franchise Expo (IFE) is one of the world's premier franchise events with over 300 exhibitors, many of which have an interest in expanding globally. In addition to the exhibition, IFE will host its highly successful Conference Program offering informative symposia and free seminars, many of which are conducted by experts in the franchise industry. These seminars provide an opportunity to hear about different ideas and approaches to franchising. Embassy delegations will receive free admission to the show as well as matchmaking services and access to the International Business Center.

NAB 2008
April 14-17, 2008 – Las Vegas, Nevada
Website: www.nabshow.com
Contact: Stewart.Gough@mail.doc.gov

Now in its 83rd consecutive year, NAB has consistently been the world's leading conference and exhibition for the electronic media and communications industries and targeted by media and communications professionals as a must attend event. Over the past 83 years, the NAB audience has continuously evolved, to reflect the convergence of communications, computer and entertainment technologies.

Women In Business Trade Mission

United Kingdom & Italy

April 13-18 2008

Join us to meet prospective representatives, distributors and partners!

In 2008, Commercial Service UK and Commercial Service Italy, in association with the National Association of Women's Business Owners (NAWBO), will be hosting a Trade Mission to London and Milan.



This mission will offer business opportunities and market exposure for women-owned U.S. companies. The UK and Italy offer exporters excellent market opportunities, and this mission will provide you with the opportunity to meet with prospective representatives, distributors and partners in these dynamic markets.

For \$3,500, you will receive these Mission benefits – and more!

- One-on-one pre-screened business appointments
- In-depth market briefings
- Opportunities to meet with local business leaders and executives
- Networking receptions
- First hand opportunity to assess market potential in the UK and Italy and to meet key decision makers

Please note that Participation fee does not include airfare or lodging.

For further details, [download our flyer](#) or contact Commercial Specialist Marcella Marcheso on +44 20 7894 0433 or email Marcella.Marcheso@mail.doc.gov

Deadline: Friday, February 1, 2008
Payment Deadline: Friday, February 22, 2008
Don't Delay! Priority will be given to the first 15 qualified U.S. firms to apply.

Join our Business Service Providers Directory today!

The Business Service Providers (BSP) section of our website provides an online listing of an experienced group of UK firms which offer a wide variety of services for those interested in doing business in the UK. A wide variety of services are offered from advertising and marketing to transportation and relocation services. If you are a UK company offering services, which could be useful for U.S. firms, join our BSP directory to increase your market exposure. Your details will be displayed on our website which is integrated into the U.S. Government's massive export portal www.buyusa.gov therefore giving any listing a much larger audience. For further information, please contact Hege.Soholt@mail.doc.gov



Highlights

U.S. Commercial Service (USCS) London Supports Investment Mission to Northern Ireland

On October 15-16, 2007, USCS London's Senior Commercial Officer Dorothy Lutter accompanied Ambassador Robert H. Tuttle on an Investment Mission to Northern Ireland hosted by Invest Northern Ireland. Ambassador Tuttle and Ambassador Foley (U.S. Ambassador to the Republic of Ireland) led a mission of 19 companies to Belfast as part of a U.S. Government initiative to support the peace process and economic development in Northern Ireland. The mission program included an event hosted by Nigel Dodds, Minister for Trade and Development, briefings by Invest Northern Ireland, meetings with U.S. companies already doing business in Northern Ireland, and sector-specific group briefings on Information and Telecommunications Technologies, Financial Services, Travel and Tourism and Life Sciences. The highlight of the mission was an event at Belfast's Harbor Commission, which featured keynote speeches by First Minister Ian Paisley and Deputy First Minister Martin McGuinness, both of whom provided a clear message that Northern Ireland is open for trade and investment.

USCS London Hosts Successful Reception for the American European Business Association

On November 13, 2007 USCS London organized the biennial reception for the American European Business Association (AEBA) at the residence of Ambassador Robert H. Tuttle. AEBA is an association of senior business leaders, academics and civil representatives, whose mission is to promote understanding and cooperation between Europe and the United States. Approximately 200 AEBA members attended the event including many diplomatic representatives of various EU member states. In his remarks, both Ambassador Tuttle and David Shellard, Chairman of AEBA, noted the significance of the transatlantic business relationship and the benefits of enhancing friendship between the U.S. and the EU. Ambassador Tuttle also highlighted how USCS London is committed to supporting this goal. The reception proved to be an excellent networking and outreach event that greatly strengthened ties with the U.S.-EU business community.



The U.S. Commercial Service in London Extends Season Greetings To All Of Our Readers.

Please note that the U.S. Embassy in London
will be closed on the following dates:

- *Tuesday, December 25, 2007 in observance of Christmas Day
- *Wednesday, December 26, 2007 in observance of Boxing Day
- *Tuesday, January 1, 2008 in observance of New Years Day

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