



INTERNATIONAL
TRADE
ADMINISTRATION

Overview of U.S. Trade-Related Agencies





U.S. Trade Representative (USTR)

- USTR part of the Executive Office of President
- U.S. Trade Representative is a Cabinet member
- Leads FTA negotiations and TIFA discussions
- Consults with other agencies on trade policy matters
- Provides recommendations to President



Department of Commerce (DOC): International Trade Administration

- **Import Administration** - Protects U.S. firms against dumping, subsidies, and other unfair trade practices
- **Manufacturing and Services** – Advocates policies to help U.S. companies be competitive
- **Market Access and Compliance** - Resolves market access issues, and seeks compliance with trade agreements.
- **U.S. Commercial Service** - Promotes U.S. exports abroad, especially SME exports.



DOC: USPTO and BIS

- **U.S. Patent and Trademark Office (USPTO)** –reviews filings for patents and trademarks
- **Patents** encourage technological advancement
- **Trademarks** help businesses and consumers
- **Bureau of Industry and Security (BIS)** - Regulates U.S. exports of sensitive goods and technologies



U.S. International Trade Commission (USITC)

- Administers U.S. trade remedy laws
- Provides the President, USTR, and Congress with independent analysis, information
- Maintains the Harmonized Tariff Schedule of the United States
- Directs actions against patent, trademark, and copyright infringement



USDA AND STATE

- **U.S. Department of Agriculture, (USDA)**: Foreign Agricultural Service (FAS) is active in market development and analysis and international negotiations and agreements
- **U.S. Department of State**: Supports trade by participation in international negotiations and by the promotion of U.S. business interests overseas and U.S. trade interests within multilateral institutions.



EX-IM, OPIC, AND TDA

- **U.S. Export-Import Bank (Ex-Im Bank)**: makes loans to foreign buyers of U.S. goods and services
- **Overseas Private Investment Corporation (OPIC)**: helps U.S. businesses invest overseas
- **U.S. Trade and Development Agency (TDA)**: funds various forms of technical assistance



Websites for More Information

- **U.S. Trade Representative:** <http://www.ustr.gov/>
- **DOC/International Trade Administration:** <http://trade.gov/index.asp>
- **DOC/U.S. Patent and Trademark Office:** <http://www.uspto.gov/>
- **DOC/Bureau of Industry and Security:** <http://www.bis.doc.gov/>
- **U.S. International Trade Commission:** <http://www.usitc.gov/>
- **USDA:** <http://www.usda.gov/wps/portal/usdahome>
- **State Department:** <http://www.state.gov/>
- **Ex-Im Bank:** <http://www.exim.gov/>
- **OPIC:** <http://www.opic.gov/>
- **U.S. TDA:** <http://www.tda.gov/>