



Official Magazine

# Subscribe

**Commercial News USA, produced in partnership with the U.S. Commercial Service, helps American companies find buyers and distributors for their products and services. The print version of the magazine reaches an estimated 400,000 readers in 176 countries.** To qualify for a free subscription, we ask that you complete the following survey. After you complete the survey, please fax to U.S. Commercial Service, American Embassy Bangkok at fax number 02-255-2915.

All questions in **bold** are required.

**I want to receive Commercial News USA, in:**

Print  Electronic  Both

**Complete Name**

**City**

**Company**

**Postal Code**

**Job Title**

**Phone**

**Fax**

**Address**

**E-mail**

**Website Address**

**1. Please indicate the business categories you are interested in:**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Agricultural                     | <input type="checkbox"/> Health, Beauty, Fashion                  | <input type="checkbox"/> Materials                                |
| <input type="checkbox"/> Automotive, Aviation, Marine     | <input type="checkbox"/> Food and Processing                      | <input type="checkbox"/> Medical / Scientific Products, Equipment |
| <input type="checkbox"/> Building, Construction, Hardware | <input type="checkbox"/> Franchising                              | <input type="checkbox"/> Security, Safety                         |
| <input type="checkbox"/> Business Services                | <input type="checkbox"/> Hotel / Restaurant Equipment             | <input type="checkbox"/> Sports, Recreation                       |
| <input type="checkbox"/> Consumer Goods                   | <input type="checkbox"/> Industrial Equipment, Services, Supplies | <input type="checkbox"/> Telecommunications                       |
| <input type="checkbox"/> Electrical, Electronics          | <input type="checkbox"/> IT / Telecommunications                  | <input type="checkbox"/> Trade Shows                              |
| <input type="checkbox"/> Environmental                    |   |   |

**2. What is your Job Category:**

- Executive Management  
(Chairman, President, Owner, Partner, General Manager, Managing Director, CEO, COO, CFO)
- Senior Management  
(Vice President, Sales/Marketing, Engineer, Purchasing, Traffic/Distribution, Product Manager, Import/Export, Operations, Customs)
- Other Professional Management (Lawyer, Doctor, Professor, Government, NGO, Non-Profit)
- Non-Management (Administrative Assistant, Secretary, Intern)



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**3. What is the principal business activity of your company or organization?**

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Wholesaler                   | <input type="checkbox"/> Dealer                          | <input type="checkbox"/> Agent / Broker |
| <input type="checkbox"/> Industry (Purchasing)        | <input type="checkbox"/> Manufacturer                    | <input type="checkbox"/> Service        |
| <input type="checkbox"/> Representative / Distributer | <input type="checkbox"/> Export Trading Company / Broker | <input type="checkbox"/> Other          |
| <input type="checkbox"/> Trade Association            | <input type="checkbox"/> Government                      |   |

**4. How many employees work for your company:**

- 1       2-10       11-50       51-100       101-500       More than 500

**5. How much does your company spend each year on products and services from other countries?**

- Less than \$100,000       \$100,000-499,999  
 \$100,000-499,999       More than \$1,000,000

**6. How comfortable are you reading documents written in English?**

- Very comfortable       Somewhat comfortable       Not comfortable at all

**7. Where does your company currently import products from (check all that apply)?**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Africa                      | <input type="checkbox"/> European Union | <input type="checkbox"/> United States |
| <input type="checkbox"/> Asia Pacific (except China) | <input type="checkbox"/> Mexico         | <input type="checkbox"/> Other         |
| <input type="checkbox"/> Canada                      | <input type="checkbox"/> Middle East    |  |
| <input type="checkbox"/> China                       | <input type="checkbox"/> South America  |  |

**8. Do you personally make purchasing decisions?**

- Yes       No

**9. How many people in your company read each issue of Commercial News USA?**

- 1       2       3       4       5       6       More than 6

**10. How would you rate the relevancy of Commercial News USA to your business?**

- Very relevant       Somewhat relevant       Not relevant

**11. How many purchases have you made from companies as a result of reading Commercial News USA?**

- None       1       2-3       4-5       6-10       More than 10

**Thank you!**

Please fax to  
U.S. Commercial Bangkok,  
American Embassy  
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Fax: 02-255-2915  
Email: [tvoravon@mail.doc.gov](mailto:tvoravon@mail.doc.gov)  
Contact: Khun Thanyathorn (Nan)