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United States of America
Department of Commerce

India Business Center Resources for U.S. Companies

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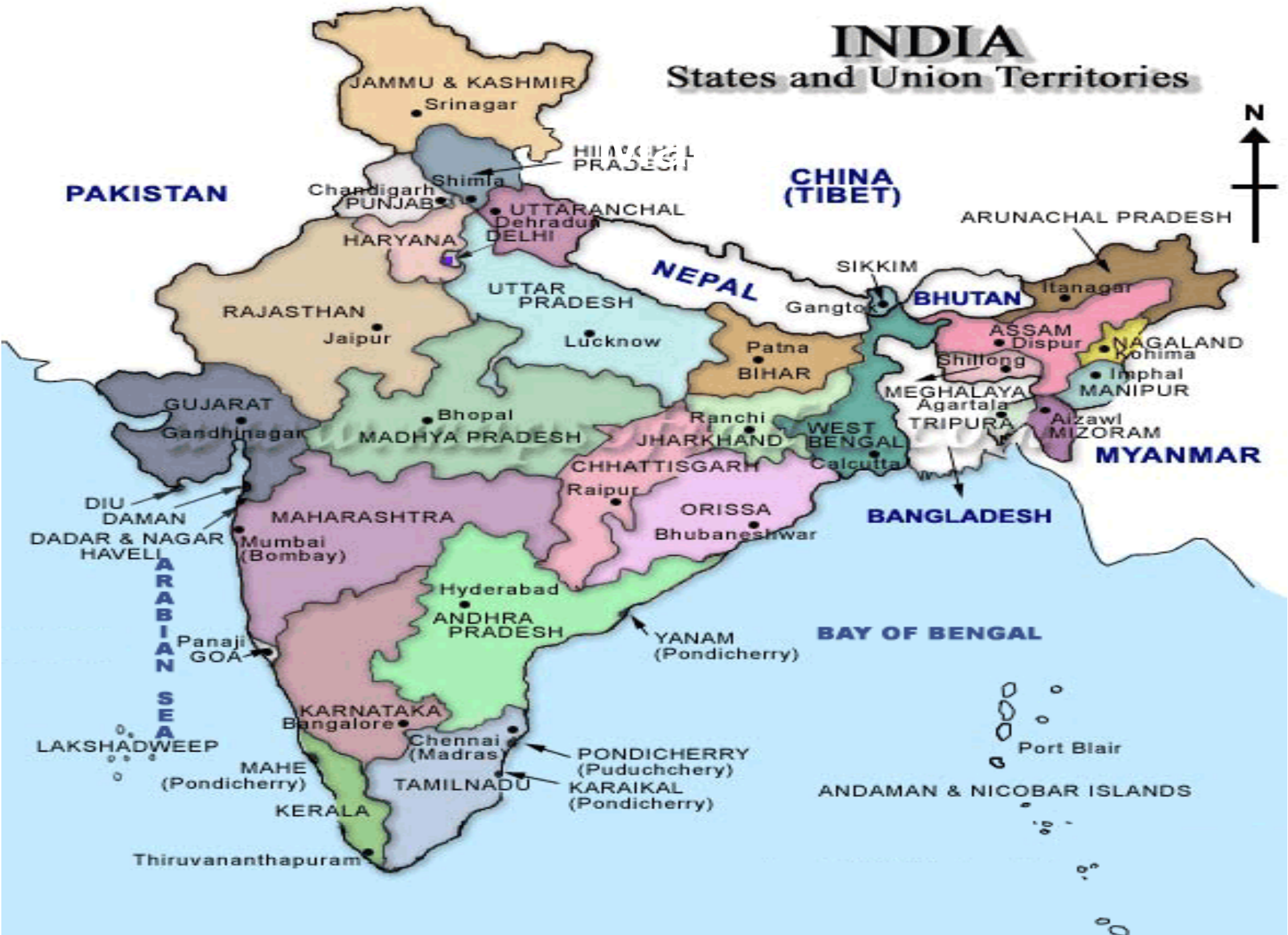


The Agenda

- India Business Center
- U.S. Commercial Service products, services available for U.S. companies
- Challenges of doing business in India

INDIA

States and Union Territories





India Business Center: www.export.gov/india

- How to start trading with India
- India Market Research
- India Duty and Tariff Information
- India Trade Events
- India Trade Leads
- Scheduled India Webinars

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Find Opportunities

- ▶ By Industry
- ▶ Market Research
- ▶ Trade Events
- ▶ Trade Leads

Find Solutions

- ▶ International Sales-Marketing
- ▶ International Finance
- ▶ International Logistics
- ▶ Regulations & Licenses
- ▶ Trade Data & Analysis
- ▶ Trade Problems

Contact Us

- ▶ 1-800 USA TRAD(E)
- ▶ Find a Local U.S. Office
- ▶ Find an Overseas Office

Exporting to India Just Got Easier!

Welcome to the India Business Center (IBC)! India is one of the world's most rapidly growing markets offering exciting trade opportunities for American companies. The India Business Center provides access to information and services, opening the Indian market for your company.

More information on the IBC

Start Now!

- Why Export to India?
- Doing Business in India
- Email a Question

What's New

- Market Opportunities in India Webinar, July 24, 2008
- Navigating India Seminar Series
- FedEx India Trade Mission, November 9-15, 2008
- Asia Pacific Partnership Clean Energy Trade Mission, September 7 - 12, 2008 to New Delhi, Mumbai and Hyderabad
- IPR Toolkit - Protect your intellectual property rights in India; patents, trademarks, industrial designs, geographical indications, and copyrights
- Ex-Im Bank Launches India Portal
- Ex-Im Bank Approves First Transaction under India Infrastructure Facility (4/16/2008)

Main Topics

- ▶ India Home
- ▶ Doing Business in India
- ▶ India Market Research
- ▶ India Duties and Taxes
- ▶ India Trade Events
- ▶ India Trade Leads
- ▶ U.S. Gov't Resources in India

Related Topics

- ▶ U.S. Export Regulations
- ▶ Overview and Guides
- ▶ Trade Policy and Agreements
- ▶ Resources

Internet

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Market research provided by the India Business Center

- Total number of Reports on Export.Gov website-
1580
 - Information and communication markets– 234
 - Health technologies– 80
 - Environmental Technologies– 86
 - Security and Safety– 8
 - Services– 411

Best Export Prospects

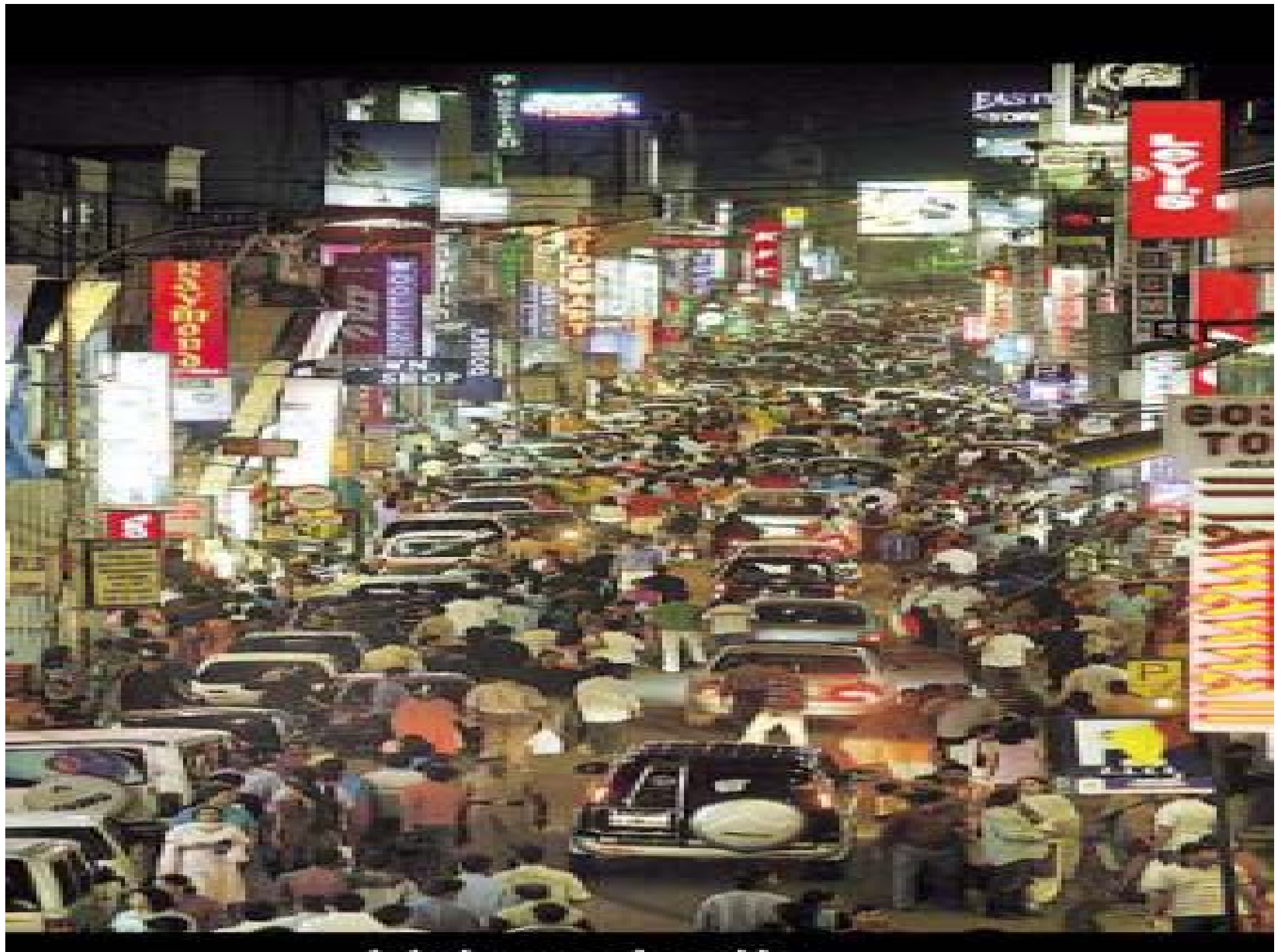
- Airport and Ground Handling Equipment
- Computers and Peripherals
- Education Services
- Electric Power Generation, Distribution and Transmission Equipment
- Food Processing & Cold Storage Equipment
- Machine Tools
- Medical Equipment
- Mining and Mineral Processing Equipment
- Oil and Gas Field Machinery
- Pollution Control Equipment
- Safety and Security Equipment
- Telecommunications Equipment
- Textile Machinery
- Water Treatment



Challenges in India

Top 10 U.S. Business Complaints

- Excessive government interference – at all levels
- High tariffs & excessive indirect taxes
- Restrictions on foreign investment; differential tax rates for foreign companies
- Weak protection of intellectual property
- Substandard infrastructure with excessive cost
- Corruption
- Regional decisions that contradicts central government policy



Tata's Nano Car

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Doing Business in India World Bank Report

- The World Bank's *Doing Business in 2009* report ranks India at 122 (of 181 countries) for overall "ease of doing business"
- The report also found that India was one of 34 countries that made positive reformations that made trading across borders easier in their countries
- From 2006 to 2008, the report found that the "Time to export" in India was reduced from 27 days to 17 days
- The burden of documents, signatures, and days required to complete an export or import transaction is daunting.



Doing Business in India



(Source: <i>Doing Business in 2009</i> . The World Bank. http://www.doingbusiness.org/Documents/FullReport/2009/DB_2009_English.pdf)	Ease of...	Doing Business 2009 rank	Doing Business 2008 rank	Change in rank
	Doing Business	122	120	-2
	<u>Starting a Business</u>	121	111	-10
	<u>Dealing with Licenses</u>	136	134	-2
	<u>Employing Workers</u>	89	85	-4
	<u>Registering Property</u>	105	112	+7
	<u>Getting Credit</u>	28	36	+8
	<u>Protecting Investors</u>	38	33	-5
	<u>Paying Taxes</u>	169	165	-2
	<u>Trading Across Borders</u>	90	79	-11
	<u>Enforcing Contracts</u>	180	177	-3
	Closing a Business	140	137	-3



Services available at www.export.gov

- Market Research Resources
- Trade Events
- Trade Leads
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- Tariff and Tax Information
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- Provide expert help at every stage of the export process
- Help you to enter new markets faster and more profitably





The End.

Questions ?