

One Global
California

U.S. Middle East Ambassadors Tour

An unprecedented event to promote trade and commercial diplomacy
featuring the U.S. ambassadors to Egypt • Israel • Jordan • Kuwait
Lebanon • Morocco • Saudi Arabia • United Arab Emirates



Los Angeles Area
Chamber of Commerce



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Tuesday, October 10, 2006

Sheraton Hotel • 711 South Hope Street • Los Angeles, CA 90017

Registration 7:30-8:30 a.m.

Conference and Luncheon 8:30 a.m. – 2:00 p.m.

This is an unprecedented opportunity for your company to enter the \$320-billion Middle East marketing sector, especially if you are already exporting to Asia, Europe, Canada or Latin America. Never before have the top eight Ambassadors and Senior Commercial Officers of the U.S. Dept. of Commerce from the Middle East joined together to create this unique business environment. For the first time ever, you can meet person-to-person with these top government officials that will give you valuable information on how to enter or expand in this booming market.

U.S. Ambassadors:

Egypt – The Hon. Francis J. Ricciardone, Jr.
Israel – The Hon. Richard H. Jones
Jordan – The Hon. David Hale
Kuwait – The Hon. Richard LeBaron
Lebanon – The Hon. Jeffrey Feltman
Morocco – The Hon. Thomas T. Riley
Saudi Arabia – The Hon. James Oberwetter
United Arab Emirates – The Hon. Michele J. Sison

Senior Commercial Officers:

Egypt – Mr. Amer Kayani
Israel - Mr. Ronald Soriano
Jordan – Ms. Laurie Farris
Kuwait – Mr. Erik Hunt
Lebanon – Mr. Amer Kayani
Morocco - Mr. Rick Ortiz
Saudi Arabia – Mr. Nasir Abbasi
United Arab Emirates – Mr. Christian Reed

Luncheon Keynote:

Michael Ducker, President, FedEx Express International

Morning Keynote:

Keith Reinhard, Chairman, DDB World Wide and President, Business for Diplomatic Action

Strategic Partners:

British American Business Council • Business Transportation & Housing Agency • California Chamber of Commerce • Center's for International Trade & Development • Economic Alliance of the San Fernando Valley • Global Trade Center of the Inland Empire • Inland Empire International Business Association • Technolink Association • Torrance Area Chamber of Commerce

Fax form to 213.580.7545 or for more information call 213.580.7538

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Number of Tickets for the One Global California @ \$100 each _____ Total Payment _____

(Tickets purchased after September 18 are \$125 each).

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Cancellations honored prior to October 6, 2006

Yes, I'm interested in One-on-One meetings with the Senior Commercial Officers