



German American  
Chambers of Commerce  
California Branch



The German Chamber Network 

# US ENERGY EFFICIENCY BUSINESS DELEGATION TO GERMANY

November 05<sup>th</sup> - 07<sup>th</sup>, 2008

## INITIATED AND FINANCED BY



## SUPPORTED BY



Wir fördern Wirtschaft.



# U.S. Energy Efficiency Business Delegation to Germany

## November 05<sup>th</sup> – 07<sup>th</sup>, 2008

### Target Companies:

The event focuses on energy efficiency in the building industry. The participating US companies can be

- architects
- project developers
- financing and consulting companies
- manufacturers of energy efficient equipment like windows and doors, insulation materials, HVAC
- construction companies
- builders of zero energy buildings

### Program:

#### **TUESDAY, November 04<sup>th</sup> (DAY 1): ARRIVAL**

- Arrival of the US delegation participants and the GACC staff in Berlin

#### **6:45pm**

- Delegation meets in Hotel Lobby (TBD)

#### **7:00–7:30pm**

- Briefing (GACC San Francisco, US delegation) participants and Rene Gurka, CEO, Berlin Partner GmbH at Berlin Partner GmbH Business Location Center, 1<sup>st</sup> Floor Ludwig-Erhard-Haus, Berlin, Fasanenstrasse 85

#### **From 7:30pm**

- Dinner at Restaurant (TBD)

#### **WEDNESDAY, November 05<sup>th</sup> (DAY 2): FIRST EVENT DAY**

**Conference – 9:00am to ca. 12:00pm**

Location: TBD

Presentations covering several facets of the German energy efficiency building market i.e. by

- German Energy Agency Berlin (dena) - Federal agency, engaged in the fields of energy efficiency and renewable energy
- Berliner Energieagentur - consulting, contracting and international know-how-transfer regarding energy efficiency in the building sector
- Federal Ministry of Transport, Building and Urban Affairs – energy efficiency unit
- Federal Ministry of Transport, Building and Urban Affairs – sustainable building unit (responsible for the new German energy efficiency trademark, comparable to LEED)
- R&D presentations by representatives of universities or institutes covering the latest R&D results in Germany
- Invest-in-Germany (German Federal Business Development Agency) – Outlook for US companies regarding investments in the German energy efficiency building market
- Company presentations (Manufacturers of energy efficient equipment / Architect / Project Developer)

#### **12:00pm to 1:00pm**

- Lunch

#### **1:00pm to 5:00pm**

- Visits to presentable energy efficient buildings and building projects, R&D institutes and/or manufacturing companies in Berlin

**6:00pm to ca. 8:00pm – Potentially Evening Networking Reception – To be discussed between GACC and Berlin Partner GmbH**

### **THURSDAY, November 06<sup>th</sup> (DAY 3): SECOND EVENT DAY**

#### **9:00am to 5:00pm**

- Visits to presentable energy efficient buildings and building projects, R&D institutes and/or manufacturing companies up to 2 driving hours away from Berlin (i.e. Brandenburg, Lower Saxony) and return to Berlin

#### **After 6:00pm**

Option to participate in an evening event “Berlin Nightlife” put on by the Berlin Partner GmbH in cooperation with the GACC

## **FRIDAY, November 07<sup>th</sup> (DAY 4): EVENT DAY 3**

### **9:00am to 12:00pm**

- Business meeting forum with 45 minute meetings between US and German companies (Location TBD)

### **12:00pm to 1:00pm**

- City tour arranged by Berlin Partner GmbH with light lunch

### **1:00pm to 5:00pm**

- Continuation of the meetings at event location (TBD)

\*\*\* End of the delegation program \*\*\*

## **SATURDAY, November 8<sup>th</sup> (DAY 5): DEPARTURE**

- Individual departure from Berlin according to travel plans

Program subject to change – last update July 22<sup>nd</sup>, 2008

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