



# U.S. Product Literature Center Canadian Home Furnishings Market Toronto, Canada January 10 - 13, 2009

The U.S. Commercial Service is pleased to offer U.S. manufacturers of furniture and home furnishing products this most affordable and highly effective opportunity to gain valuable market exposure and develop potential export sales at the 2009 Canadian Home Furnishings Market in Toronto.

Our U.S. Product Literature Center is expressly designed to provide qualified small and mid-sized manufacturers with direct access to Canadian retailers, wholesalers, agents and distributors at the largest and the longest running show of its kind in Canada, with over 12,000 visitors and 400 exhibitors at the Canadian Home Furnishings Market.

## ***If you are looking to export, consider Canada First!***

- ✿ Canada represents our largest and most important export market in the world. In 2007, U.S. furniture exports to Canada exceeded US\$ 1.97 billion.
- ✿ U.S. furniture exports are expected to grow by 2.5% in 2008 thanks to buoyant interior design and home renovation activities and growing demand for ergonomic furniture, eco-friendly products, institutional furniture, furniture for the elderly, home theater and outdoor furniture.
- ✿ There is no export market that is more accessible or receptive to U.S. furniture and home furnishing products. Let the U.S. Commercial Service help you to capitalize on your NAFTA advantage and test the market for your products as a participant in the U.S. Product Literature Center at the Canadian Home Furnishings Market in Toronto.

## **U.S. Participant's Benefits**

- Valuable market exposure at Canada's largest home furnishings show.
- Direct product literature distribution to qualified trade show visitors.
- Company profile listed in the U.S. Product Literature Brochure.
- Broad publicity resulting from our pre-event marketing campaign.
- Receive a complete list of business contacts and interested potential partners identified at the event.
- Listing as a "Featured U.S. Exporter" on the U.S. Commercial Service Canada's website for one year.
- Follow-up counseling and assistance, as required from the U.S. Commercial Service in Canada.

**All for only US\$250.**

**We measure our success on the basis of our client's success, join us today.**



**SPACE IS LIMITED SO REGISTER TODAY AT: <http://www.buyusa.gov/canada/en/usproductliteraturecenter.html>  
REGISTRATION DEADLINE: DECEMBER 2, 2008**

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