

PUTTING THE PIECES TOGETHER — FINDING THE INTERNATIONAL TRADE RESOURCES YOU NEED TO TAP INTO YOUR FULL SALES POTENTIAL!

World Trade Week NYC is sponsoring a free Resource Forum to show you how to best use the various service providers, government agencies, trade organizations and business assistance centers located in the New York region. The Forum is not just for those who are new to international business. Anyone who is trying to increase international sales will benefit from attending.

MONDAY, MAY 18, 2009 11:00 AM - 1:00 PM

BARUCH COLLEGE, 55 LEXINGTON AVENUE, 14TH FLOOR, ROOM 14-250

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THIS IS A FREE EVENT.

Whether you are just entering the international market or have been involved in international sales or logistics for many years, there is always the opportunity to learn something new. For example:

- Did you know that the U.S. Department of Commerce can help you find customers in countries throughout the world?
- Do you know how to utilize the services of a bi-national chamber of commerce or international business organization?
- How can a foreign trade commissioner assist you?
- When is it better to send your shipment via an express package delivery service vs. using a freight consolidator?
- How do you prepare for and find financing for your international business? ?

Name _____

Company Name _____

Address _____ City _____ State _____ Zip _____

Tel _____ Fax _____

No. of Guests _____



WORLD TRADE WEEK **09**
NEW YORK CITY | 18-22 MAY 2009

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