



Libya and Algeria

are Open for Your Business

U.S. Department of Commerce Executive Trade Mission

Growing economies, vast capital reserves, and major infrastructure needs put Libya and Algeria among the world's most promising markets for U.S. suppliers. To help U.S. firms leverage opportunities in these markets, a senior-level Department official will lead a trade mission to Tripoli, Libya and Algiers, Algeria, November 4–8, 2009.

Where Business is Personal

In Libya and Algeria, where deals are made on the strength of personal contacts, this mission will include face-to-face business appointments with prospective agents, distributors, and end-users; meetings with government officials; updates on major projects; Embassy briefings on doing business in the region; and networking events.

Why Libya and Algeria?

- **Economic health and wealth.** Oil-rich Libya enjoys a \$12,400 per capita GDP—one of the highest in Africa. Algeria's oil and natural gas resources have generated almost \$200 billion in foreign exchange reserves—more than any country in the region, including the Gulf.
- **Focus on infrastructure.** Libya's government has budgeted more than \$80 billion for major projects relating to housing, highways, railways, telecommunications, and irrigation. Algeria is investing nearly \$30 billion to upgrade power generation and more than \$96 billion for highway and other infrastructure development.
- **Surging demand for U.S. products.** Since the easing of U.S. sanctions in 2004, U.S. merchandise exports to Libya jumped from \$39 million to \$721 million in 2008. U.S. exports to Algeria topped \$1.1 billion in 2008, with the United States ranking as Algeria's largest bilateral trading partner in the world.
- **Diversifying for future growth.** As Libya and Algeria transition to more private sector-led growth, they hold rich trade potential in almost every sector, from oil and gas to telecommunications, medical technologies, education, and tourism, and much more.

Space is limited. Apply now.

The U.S. Commercial Service is committed to working closely with appropriate outside organizations that express an interest in coordinating with us. Currently, the U.S.-Algeria Business Council, the U.S.-Libya Business Council, and the National U.S.-Arab Chamber of Commerce have expressed such interest and have been working with us. These organizations may sponsor additional, independent events open to trade mission participants.

Apply Now

northafricamission@mail.doc.gov

Date: November 4–8, 2009

Venue: Tripoli, Libya
Algiers, Algeria

Deadline: August 1, 2009

Cost:

- \$5,850 for small and medium enterprises (fewer than 500 employees)
- \$6,900 for large firms
- \$600 for each additional firm representative
- Fees include interpreters. Expenses for travel, lodging, most meals, and incidentals will be the responsibility of each mission participant

Questions?

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