



A unique opportunity to penetrate Central European markets!
ENVIRONMENTAL TRADE MISSION TO CENTRAL EUROPE

Poland, Hungary, Czech Republic
November 7-11, 2005



Whether you're seeking new markets for your proven technology or launching a product line, the U.S. Department of Commerce's Environmental Technologies Trade Mission to Warsaw, Budapest, and Prague, November 7-11, 2005, offers a cost-effective way to meet pre-screened business contacts. The timing is ideal. European Union accession requirements have tightened environmental performance standards in Poland, Hungary, and the Czech Republic, driving demand for new equipment, technology, and services.

Poland Facing US\$35 billion in costs to adapt to EU standards, Poland plans to modernize storage systems, encapsulate transport equipment, reduce sulfur levels in liquid fuels, and upgrade sewage plants, factories, recycling facilities.

Hungary This market looks to invest US\$4 billion in wastewater treatment, US\$1.05 billion in waste management, and at least US\$100 million in air pollution control.

Czech Republic The CR needs to spend about US\$10 billion over the next 7 years on EU compliance. U.S. environmental equipment and technologies are competitive, and a U.S. firm with a Czech partner can compete for EU funds.

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Or fax your information back to Bill or Yvonne today.

Name: _____

Company: _____

Tel.: _____ Fax: _____

Web: _____ E-mail: _____

If you do not wish to receive future announcements, please notify us at yvonne.jackson@mail.doc.gov.

Mission Highlights

Nov. 7, 2005 *Warsaw*
Breakfast briefing
Business appointments
Reception

Nov. 8, 2005
Business appointments
Travel to Budapest

Nov. 9, 2005 *Budapest*
Breakfast briefing
Business appointments
Reception

Nov. 10, 2005 *Prague*
Travel in morning
Country briefing
Business appointments
Reception

Nov. 11, 2005
Business appointments

Cost: \$3,400 per company (participation fee does not include travel and lodgings)

Space is limited. Don't delay!