

Five Most Common Mistakes to Avoid for New Exporters to Mexico
April 30, 2009, 1:00 p.m. (CST)

Webinar Agenda

1:00 – 1:05 Opening Remarks

Ms. Karen Zens, Minister Counselor for Commercial Affairs, U.S.
Embassy, Mexico

1:05 - 1:10 Introduction of Speakers

Mrs. Laura Gimenez, Commercial Officer, U.S. Consulate General,
Monterrey, Mexico

1:10 – 1:20 Overview of Mexican Customs

Lic. Rafael Peña, Mexican Customs Broker and Director General of
Grupo Ei

Mr. Manuel Velazquez, Commercial Specialist, U.S. Consulate General,
Monterrey, Mexico

1:20 – 2:00 Five Most Common Mistakes

Lic. Rafael Peña, Mexican Customs Broker and Director General of
Grupo Ei

Mr. Manuel Velazquez, Commercial Specialist, U.S. Consulate General,
Monterrey, Mexico

2:00 – 2:25 Questions & Answers

2:25 – 2:30 Getting started in Mexico

Mrs. Laura Gimenez, Commercial Officer, U.S. Consulate General,
Monterrey, Mexico