



George L. Martinez
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For more information about our services, please visit www.export.gov

Dear Exporter:

You are invited to beautiful Tampa Bay on the Gulf of Mexico to attend "Compliance with the Automated Export System (AES)," a seminar and workshop on the new regulations from June 9-10, 2009 in Tampa, Florida.

The federal government now requires mandatory filing of export information electronically through the Automated Export System (AES) for all U.S. export shipments that previously required a Shipper's Export Declaration (SED).

Failure to file, filing late, NOT filing electronically, or false filing of export information could result in costly penalties and seizure of shipments.

Who should attend?

- | | | |
|---------------------------|---------------------------|---------------------------------------|
| *Manufactures that export | *Distributors that export | *Export brokers |
| *Freight forwarders | *Custom house brokers | *Exporting carriers |
| *Traffic managers | *Export consultants | *Documentation compliance specialists |

What is offered?

One day in-depth training seminar taught by U.S. Dept. of Commerce instructors who write and enforce the regulations and a second day of AESPclick training hands-on interactive workshops in a computer lab to learn electronic filing.

How to Register:

See the attached flyer for more details and cost of the seminar and workshops. To register and pay online click here: <http://www.buyusa.gov/florida/aes.html>

Questions? Please call 727-893-3738 or email: George.Martinez@mail.doc.gov

Sincerely,

George I. Martinez, Director
U.S Commercial Service
U.S. Department of Commerce



AES Compliance Seminar



Who Should Attend?

All those involved in the export process: Freight Forwarders, Exporting Carriers, Consolidators, U.S. Customs Brokers, U.S. Principal Parties in Interest including Manufactures and Suppliers

Complying with the Foreign Trade Regulations (FTR)

Provide Accurate Data and Avoid Costly Penalties and Seizures

New Requirements, Tougher Penalties

The U.S. Census Bureau now requires mandatory filing of export information through the Automated Export System (AES) or through the AESDirect for all shipments where a Shipper's Export Declaration was previously required. In accordance with the FTR, all parties to the export transaction are subject to the fines and penalties for the delayed filing, failure to file, false filing of export information, and/or using the AES to further any illegal activity. The Census Bureau's Foreign Trade Division is actively engaged in educational outreach to help you avoid these costly penalties.

AGENDA

Day 1 – Seminar (June 9th)

The Census Bureau and port officers from the U.S. Customs and Border Protection (CBP) offer an engaging full day of learning. The Census Bureau experts will cover the filing requirements of the FTR, how to classify your commodities by providing an understanding of the Schedule B classification requirements, as well as provide a thorough overview of the AES. The CBP experts will cover port requirements and efforts against terrorism and international narcotics trafficking. Registration and Continental Breakfast starts at 7:30 am with the Seminar scheduled from 8:30 am to 5:00 pm.

Day 2 – Workshop (June 10th)

Get certified training on AESPCLink! Learn how to successfully file your Electronic Export Information (EEI) via the Windows-based desktop PC component, AESPCLink. There are two workshop options offered. The MORNING workshop is scheduled from 8:30 am - 12:00 pm and the AFTERNOON workshop is scheduled from 1:00 pm - 4:30 pm.

REGISTER NOW!

Event: AES Compliance Seminar & AESPCLink Training

Date: June 9 & 10, 2009

Location: Tampa, Florida

Seminar:

Address: Tampa Airport Marriot at the Tampa International Airport, Tampa, FL 33607

Cost: \$250.00 (until May 22, 2009; \$275.00 after May 22). Includes Seminar Materials, Continental Breakfast, Lunch, and Breaks.

Workshop:

Address: TechSherpas, 5404 Cypress Center Drive, Suite 125, Tampa, FL 33609

Cost: \$80.00

Register:

<http://www.buyusa.gov/florida/aes.html>

Questions: George Martinez or Sandra Campbell at (727) 893-3738 or George.Martinez@mail.doc.gov

Hotel Information:

Accommodations are available at the Tampa Airport Marriot at the discounted group rate of \$104.00 per night. To reserve your room, please call 1-800-564-3440 and ask for reservations. Tell them you are with the U.S. Commercial Service group. Discounted parking at the hotel is \$6.00 per day.

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