

# SHOWCASE USA – ITALY 2008

Verona – Due Torri Hotel Baglioni

November 13-15, 2008

## Application Form

**USD\$ 2,200** first delegate

**10% discount to the Visit USA Association Italy sponsors**

**USD\$ 1,100** all additional delegates

### Package includes:

- Hotel accommodation at the Due Torri Hotel Baglioni in Verona for two nights, November 13 and 14 (taxes and breakfast included);
- One-on-one appointments with the most qualified Italian travel trade industry: tour operators, media, Visit USA Association members, qualified travel agents and incentive houses
- All-inclusive meal plan, from dinner on Thursday, November 13, to breakfast on Saturday, November 15
- Private tour in Verona with English speaking guide on Saturday morning

### APPLICATION FORM

Company:

Name (s) of delegate (s):

Address:

State:

Zip Code:

Telephone #:

Fax #:

e-mail:

Web Site:

Contact:

Title:

Description of your products/services:

**DEADLINE FOR REGISTRATION: AUGUST 24, 2008**

**Fax or email preliminary application to:**

Simonetta Busnelli, Commercial Specialist, U.S. Commercial Service Milan

Email: [simonetta.busnelli@mail.doc.gov](mailto:simonetta.busnelli@mail.doc.gov) - Fax: +39-026596561





# SHOWCASE USA – ITALY 2008 ALL INCLUSIVE PACKAGE

Verona – Due Torri Hotel Baglioni

November 13-15, 2008

**Preliminary Program**

## Thursday, November 13<sup>TH</sup>

Arrival in Verona, transfer on your own to hotel:

### Due Torri Hotel Baglioni

Piazza S. Anastasia, 4 - Verona

Tel: +39-045-595044

Fax: +39-045-8004130

<http://www.baglionihotels.com>

6:30 – 7:30 pm	Welcome briefing
7:30 – 9:30 pm	Informal dinner at hotel

## Friday, November 14<sup>th</sup>

7:30 - 8:30 am	Breakfast
9:00 - 11:00 am	One-on-one meetings: U.S. exhibitors with Italian tour operators
11:00 - 11:20 am	Coffee Break
11:20 - 1:00 pm	One-on-one meetings: U.S. exhibitors with Italian tour operators
1:00 - 2:30 pm	Buffet lunch
2:30 - 4:00 pm	Open workshop for travel agents and media
4:00 - 4:20 pm	Coffee Break
4:20 - 5:30 pm	Open workshop for travel agents and media continues
	Wrap-up and closure of business
8:00 - 10:00 pm	Hosted dinner in the downtown area

## Saturday, November 15<sup>th</sup>

Morning	English speaking guided tour downtown Verona
Afternoon	Free: departure or trip extension on your own

