



BE THERE WITH US!

The **U.S. Commercial Service**, an agency of the **U.S. Department of Commerce**, is pleased to offer you a unique opportunity to enter or increase your presence in the Italian and international markets for optics, ophthalmology and optometry by exhibiting at **MIDO 2009**, the world's leading exhibition for the sector. Participation in the U.S. Pavilion at **MIDO 2009**, held at the **New Milan Fairgrounds, March 6 - 9, 2009** provides you with a fully constructed and furnished booth, on-site logistical and marketing assistance by **U.S. Consulate** personnel, interpreters, assistance with hotel reservations, and much more.

**Participation in the U.S. Pavilion at MIDO costs €6,050
for a 3x3 meter (10' x10') booth.
(same price as last year!)**

MIDO brings together companies showcasing a wide range of optical products. These include frames, sport, sun and prescription glasses and lenses, accessories, optometry and ophthalmology instrumentation and equipment, raw materials, data processing systems for optics, tools and machinery for the trade, etc. (www.mido.it)

RAPID RESPONSE FORM

Yes! I am interested in exhibiting in the U.S. PAVILION at MIDO 2009

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP _____

TEL: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

CONTACT NAME: _____ TITLE: _____

Your main business is: Manufacturing Services Other _____

Description of products/services: _____

PLEASE RETURN THIS FORM BY NOVEMBER 14th, 2008 TO:

Federico Bevini, Commercial Specialist, Milan, Italy

Fax: 39-02-6596561 / Email: Federico.Bevini@mail.doc.gov