

"There is no better place in the world to do business than the United States of America."
President Barack Obama at the SelectUSA Summit, October 31, 2013



Build Your Tech Business in the United States

Why the United States?

More and more Irish companies are choosing America as the place to build their business. There's good reason for that - America has the most appealing business environment in the world, including:

- A talented workforce
- Lucrative consumer and B2B markets
- A strong research and development base
- A strong IP protection system
- A transparent legal system
- A highly-developed infrastructure
- Robust supply chains

What can participants expect from our June 25th SelectUSA Tech Seminar?

- What you need to know about the legal, tax, accounting, insurance, visa/immigration and other issues related to the practical aspects of expanding to the United States
- Information on accessing the U.S. market, venture capital and debt financing
- Case studies and expert advice on marketing to a U.S. audience
- 1-2-1 sessions with experts from Deloitte, DFJ Esprit, Enterprise Ireland, Fried Frank, Irish Technology Leadership Group, La Playa Insurance, Silicon Valley Bank, the U.S. Embassy and SelectUSA.

We are pleased to partner with:



A special thanks to:





SelectUSA Tech Seminar Agenda

- 8:30 a.m. Networking Continental Breakfast
- 9:00 a.m. Welcome Remarks by Stuart Dwyer, Chargé d'affaires, U.S. Embassy Dublin
- 9:05 a.m. Brief Overview of the SelectUSA Initiative by Tazeem Pasha, SelectUSA
- 9:15 a.m. Panel Discussion and Q&A on Practical Aspects of U.S. Expansion, moderated by John Breidenstine, Regional Senior Commercial Officer - UK & Ireland
- Panelists:
 Daniel Glazer of Fried Frank - Legal Issues
 Joan O'Connor of Deloitte - Tax and Accounting Issues
 Elaine Lamb of La Playa Insurance - Insurance Issues
 Jonathan Winston of U.S. Embassy Dublin - Visa and Immigration Issues
- 10:15 a.m. Panel Discussion and Q&A on Accessing Buyers and Finance, moderated by Ben Hurley, CEO, National Digital Research Centre (NDRC)
- Panelists:
 Lisa Vaughan of Enterprise Ireland - Accessing the U.S. Buyer Universe
 Brian Caulfield of DFJ Esprit - Accessing Venture Capital
 Bindi Karia of Silicon Valley Bank - Accessing Debt Financing
- 11:00 a.m. Networking Break
- 11:30 a.m. Case Studies and Marketing to a U.S. Audience, moderated by Barry O'Sullivan, Irish Technology Leadership Group & CEO, AltoCloud
- Case Studies: Irish companies located in the U.S.
- 12:30 p.m. Networking Lunch
- 1:00 p.m. 1-2-1 Appointments (Registration on the day of the event)
- 5:00 p.m. Event concludes

For more information, please contact the U.S. Commercial Service at U.S. Embassy Dublin.
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