

# 2<sup>nd</sup> Solar Energy Trade Mission to India

## Promoting U.S. Solar Energy Technologies in India's Emerging Market

New Delhi, Chennai, Mumbai - February 14 – 19, 2010

### EVENT – WHERE & WHEN 2<sup>nd</sup> Solar Trade Mission to India – February 14 - 19, 2010

New Delhi  
Chennai  
Mumbai

### WHO SHOULD PARTICIPATE:

U.S. suppliers, developers, service providers & financiers of CSP, CPV & PV technologies, including building integrated PV products, solar street lighting, solar home lighting and solar water pumping systems

### PRICE:

**\$4500 per SME participant** – firms with 500 or fewer employees or self certified as a small business under SBA regulations

**\$5200 per large company participant** – firms with more than 500 employees

\$750 for each additional company representative

*Air travel and lodging are not included*

### FOR MORE INFORMATION PLEASE CONTACT:

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### *Today's Solutions for Tomorrow's Reality*

Building on the success of the 1st Solar Energy Trade Mission to India, which took place in March 2009, the U.S. Department of Commerce is organizing a highly anticipated 2<sup>nd</sup> Solar Energy Trade Mission to India

Participants will benefit from the continuous efforts of the U.S. Government to open the Indian solar market and enable U.S. firms to capitalize on emerging export opportunities

**The mission is open to 10 – 15 U.S. solar companies**

**Application deadline: January 8, 2010**

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### Market Drivers:

- India is poised to implement a rapid scale-up of solar technologies throughout the country
- India plans to generate up to 200,000MW of solar energy by 2050
- Technologies to be deployed include utility-scale solar PV and CSP plants, solar street lighting, solar water heaters, rooftop solar panels, solar home lighting, solar water pumping equipment, solar cookers, and solar lanterns
- The 1<sup>st</sup> solar trade mission enabled two U.S. firms to sign deals for 5MW projects with the government of India
- U.S. firms have an opportunity to be part of this unprecedented market expansion

### Mission Activities:

#### New Delhi:

- Embassy briefing
- Meetings with central government officials and officials from the state of Rajasthan
- Customized one-on-one business meetings

#### Chennai:

- Meetings with public and private sector representatives from the state of Tamil Nadu
- Customized one-on-one business meetings

#### Mumbai:

- Meetings with government officials from the states of Gujarat and Maharashtra
- Finance Roundtable with leading Mumbai project finance bankers
- Customized one-on-one business meetings

**[CLICK HERE for more information](#)**

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