



# Medical Trade Mission to India

March 8 – 13, 2010

**Best opportunity to enter the \$75 billion  
Healthcare Industry in India**

## EVENT – WHERE AND WHEN:

Medical Trade Mission - India

March 8 – 13, 2010

New Delhi, Chennai, Mumbai

## WHO SHOULD PARTICIPATE

Manufacturers of medical products/equipments, laboratory and diagnostics products and healthcare and related services providers

## BENEFITS OF JOINING

- Customized one-on-one appointments with potential customers and distributors
- Planned visits to health care facilities
- Interact with government officials and regulatory bodies for first-hand information on regulations, policies and procedures
- Networking events to introduce key industry players
- Option to showcase your products and services in a U.S. Pavilion at Medical Fair India 2010 - by Messe Dusseldorf

## FOR MORE INFORMATION PLEASE CONTACT:

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**Join the U.S. Department of Commerce led Medical Trade Mission to India and participate in this exciting opportunity**

At a current growth rate of 14% the \$35 billion Indian Healthcare industry is expected to reach over \$75 billion by 2012. With medical imports from U.S. being the largest market share, this sector holds huge potential for U.S. companies

**[CLICK HERE to register now](#)**

**Application deadline: January 8, 2010**

## WHY IS INDIA A GREAT MARKET FOR YOU

- Imports account for over 65% of the medical equipment market with U.S. accounting for the largest share
- Indian medical equipment market estimated over \$2.3 billion and is expected to reach \$5 billion by 2012
- Indian medical tourism estimated at \$350 million 2006 with potential to grow into a \$2 billion industry by 2012
- Over 1 million beds to be added by 2012 requiring an investment of \$77.9 billion



## PARTICIPATION OPTIONS:

### Option 1

Trade mission in: New Delhi, Chennai and Mumbai  
March 8 – 13, 2010

**Fee:**  
\$4,600 per large company  
\$3,900 per SME participant  
(*\$500 for each additional representative*)

**[Click here for more information](#)**

### Option 2

Trade mission in: New Delhi and Chennai  
March 8 – 11, 2010

And

Exhibit in the U.S. Pavilion at the Medical Fair India, Mumbai  
March 12 – 14, 2010

**Fee:**  
\$3,600 + \$3,200 (9 sq mt. booth space) per large company  
\$2,900 + \$3,200 (9 sq mt. booth space) per SME

(*\$250 for each additional representative*)

**[CLICK HERE to register now](#)**