

Executive-led Energy Efficiency Trade Mission to India *Promoting U.S. clean technologies in India's booming market*

Join the U.S. Department of Commerce on an Energy Efficiency Trade Mission
New Delhi, Chennai, and Mumbai
November 16-20, 2009

Now is the time to launch or expand your business in India's dynamic market.

- ***New industry targets*** regulating energy usage have fueled India's drive towards energy efficiency – creating unprecedented opportunities for U.S. suppliers of clean technologies.
- ***Hosting a dedicated renewable energy agency***, India offers phenomenal long-term growth potential for a wide range of clean tech, including those focused on renewable energy such as clean coal, solar, wind and biofuels.
- ***The strategic partnership between India and the United States*** makes India a great market in which to establish enduring business relationships. The mission will take place a week before Prime Minister Singh's first state visit to the United States under the President's administration, underscoring the President's strategic long-term vision and the two nations' commitment to work together on energy efficiency and renewable energy

Opportunities for U.S. suppliers span many sectors.

- ***Clean, energy efficient, and renewable*** are key features sought for industrial and green building technologies in India. The Indian economy has fared better than others, with sector growth projected to be more than 20 percent in clean tech.
- ***Best prospects*** include energy efficient compressors, combined cycle power production, heat recovery, process controls, hydraulics, cogeneration, heating/cooling, appliances, related IT and energy services, energy efficient and recycled building materials, water technologies, landscape design, building management systems, and renewable energy.

Application Deadline: September 30, 2009

- **Price:** \$3,500 per SME* participant; \$4,200 per large company participant; \$750 for each additional company representative.
- **Web site:** <http://www.buyusa.gov/india/en/reetm.html>
- **For more information, please contact:**
Ms. Nyamusi K. Igambi at (713) 209-3112
Mr. P. Vaidyanathan at 91-44- 2857 4031 (in India)

*Small or mid-size firm with 500 employees or fewer.



Mission Benefits

Led by a Commerce Department official, our customized program will position your firm for a profitable future:

- ***Business matchmaking***, meetings with Government of India officials, VIP networking and market briefings are among the benefits for participants.
- ***Participation in the U.S.-India Energy Efficiency Technology Cooperation Conference***, co-hosted by the Indian Ministry of Power and the U.S. Department of Energy, will be part of the program in New Delhi.
- ***A Roundtable on Financing Energy Efficiency Projects*** will be offered in Mumbai, and a site visit in Chennai.