



Study Massachusetts at NAFSA – Booth 959

The mission of **Study Massachusetts** (www.studymassachusetts.us) is to recruit and increase the number and diversity of international students in the state of Massachusetts as well as to expose students to all the opportunities that are available to them within the state.

Study Massachusetts was officially founded in the summer of 2014 but had been previously operating as Study Western Massachusetts since 2009. We currently have **20** members who represent small and medium sized private and public institutions, specialized institutions, as well as one language institute and we are continuing to grow. Our members are located throughout the state with representation from the Boston area, Worcester area as well as western Massachusetts. Since our formation as Study Massachusetts we have accomplished the following:

- Through collaboration with the **US Department of Commerce** we have **hosted international delegations** to our campuses to show them the opportunities that the state has to offer.
- **Secured a booth at NAFSA 2015**
- Complete **group promotions** and advertising through a variety of publications and at a number of professional conferences.
- Worked with **EducationUSA** to promote the consortium and the opportunities available to their students in the state. We also provided a **scholarship** to an EducationUSA advisor to award to an international student attending one of our institutions.
- Attended an **agent event** in Vietnam (March 2016) to promote the region to agents from Asia.

Please feel free to contact us to see how we might be able to work together to meet the needs of your constituents. We look forward to talking with you further at our booth – **959**.

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