



مجلس الأعمال السعودي الأمريكي  
U.S. - Saudi Arabian Business Council



**JOIN US FOR A**

# *Business Development Mission to Saudi Arabia*

*December 1-4, 2007  
Dammam and Riyadh*



## **Your Access to a \$1 Trillion Market Opportunity**

**We Are Opening the Door to one of the Fastest Growing Markets in the World.**

The Saudi economy is booming! Saudi Arabia is the top trading and investment partner for U.S. companies doing business in the Middle East. The U.S. is the Kingdom's largest trading partner. Moreover, the U.S. is the number one investor in Saudi Arabia. Total bilateral trade with the U.S. in 2006 was more than \$40 billion. As America's 17<sup>th</sup> largest export market, Saudi Arabia provides excellent growth opportunities for U.S. companies.

U.S. companies have the opportunity to make or increase sales and generate new revenues in this market by joining the U.S.-Saudi Arabian Business Council (USSABC) and the U.S. Department of Commerce Assistant Secretary and USFCS Director

General Israel Hernandez as we lead a delegation of U.S. businesses on the Business Development Mission to Saudi Arabia.

**Date: December 1-4, 2007**  
**Cities to be Visited: Dammam and Riyadh**

**Targeted Sectors:**  
**Oil and Gas**  
**Downstream Petrochemicals**  
**Mining**  
**Construction/Economic Cities**  
**Real Estate Development**  
**Education**

**Participation Fee:**  
**\$1,500 before Friday October 19, 2007**  
**\$2,000 after Friday October 19, 2007**

### **The Opportunity: Increase Revenues and Market Share**

The USSABC, in collaboration with the U.S. Department of Commerce, is organizing this business development mission to Saudi Arabia in order to provide U.S. companies with an opportunity to experience first-hand the substantial opportunities that exist within the booming Saudi market. While many U.S. companies have been successful in Saudi Arabia, increasingly new companies entering the region need assistance navigating the Saudi market in order to capitalize on the great opportunities that exist.

The Mission will assist U.S. participants in the oil and gas, downstream petrochemicals, mining, construction, real estate development, and education sectors initiate or expand their market presence in Saudi Arabia by making business-to-business meetings, providing market access information, and introducing participants to the business environment.

The Mission aims to:

- Assist U.S. companies to enter the Saudi market;
- Assist U.S. companies already operating in Saudi Arabia strengthen their market share;
- Facilitate meetings with local Saudi companies in your specific industry sector, one-on-one meetings with prospective customers, agents, and joint venture partners;
- Provide networking opportunities, and information on doing business in Saudi Arabia.

### **Who Should Participate**

U.S. companies that have demonstrated international trade and investment experience as well as U.S. companies that are already operating in Saudi Arabia. Small and medium size businesses (SME) are also encouraged to participate.

### **Price**

The participation fee for the Mission will be \$1,500 per firm if the application is received by close of business on Friday, October 19, 2007, and \$2,000 per firm after the early registration close-out date. The final application deadline is Friday, November 2, 2007. These fees include one representative. The fee for each additional firm representative is \$500. The option to participate in the Mission is also being offered to U.S.-based firms in Saudi Arabia or the region; the same fee structure applies.

Expenses for travel, lodging, and incidentals will be the responsibility of each mission participant.

### **Application Process**

Click [here](#) for application.

**Early Registration Discount: October 19, 2007**

**Final Application Deadline: November 2, 2007**

**Space is limited to 15 companies**

Completed applications should be submitted to the U.S.-Saudi Arabian Business Council: 8081 Wolftrap, Suite 300, Road, Vienna, VA 22182. Applications received after the final application deadline will be considered only if space and scheduling constraints permit.

### **Questions**

For additional information, please contact Ms. Nicole Sanglier, U.S.-Saudi Arabian Business Council, at 888-638-1212.