



Hong Kong Publishing Fair

July 22 – 24, 2009

US Pavilion

Hall 3B, Booth 3B01-01

Hong Kong Convention & Exhibition Center, Wanchai

Company Profile:

Founded in 1919, Albert Whitman & Company is an independent publisher devoted to publishing children's books that Entertain, Educate, and Encourage children of all backgrounds and experiences.

Our most successful titles are the Boxcar Children Mysteries, beginning novels for 6 to 10 year old children with over 50 million titles sold worldwide since 1942. In 2009, the graphic novel versions of the Boxcar Children Mysteries are published.

Albert Whitman & Company is also well known in the United States and internationally for our picture books which address relevant topics such as feelings, disabilities, and illness.

Titles:

1. *Book Title:* The Boxcar Children: A Graphic Novel

Genre: Juvenile Fiction

Objective: Copy Right Trade

Book Description:

Henry, Jessie, Violet, and Benny Alden are brothers and sisters – and they are orphans! The only way they can stay together is to make it on their own. One night, during a storm, the children find an old red boxcar that keeps them warm and safe. They decide to make it their home. This is just the beginning of their adventure as the Boxcar Children!

2. *Book Title:* Polar Bear, Why Is Your World Melting?

Genre: Juvenile Nonfiction

Objective: Copy Right Trade

Book Description:

In the Arctic, the summer ice is melting, making it hard for polar bears and their cubs to survive. Why is the world getting warmer? The author shows why so much carbon dioxide is going into the air and what we can do to help keep Earth cool.

3. *Book Title:* Mama and Daddy Bear's Divorce

Genre: Juvenile Fiction

Objective: Copy Right Trade

Book Description:

"This book provides reassurance that, as painful and confusing as a divorce may be, it does not mean that both parents will no longer be part of a youngster's life." -- *School Library Journal*

4. *Book Title:* Princess K.I.M and the Lie That Grew

Genre: Juvenile Fiction

Objective: Copy Right Trade

Book Description:

Kim wants the kids at her new school to like her, so she tells a teeny, tiny, bitty lie. She says her name is really “K.I.M.” – for “Katherine Isabella Marguerite” – and that she comes from a royal family! Maryann Cocca-Leffler’s wise story and bright, funny pictures tell the truth about what happens when a lie unravels.

5. *Book Title:* The Truth about Truman School

Genre: Copy Right Trade

Objective: Copy Right Trade

Book Description:

When Zebby and Amr create the website thetruthabouttruman.com, they want it to be honest. They want it to be about the real Truman Middle School, to say things that the school newspaper would never say, and to give everyone a chance to say what they want to say, too. When rumors about one popular student escalate to cruel new levels, it’s clear the truth about Truman School is more harrowing than anyone ever imagined.

Company Profile:

A small but active independent publishing company, division of Kanto Production LLC, a Simi Valley, California based content producer of all media.

Titles:

1. *Book Title:* Your Face Tells All

Genre: Non-Fiction

Objective: Copy Right Trade & Seeking Licensees

Book Description:

Featuring 52 Hollywood celebrity faces to illustrate the 2,500 years of Chinese face reading, this book reveals all the basics of this mysterious art. By looking at a person's facial features, the reader gets a lot of information: personality qualities and internal gifts as well as sex life, popularity, life expectancy, temperament, potential, creativity, and whether the person is, or will be, fortunate or not.

2. *Book Title:* Find Your True Self Through Your Fantasies and Dreams

Genre: Non-Fiction

Objective: Copy Right Trade & Seeking Licensees

Book Description:

Understanding our subliminally influenced psyche, we can enrich our behavior and positively affect the decisions we make. The author provides a rich lore of meticulously researched and colorfully presented material which is engaging to read and rewarding to contemplate. Use it both for analytical therapy, stimulus for creativity or for pleasure, this book is an educational and entertaining volume.

Company Profile:

Berkshire is a provider of high-quality information derived from extensive expert knowledge networks. Known for its award-winning general and academic reference titles, Berkshire also specializes in high-quality information on China and sustainability. Berkshire's expert authors come from the academic, political, and professional worlds, and provide clear overviews and analysis on cutting-edge topics and in core curriculum areas. Berkshire encyclopedias provide accessible, well-arranged short-form content on these topics: Global history, future studies, sustainable business and corporate social responsibility, sports, extreme sports, and sports management, human-computer interaction and online networking, Chinese history, culture, and commerce, doing business in China, and cross cultural-communication.

Titles:

1. *Book Title:* Berkshire Encyclopedia of China

Genre: Library Reference

Objective: Corporate, government and academic sales

Book Description:

The Encyclopedia of China provides insight in over a thousand fascinating articles ranging from Abacus and Banking to Wound Literature and Zhou Dynasty. It is the first work of its scope and kind in English. It is a general introduction to China, and is unique because of connections our authors make between Chinese history, traditional culture and values, and the rapidly changing China of the 21st century.

2. *Book Title:* Berkshire Encyclopedia of Extreme Sports

Genre: Library Reference

Objective: Corporate, government and academic sales

Book Description:

Over the last decade “extreme” has become a popular adjective to describe a range of physical pursuits and activities such as bungee jumping, dirt biking, sky surfing and street luge. The Berkshire Encyclopedia of Extreme Sports offers an in-depth dissection of this new and emerging phenomenon, and its characteristics, philosophy, ideology, functions, history and future.

Berkshire publishing Group (continued)

3. *Book Title:* Berkshire Encyclopedia of World History

Genre: Library Reference

Objective: Corporate, government and academic sales

Book Description:

The Berkshire Encyclopedia of World History is the first true encyclopedic reference on world history. Designed to meet the needs of students, teachers, and scholars who seek to explore and understand the panorama of our shared human history, the encyclopedia takes a dynamic world history perspective, showing connections, interactions, and change over time and place.

4. *Book Title:* Berkshire Encyclopedia of World Sport

Genre: Library Reference

Objective: Corporate, government and academic sales

Book Description:

The Berkshire Encyclopedia of World Sport tackles the whole world of sport, from major professional sports and sporting events to community and youth sports. It covers the business of sports—marketing, management, and ownership—as well as key social issues ranging from doping, racism, sexism, and youth participation, to performance enhancement and sports psychology.

5. *Book Title:* Berkshire Encyclopedia of Human-Computer Interaction

Genre: Library Reference

Objective: Corporate, government and academic sales

Book Description:

The *Berkshire Encyclopedia of Human-Computer Interaction* is an essential resource for computer science, information science, psychology, sociology, and environmental design. It allows the reader to explore what's going on inside leading research labs and technology corporations, enabling us to understand the products and processes shaping the world we live in.

Company Profile:

Big Kid Science is devoted to improving the state of science education for children around the world. Our award-winning Max Science Adventure series, which consists of books written by author and astrophysicist Jeffrey Bennett, uses fictional stories of space travel accompanied by nonfiction sidebars to teach real science while also inspiring children with dreams of exploration and adventure. Future plans include additional Max books, other books for elementary and middle school children, and software and other educational products designed to inspire children to learn science.

Titles:

1. Book Title: Max Goes to the Moon

Genre: Children's Science

Objective: Direct sales of English edition, translations, licensing.

Book Description:

Max Goes to the Moon is the first book in Big Kid Science series "Science Adventures of Max the Dog." Max and human friend Tori take the first trip to the Moon since the Apollo era. Their trip is so inspiring to people on Earth that all the nations of the world come together to build a great Moon colony from which "the beautiful views of Earth from the Moon made everyone realize that we all share a small and precious planet."

2. *Book Title:* Max Goes to Mars

Genre: Children's Science

Objective: Direct sales of English edition, translations, licensing.

Book Description:

Max Goes to Mars is the second book in the series. This time Max joins his friends on the first human mission to Mars, where he helps make one of the most exiting discoveries in human history — the discovery of microscopic life on Mars. This story provides children with the perfect opportunity to learn about the possibility of life on Mars and how we may search for it in the future.

3. *Book Title:* Max Goes to Jupiter

Genre: Children's Science

Objective: Direct sales of English edition, translations, licensing.

Book Description:

Max Goes to Jupiter is the latest book in the series. Max and his friends begin their adventure with a ride 100,000 kilometers straight up on the amazing Space Elevator. They travel to Jupiter, where they drop a probe into Jupiter's atmosphere and visit the moon Io and the ice-encrusted moon Europa. On Europa, Max helps find the spot where the crew can send a submarine through the ice and into the ocean below.

Big Kid Science (continued)

4. Book Title: Beyond UFOs

Genre: Children's Science

Objective: Direct sales of English edition, translations, licensing.

Book Description:

Critics are raving about *Beyond UFOs*, which offers a whirlwind tour of the scientific search for life in the universe, the remarkable things we already know about any aliens who might be visiting us and the astonishing implications of the search for life to our own future as a species.

Company Profile:

DC Press publishes books on business, leadership, management, healthcare, personal transformation, and self-help, and all of the titles present an ethical approach. Each title offers unique material not typically found in other books. The authors of each title are all successful consultants, speakers, trainers and considered experts in their respective topics.

Titles:

1. *Book Title:* In Search of Ethics: Conversations with Men and Women of Character

Genre: Leadership, Ethics, Character

Objective: Seeking Licensees

Book Description:

Based on interviews with successful business, religious, educational, sports and military leaders, as well as ordinary people working hard to support their families, the book presents tremendous insight into the character that people must put to use when facing moral and ethical challenges in their daily business, religious, educational, military, and personal lives.

2. *Book Title:* No-Compromise Leadership: A Higher Standard of Leadership Thinking and Behavior

Genre: Business, Leadership, Management

Objective: Seeking Licensees

Book Description:

A straight-forward, no-nonsense approach to dealing with a variety of leadership and management challenges faced by “all” businesses. No-compromise leadership is a commitment to a higher standard that guides and nurtures a business culture capable of extraordinary achievement.

3. *Book Title:* Lessons from the Mouse: A Guide for Applying Disney World’s Secrets of Success to Your Organization, Your Career and Your Life

Genre: Business, Customer Service, Leadership

Objective: Seeking Licensees

Book Description:

The fame of the Disney company is known the world over. The author has taken the ten most significant things he learned during his twenty years with Disney World and capsulated them into a digestible, easy-to-apply format that can be used by any business. These are lessons that guide readers in applying excellence in their own organizations, careers, and lives.

DC Press (continued)

4. *Book Title:* One Minute Service: Keys to Providing Great Service Like Disney World

Genre: Business, Customer Service, Management

Objective: Seeking License

Book Description:

We live in a world where businesses are endlessly obsessed with numbers and the bottom line. Yet those numbers are driven by the behaviors of customers and the people who serve them. One Minute Service® proves to be an invaluable tool for it is loaded with action-ready, immediately applicable ideas for providing great customer service with nearly all of them achievable in just a few seconds.

5. *Book Title:* The GROUP: An Amazing Way to Achieve Success, Happiness and Extraordinary Relationships

Genre: Body, Mind & Spirit, Inspiration and Self Help

Objective: Seeking Licensees

Book Description:

This is the first book to look at the power of "group manifesting." Four unique authors combine their individuality to create *The GROUP*. Meeting regularly and encouraging dreams and accomplishments, any "group" of people can exponentially increase their success and happiness. For people who truly want to experience understanding, support and actualization, *The GROUP* will open readers up to the life they want.

East West Discovery Press is an independent publisher and distributor of K-12 multicultural and bilingual books. Our award-winning books are supplemental reading titles for language arts, social studies and history curricula.

Titles:

1. *Book Title:* Mei Ling in China City

Genre: Children's - Historical fiction

Objective: Seeking Licensees, Direct sales to bookstores, gift shops and schools.

Book Description:

Based on true story during World War II in Los Angeles China Town, a Chinese American girl is separated from her best friend when she and her family were interned in the Manzanar War Relocation Center. By writing letters to each other, both young girls recount their lives and hardships.

2. *Book Title:* Half Spoon of Rice

Genre: Children's - Historical fiction

Objective: Seeking Licensees, Direct sales to bookstores, gift shops and schools.

Book Description:

Nine-year-old is forced out of his Cambodian home and marched into the countryside when the Khmer Rouge in power. *Half Spoon of Rice* based on true stories of courage, friendship, survival, and the triumph of the human spirit. The book features vivid illustrations and historical photographs documenting the Cambodian genocide from 1975 to 1979.

3. *Book Title:* The Tale of the Lucky Cat

Genre: Children's – folktale

Objective: Seeking Licensees, Direct sales to bookstores, gift shops and schools

Book Description:

This retelling of the most famous Japanese folklore captures positive values, love and kindness. A toymaker who cares for an injured cat ends up having his own life saved and is repaid with good fortune. This classic story reminds us that doing a good deed may offer its own rewards.

4. *Book Title:* What in the World!

Genre: Non-fiction – Travel

Objective: Seeking Licensees, Direct sales to bookstores, gift shops and schools

Book Description:

Captivated, melancholy and shock are emotions stirred in this remarkable global adventure. Through short vignettes, Michael Smith narrates his personal experiences while offering glimpses of many different cultures around the world.

East West Discovery Press (continued)

5. *Book Title:* World Trivia

Genre: Non-fiction – Trivia/World History/Geography

Objective: Seeking Licensees, Direct sales to bookstores, gift shops and schools

Book Description:

World Trivia reveals many amazing and amusing facts of culture, politics and geography around the world. Distinctly different from most trivia books, it illustrates a broad range of cultures and political realities with geographic and map information.

EDCO Publishing, Inc

www.edcopublishing.com

Located in Auburn Hills, Michigan, EDCO creates, publishes and distributes custom multi-media curriculum materials created by teachers for teachers that are fun to teach and fun to learn. EDCO also publishes children's books, conducts teacher workshops and arranges author and illustrator visits to schools and libraries.

EDCO was established in 1998 by retired teacher, Edna Stephens with 26 years of teaching experience. EDCO has created award-winning curriculums for the state of Michigan, state of Kansas, Ford Motor Company, Chrysler Corporation, the Walter P. Chrysler Museum, the North American International Auto Show and many others, as well as 15 children's books.

Titles:

1. *Book Title:* Water Words, Rhymed and Define

Genre: Children's Non-Fiction

Objective: Copy Right Trade

Book Description:

We sometimes take water for granted. But this precious resource may become scarcer as we place increased demands on fresh water supplies. Water-related poems, colorful illustrations, definitions and interesting facts from cartoon character, H2O, help readers explore the wonders of water and know just the right 'water words' to voice their appreciation and concern for water and its future on Earth.

2. *Book Title:* You and Me Make Three

Genre: Children's Fiction

Objective: Copy Right Trade Sales

Book Description:

B.B. – The Bear Who's Always There – Helps Kids With Divorce. B.B. the cuddly, bandanna clad bear travels to both Mom's and Dad's homes and is a constant companion during the changes and challenges brought by divorce. From advice about helping each parent around the house, to sharing feelings, to being a playful friend, B.B. provides comfort and security through this emotional transition

3. *Book Title:* Yours For the Dreaming

Genre: Children's Fiction

Objective: Copy Right Trade

Book Description:

Paintings and words expressed within Yours for the Dreaming spark the creative spirit of those who read it and helps them to look at each new day and each blank page from a perspective of, "Why not? It's ours for the dreaming!"

ETA/Cuisenaire, a division of A. Daigger & Company, has over 8,000 manipulative-based educational and supplemental materials for Prekindergarten -12 that enrich teaching and engage students in math, reading/language arts, and science. Our programs are designed to engage and support educators, empower children to master skills and galvanize their love of learning. ETA offers the broadest selection of diversified solutions for hands-on materials in math, reading, and science.

We serve traditional and non-traditional education markets including professional development, special education, universities, and early childhood learning.

Titles:

1. *Book Title:* InfoTrek Frogs and Turtles

Genre: Informal Fiction

Objective:

We are looking to distribute English and Spanish leveled readers for ages 4-13. We also have a line of proprietary math and science programs that we are looking for international partners who are in need of English content.

Book Description:

In this fantasy narrative, graphing is demonstrated by showing turtles and frogs hopping on and off logs in a pond. The book's illustrations invite a visual comparison of the terms more and fewer and encourage the counting of frogs and turtles on each page. Ages 4-7.

2. *Book Title:* InfoTrek The Jellybean Jar

Genre: Nonfiction

Objective:

We are looking to distribute English and Spanish leveled readers for ages 4-13. We also have a line of proprietary math and science programs that we are looking for international partners who are in need of English content.

Book Description:

Read along as students try to guess the number of jellybeans in the jar. Estimating and counting are covered in this book. Ages 4-7.

3. *Book Title:* InfoTrek Ruffles Needs Help!

Genre: Nonfiction, math content

Objective:

We are looking to distribute English and Spanish leveled readers for ages 4-13. We also have a line of proprietary math and science programs that we are looking for international partners who are in need of English content.

Book Description:

We are looking to distribute English and Spanish leveled readers for ages 4-13. We also have a line of proprietary math and science programs that we are looking for international partners who are in need of English content.

4. *Book Title:* VersaTiles Reading Language Arts Starter Set

Genre:

We are looking to distribute hands-on materials for all grade levels. We have a line of proprietary math, reading, and science programs that we are looking for international partners who are in need of English content.

Objective: Copy Right Trade, Seeking Licensees & Sales

Book Description:

Try VersaTiles Activity Books at different levels to see which level Lab is appropriate for your classroom. Starter Sets will also complement your VersaTiles Lab by helping meet the needs of students with varying levels of ability. Select a level below your grade for remedial students who need extra practice or a Starter Set at the level above your grade for students who are ready to move ahead. Each Starter Set contains eight Student Activity Books (one copy each of eight titles from the same level Lab), one Answer Case, and one Teacher's Resource Guide, which includes a complete Scope and Sequence of the full VersaTiles Reading/Language Arts Program.

5. *Book Title:* InfoTrek Plus Brainy Brain

Genre: Nonfiction, science content

Objective:

We are looking to distribute English and Spanish leveled readers for ages 4-13. We also have a line of proprietary math and science programs that we are looking for international partners who are in need of English content.

Book Description:

Find out about the hardest working part of your body – the brain. Just what does it do all day and night? Students will learn about life science while reading this enlightening book. Ages 8-10.

Eye On Education publishes practical reference books for teachers, administrators, and other educators. They provide busy educators with practical information on professional development, educational leadership, differentiated instruction, student assessment, data analysis, teaching skills, and other related topics.

Titles

1. *Book Title:* What Great Teachers Do Differently

Genre: Education

Objective: Distribution of our English language books and translation rights

Book Description:

This book describes the beliefs, behaviors, attitudes, and interactions that form in our best classrooms and schools. It focuses on the specific things that great teachers do, and that others do not. It answers essential questions about setting high expectations for students, responding to misbehavior, approaching standardized testing, and gaining advantages as a teacher and school.

2. *Book Title:* Motivating and Inspiring Teachers 2nd Edition

Genre: Education

Objective: Distribution of our English language books and translation rights

Book Description:

This book is filled with strategies to motivate your staff and maintain a high level of energy at your school. This guide will help all educators approach work every day in an enthusiastic, focused, and positive state of mind.

3. *Book Title:* 101 Answers for New Teachers and Their Mentors

Genre: Education

Objective: Distribution of our English language books and translation rights

Book Description:

This book helps to ensure that new teachers are ready for the realities of the classroom and that their mentors are focused and proving effective as advisers. This lively, readable manual supports classroom teachers who need help mastering their roles as mentors. It has proved to stimulate and organize interactive sessions between new teachers and their mentors, and provides a collection of “thought provokers” and teaching tips for new teachers.

Eye On Education (continued)

4. *Book Title:* Data Analysis for Continuous School Improvement

Genre: Education

Objective: Distribution of our English language books and translation rights

Book Description:

This book helps you effectively gather, analyze, and use data to improve student learning. It teaches how to make better decisions, identify root causes of problems, and communicate and report results. It also illustrates how to collect and analyze a variety of data, student test scores, demographics teachers', students', administrators', and parents' perceptions of the learning environment, as well as school programs and instructional strategies.

5. *Book Title:* Classroom Motivation from A to Z

Genre: Education

Objective: Distribution of our English language books and translation rights

Book Description:

This book focuses on basic strategies you can integrate into your everyday instruction in every subject area and across grade levels. It shows teachers how to motivate and engage students. This title includes practical examples that make it easy for you to apply these strategies in your own classroom.

Greater Insight Publishing, LLC, was created to write and publish empowering Self-help/Spiritual Books. Its mission is to provide reading materials to victims of incapacitating conditions such as stress. Its first title was Stress: Climbing Out of Its Pits with God and its next is: The Power of Stress vs. God

Titles

1. *Book Title:* Stress: Climbing Out of Its Pits with God

Genre: Self-Help/Spiritual

Objective: Seeking Licensees

Book Description:

The book elucidates what stress is and how it affects its victims. It explains how distractions used to mitigate stress actually exacerbate it, ex: sex, drugs, alcohol, gambling, pornography, blaming, anger, and un-forgiveness, etc. It also intimates how a oneness relationship with God empowers its victims in overcoming the grasp of stress.

Grey House Publishing

www.greyhouse.com

Publisher of authoritative business directories and reference works. Topics include the Food & Beverage Industry, Venture Capital, Global Industries, Emerging Industries and much more. Titles are available in print, as ebooks and in an online database. Visit www.greyhouse.com for more information.

Titles:

1. *Book Title:* Sports Market Place Directory, 2009

Genre: Business Information

Objective: International Sales

Book Description:

For over 20 years, this comprehensive, up-to-date directory has offered direct access to the Who, What, When & Where of the Sports Industry. This resource is a comprehensive tool providing current key information about the people, organizations and events involving the explosive sports industry at your fingertips, with immediate access to Single Sport Organizations, Multi-Sport Organizations, Media, Sponsors, Sponsorship & Marketing Event Agencies, Event & Meeting Calendars, Professional Services, College Sports, Manufacturers & Retailers and Facilities. Sports Market Place Directory provides a one-stop resource for this billion-dollar industry.

2. *Book Title:* Directory of Venture Capital & Private Equity Firms, 2009

Genre: Business Information

Objective: International Sales

Book Description:

The Directory of Venture Capital & Private Equity Firms is the most comprehensive, up-to-date resource for VC firms on the marketplace today, with contact and investment information on 2,300 VC Firms, over 10,000 Managing Partners and over 11,500 VC Investments. Each profile includes current contact data, including address, phone & fax numbers, email addresses and web sites for both primary and branch locations, along with added information on Mission Statement, Industry Group Preferences, Geographic Preferences, Average and Minimum Investments and Investment Criteria. The Directory of Venture Capital & Private Equity Firms is an important addition to any finance collection.

Grey House Publishing (continued)

3. *Book Title:* Directory of Mail Order Catalogs, 2009

Genre: Business Information

Objective: International Sales

Book Description:

Published since 1981, The Directory of Mail Order Catalogs is the premier source of information on the mail order catalog industry. It is the source that business professionals and librarians have come to rely on for the thousands of catalog companies in the US, with business-building detail on 13,000 catalog companies in one easy-to-use volume. Listings contain detailed contact information including mailing address, phone & fax numbers, web sites, e-mail addresses, key contacts, product descriptions, employee size, years in business, sales volume, catalog size, number of catalogs mailed and more.

4. *Book Title:* Reader's Theater: Encyclopedia of Energy Industries

Genre: Business Information

Objective: International Sales

Book Description:

The fifth edition of the Encyclopedia of Emerging Industries details the inception, emergence, and current status of nearly 120 flourishing U.S. industries and industry segments. These focused essays unearth a wealth of relevant, current, factual data previously accessible only through a diverse variety of sources. Each industry essay provides detailed industry information, including Industry Snapshot, Organization & Structure, Background & Development, Industry Leaders, Current Conditions, America and the World, Pioneers, and Research & Technology and Suggested Further Readings. The Encyclopedia of Emerging Industries pinpoints emerging industries while they are still in the spotlight.

Since 1988, Headline Books has published non-fiction—in recent years, we have added two imprints: Publisher Page for fiction and Headline Kids, our children’s book division. We recently had five titles named Finalists in the 2009 Indie Book Awards competition and in 2008, we were honored that eight of our recent titles received nine national awards—both fiction and non-fiction. Our authors travel the globe speaking at conferences and providing workshops in schools, libraries, corporations, government agencies and book clubs. We continue to add fascinating authors and timely subjects to our front list. We do accept unsolicited submissions.

Titles

1. *Book Title:* Stickyman Movements

Genre: Health and Fitness, Exercise, Alternative Medicine.

Objective: Copy Right Trade

Book Description:

Author Rusty McQuade is well known for unique forms of exercise for adults and children. From seniors to classroom teachers, *Stickyman* has provided the inspiration to so many people to help them regain and improve their health no matter what their physical handicaps may be. It is an exercise book for all ages. It can be used in pre-schools, elementary, middle, and high schools, hospitals, nursing homes, as well as private homes or civic groups. Excellent for rehabilitation.

2. *Book Title:* I’m Listening

Genre: Self Help, Relationship Building, Conflict Resolution

Objective: Copy Right Trade

Book Description:

“I’m LISTENING!” Tod Faller's final book in his Teacher Down the Hall Seminar Series. Each book is another step in the process of helping preteens and teens...and their parents, families, classmates, teachers, coworkers and employers... to understand, accept and resolve Interpersonal Conflicts.

3. *Book Title:* Kyle’s Colorful Life

Genre: Children’s Picture Book, Educational/Academic and Special Needs

Objective: Copy Right Trade

Book Description:

Promoting autism awareness, the understanding of the uniqueness of a child, and the acceptance of others, author Drema McNeal has captured it all in this beautiful new book. It creates a colorful way to explain autism to help others understand that children with autism have difficulty with social interaction, problems with verbal and nonverbal communication, and repetitive behaviors.” The author captures Kyle’s thoughts and translates them into outstanding pictures from the tip of Kyle’s crayon.

Headline Books Inc. (continued)

4. *Book Title:* Teddy Bear's Favorite Pictures

Genre: Children's Picture Book, Educational/Academic and Special Needs, Facilitated Learning Technique

Objective: Copy Right Trade

Book Description:

Delia and Nancy, a mother of two children with learning disabilities, created a beautiful quiet time book that provides not only facilitated learning but is being used increasingly for autistic children and adults with Alzheimer's and recovering stroke victims.

5. *Book Title:* Heart to Heart Forever

Genre: Romance/Adventure

Objective: Copy Right Trade

Book Description:

Five women. Fifty years. And it's still the heart-to-heart chats that keep them sane. With the upcoming fortieth high school reunion and a new scandal with an old husband, the gals are sure things can't get any more bizarre. An old flame shows up at the reunion and the buzz begins. But that's not all. When one of the ladies is accused of murder, the gang links together as never before.

Highlights For Children publishes High Five and Highlights For Children magazines, activity books, puzzles, picture books, children's and young adult's literature, text-books for English Language Learners and professional books for teachers.

Titles

1. *Book Title:* Highlights For Children Magazine

Genre: Magazine

Objective: Seeking Licensees

Book Description:

This magazine of wholesome fun is dedicated to helping children grow in basic skills and knowledge, in creativeness, in ability to think and reason, in sensitivity to others, in high ideals and worthy ways of living- for children are the world's most important people.

2. *Book Title:* Highlights High Five

Genre: Magazine

Objective: Seeking Licensees

Book Description:

Highlights High Five is a new magazine created to help you encourage your young child's development—and have fun together at the same time.

3. *Book Title:* What Jamie Saw

Genre: YA Fiction

Objective: Seeking Licensees

Book Description:

This short novel reveals the impact of witnessing violence even as it affirms the luminous power of love. *What Jamie Saw* is a National Book Award Finalist and a Newbery Honor Book. It has been translated into Dutch, French, Korean, and Hebrew.

4. *Book Title:* Katy Did It!

Genre: Picture Book

Objective: Seeking Licensees

Book Description:

Like any kid does, Katy loves to hop through the garden. Her hopping lands Katy into trouble, however, when she scatters a bee's pollen and ruins a spider's web. To make matters worse, her little brother Lou follows behind her shouting "Katy did it! Katy did it!" It seems that Katy can do nothing right. Then she meets some ants, who have troubles of their own. Will a hopping Katy save the day?

5. Book Title: *Strategies That Work*, 2nd Ed.

Genre: Education/ Professional Development

Objective: Seeking Licensees

Book Description:

The first edition of *Strategies That Work*, helped transform comprehension instruction for teachers through its focus on teaching that is responsive to kids' interests and learning needs. This revised and expanded edition includes new comprehension lessons and a section on content literacy that describes how to apply comprehension strategies across the curriculum.

Davy Liu started Kendu Films as a unique media company dedicated to producing inspiring stories of faith, which engage the hearts and minds of children and families everywhere. Over the next twelve years, Kendu Films plans to produce all twelve books of the *Invisible Tails* series. *The Giant Leaf* was released in June of 2007, which retells the Noah's Ark story in animal's perspective. *Fire Fish* is the second book in the series which was released in June of 2008. Both books were well received and have gotten great reviews on the website.

Titles:1. *Book Title:* The Giant Leaf

Genre: Children's fiction

Objective: Copyright Trade, Seeking Licensees

Book Description:

A young fox named Kendu dreams each night of a giant leaf. While he's dreaming, Kendu feels something that is sorely lacking from his life: freedom. When an opportunity for escape from his oppressors presents itself, Kendu summons up all his courage and ventures out into the blackness of the Wilds, despite warnings that a fearsome beast known as the Animal Eater resides there. With his two newfound friends—a rambunctious monkey named Yitzhak, and Odelia, a plucky koala bear—Kendu is determined to find the giant leaf from his dream, and with it, a life full of promise and hope.

2. *Book Title:* Fire Fish

Genre: Children's fiction

Objective: Copy right Trade, Seeking Licensees

Book Description:

Three little fish, Sarai, RaaOn and Sesom, dare to embark on a grand and dangerous quest to find their hearts' desire. Their journey is inspired by the legend of the Fire Fish, mystical masters of the Bright Beyond. Never more than a fin-flip away from deadly danger, they tumble from one breathtaking exploit to another, using the power of "the call" to guide them through a world bigger than they ever imagined.

3. *Book Title:* Jordan's Guest

Genre: Children's fiction

Objective: Copy right Trade, Seeking Licensees

Book Description:

Everyday, Jordan, a young, forgotten donkey, patiently waits for his purpose to be revealed. Unlike the horses and other important farm animals who do useful work, he is small and can't seem to do anything right. But one day, a very special guest arrives that will change Jordan's world forever.

Titles:

1. *Book Title:* Building Biotechnology

Genre: Management/Biotechnology

Objective: Copy Right Trade & Seeking Licensees

Book Description:

Building Biotechnology provides a comprehensive fundamentals-based overview of the broad variety of elements influencing the commercialization of biotechnology.

2. *Book Title:* Best Practices in Biotechnology Business Development

Genre: Management/Biotechnology

Objective: Copy Right Trade & Seeking Licensees

Book Description:

Seeking to meet the need to understand how to practice the business of biotechnology, these best practices provide a framework upon which to understand critical issues in biotechnology business development.

3. *Book Title:* Bats in Captivity

Genre: Animal Care/ Zoology/ Nature

Objective: Copy Right Trade & Seeking Licensees

Book Description:

A comprehensive book intended for anyone maintaining bats in captivity. It is the only book of its kind, detailing the care of captive bats worldwide. This volume includes a drug formulary, information on public health, anatomy and physiology, controlling reproduction, parasitology, veterinary medicine, surgery and more.

Lupine Press www.clementanovel.com

Lupine Press was formed in 2008 to publish *Clementa*.

Titles:

1. Book Title: Clementa

Genre: Science Fiction Novel

Objective: Seeking Licensees

Book Description:

Without any catastrophe, through mostly peaceful developments, humankind has learned how to thrive in harmony with a flourishing nature. In one homeland, however, a tragic hero defies his culture for love, as a suppressed people awaken to its rage.

Founded in 1984, Lynne Rienner Publishers remains a rare, independent presence in scholarly and textbook publishing. LRP combines a strong commitment to thoughtful and relevant scholarship with zealous attention to thorough marketing and worldwide distribution.

Titles:

1. *Book Title:* China's Rise and the Two Koreas: Politics, Economics, Security
Genre: Academic/Asian Studies, International Studies, Comparative Politics
Objective: Copy Right Trade, Seeking Licensees & Sales
Book Description:
Examines China's redefined political and economic relations with North and South Korea, as well as what this implies for US and Japanese influence in Northeast Asia.

2. *Book Title:* Political Islam in Southeast Asia
Genre: Academic/ Asian Studies, International Studies, Comparative Politics
Objective: Copy Right Trade, Seeking Licensees & Sales
Book Description:
Traces the evolution of Islamic politics in Southeast Asia, ranging from the early arrival of Islam in the region to the challenges it generates, and faces, today.

3. *Book Title:* The World Trade Organization: Changing Dynamics in the Global Political Economy
Genre: Academic/ Asian Studies, International Organizations, Comparative Politics
Objective: Copy Right Trade, Seeking Licensees & Sales
Book Description:
A comprehensive examination of the WTO: its history, structure, practices, concerns.

4. *Book Title:* Introducing Global Issues, 4th Edition
Genre: Academic/ International Studies, Sociology
Objective: Copy Right Trade, Seeking Licensees & Sales
Book Description:
Introduces students to the challenging contemporary issues of conflict and security, the global economy, development, and the environment.

5. *Book Title:* The Dynamics of Diplomacy

Genre: Academic/ International Studies, International Relations

Objective: Copy Right Trade, Seeking Licensees & Sales

Book Description:

This comprehensive new text offers a fresh, up-to-date look at the evolution, politics, and practice of diplomacy today.

Consultations and publications using both traditional and contemporary systems of sorcery and divination. Poetry, play scripts & artwork involving inexplicable dilemmas and contact with interdimensional intelligence.

Titles:

1. *Book Title:* Pulse Of The Dragon: The Secret Knowledge Of The Pirates

Genre: non-fiction, occult

Objective: Copy Right Trade

Book Description:

This is a non-fiction book In the practice of occult science, one pays attention also to the subtleties within the mind of the individual narrator as well as the subtle images and events which may be perceived in the environment perhaps as the result of hidden or occult causes. In this book the contest between the author and the "Thantatos" sorcerers which is an actual, subtle battle waged like an intuitive chess game, is continued, as well as descriptions of supernatural experiences perhaps triggered by unique geographical areas. The book also contains a short playscript based on actual characters.

2. *Book Title:* Doing Business In The Adirondacks: True Tales Of The Bizarre And Supernatural

Genre: non-fiction, occult

Objective: Copy Right Trade

Book Description:

"This book is a non-fictional account of bizarre and supernatural events related to folklore of the Adirondack Mountains and similar folklore found internationally, including such events which occur in political context. Some poetry quotes and playscript and/or radio script quotes are included to illustrate concepts. There are also direct quotes from email list correspondences used to illustrate attitudes and opinions on these subjects. Additionally, this book describes a contest between the author and the "Thantatos" sorcerers which is an actual, subtle battle waged like an intuitive chess game

3. *Book Title:* Struck by Green Lightning AKA Project Midas

Genre: fiction, novel

Objective: Copy Right Trade

Book Description:

This novel melds folklore, the ufo and militia counterculture scene and the "small town" preoccupations of mid-America with the lore of the supernatural. The financial legacy of Benjamin X. Emery, an unusually lucky man with the hobby of arcane archeology, who is experiencing his first lifetime on the planet Oceana in order to learn about water and animal existence, intersects with the destiny of an adolescent girl with unusual mental abilities in a government project researching "remote viewing" and other aspects of ESP and mind control which has located itself in the former historical museum of Mr. Emery's home town.

4. *Book Title:* Fast Luck Botanica & Other Such Poems

Genre: Poetry

Objective: Seeking regular publication of this and other poetry chapbooks

Book Description:

“Every now and then a piece of sky separated, falling slowly, a burning lava-like cloud settling somewhere on the city, engulfing whatever it landed on.” A must read for anyone looking for memorable characters and narrative seemingly driven rushing and tumbling by its own energy.

5. *Book Title:* Meister Hemmelin

Genre: Seeking regular publication of this and other playscripts

Objective: Copy Right Trade, Seeking Licensees & Sales

Book Description: This is a chapbook-bound copy of a playscript which can be used by an actor in performance or can be read as a book. It is currently listed in Books In Print. In this play, tourists to a mountain resort location encounter “Meister Hemmelin” the woodland satyr long concealed by the small town. Enhanced publication and distribution of this and other chapbooks is desired.

Mandy and Pandy

www.mandyandpandy.com

Mandy and Pandy books based in Ann Arbor, MI teaches kids Chinese in a fun and easy way through books with cds!

It's an exciting series of twelve educational children's books, teaching parents and their children to speak Chinese! The wonderful books not only include an accompanying CD, they also display Chinese characters as well as pin yin phonetics, which help the reader pronounce the Chinese characters.

Mandy and Pandy has already been recognized as outstanding product by iParenting Media in the category of educational books for children as well as being nominated for several upcoming book awards.

Titles:

1. *Book Title:* Mandy and Pandy say "Ni Hao Ma?"

Genre: Children Books

Objective: Interest in penetrating Hong Kong market.

Book Description:

Teaches your kids Chinese and English in a fun and easy way, as you and your child listen to and read this stimulating story about Mandy and Pandy playing together. Recipient of the iParenting Media's prestigious Outstanding Product of 2007 Award this teaches you how to say the popular phrase "Ni Hao Ma?" and shares stories about things Mandy likes.

2. *Book Title:* Mandy and Pandy play "Let's Count"

Genre: Children Books

Objective: Interest in penetrating Hong Kong market.

Book Description:

Teach your kids Chinese and English in a fun and easy way, as you and your child listen to and read this stimulating story about Mandy and Pandy playing "Let's Count" in the neighborhood.

3. *Book Title:* Mandy and Pandy Play Sports

Genre: Children Books

Objective: Interest in penetrating Hong Kong market.

Book Description:

Teach your kids Chinese and English in a fun and easy way as you and your child listen to and read this stimulating story about Mandy and Pandy playing sports. This book highlights a number of Olympic sports that kids love.

Mandy and Pandy

(continued)

4. *Book Title:* Mandy and Pandy visit China

Genre: Children Books

Objective: Interest in penetrating Hong Kong market.

Book Description:

Mandy and Pandy Visit China takes your child through a tour of China learning all the key attractions, sites to see, and things to do.

Titles:

1. *Book Title:* How To Negotiate Like A Pro: 41 Rules for Resolving Disputes

Genre: Business Information

Objective: Seeking License for foreign rights

Book Description:

How to Negotiate Like a Pro is an easy-to-understand guide to negotiating any kind of situation written by Mary Greenwood, Negotiator, Mediator, Arbitrator and lawyer. Greenwood explains the emotional frame of mind you need for negotiations and reveals the preparations, strategies, and tactics required to close the deal.

2. *Book Title:* How To Mediate Like A Pro: 42 Rules for Mediating Disputes

Genre: Business Information

Objective: Copy Right Trade, Seeking Licensees & Sales

Book Description:

How To Mediate Like a Pro presents strategies and practical tips for the mediation process written by Mary Greenwood, Mediator and Lawyer, who has mediated over 7000 cases. *How to Mediate Like A Pro* gives insight on how to deal with difficult parties, how to break an impasse, and how to close the deal.

National Science Teachers Association (NSTA)

www.nsta.org

Headquartered in Arlington, Virginia, the National Science Teachers Association is a member-driven organization, 60,000-strong. We publish books – about 25 per year. And we create journals for science teachers from kindergarten through college.

Titles:

1. *Book Title:* Everyday Science Mysteries

Genre: Nonfiction, educational: Science content

Objective: Copyright Trade, Licensee

Book Description:

What causes condensation? Does temperature affect how well a balloon will fly? How do tiny bugs get into oatmeal? Through 15 mystery stories, this book memorably illustrates science concepts for students and reinforces the value of learning science through inquiry. Each mystery presents opportunities for students to create questions, form hypotheses, test their ideas, and come up with explanations. Focused on concepts such as periodic motion, thermodynamics, temperature and energy, and sound, these mysteries draw students into the stories by grounding them in experiences students are familiar with, providing them with a foundation for classroom discussion and inquiry.

2. *Book Title:* Head Start on Science

Genre: Nonfiction, educational: Science content and pedagogy

Objective: Copyright Trade, Licensee

Book Description:

For the littlest scientists, the whole wide world can be a laboratory for learning. Nurture their natural curiosity with *A Head Start on Science*, a treasury of 89 hands-on science activities specifically for children ages 3 to 6. The activities are grouped into seven stimulating topic areas: the five senses, weather, physical science, critters, water and water mixture, seeds, and nature walks. Because the activities have been field-tested by more than a thousand Head Start teachers over 10 years, you'll find this collection unusually easy to use in a variety of settings, including elementary schools, pre-K programs, and day care. In addition to clear background and a helpful materials list, you get step-by-step procedures and help preparing for comments and questions children may pose.

3. *Book Title:* Force and Motion :Stop Faking It! (part of an eight-book series)

Genre: Nonfiction, educational: Science content

Objective: Copyright Trade, Licensee

Book Description:

Intimidated by inertia? Frightened by forces? Mystified by Newton's law of motion? You're not alone—and help is at hand. The stop Faking It! Series is perfect for science teachers, home-schoolers, parents wanting to help with homework—all of you who need a jargon-free way to learn the background for teaching middle school physical science with confidence. With Bill Robertson as your friendly, able—but somewhat irreverent—guide, you will discover you CAN come to grips with the basics of force and motion. Combining easy-to-understand explanations with activities using commonly found equipment, this book will lead you through Newton's laws to the physics of space travel. The book is as entertaining as it is informative. Best of all, the author understands the needs of adults who want concrete examples, hands-on activities, clear language, diagrams—and yes, a certain amount of empathy.

4. *Book Title:* Uncovering Student Ideas in Science, Vol. 4 (part of a four-book series)

Genre: Nonfiction, educational: Science content and pedagogy

Objective: Copyright Trade, Licensee

Book Description:

Wouldn't it be helpful to know what your students' ideas are about a science concept before launching into a new lesson or unit? Newly released *Uncovering Student Ideas in Science, Volume 4*, offers 25 more formative assessment probes to help reveal students' preconceptions of fundamental concepts in science, bringing the total to 100 probes for the popular series by author Page Keeley. Teachers of grades K-12 will find short probes with grade-band specifics that provide easy-to-follow suggestions for addressing students' ideas by promoting learning through conceptual-change instruction. Volume 4 adds to the probes in physical, life, and Earth and space science with a new category called "unifying principles." Also covered is a discussion on balancing formative assessment with summative assessment.

5. *Book Title:* Using Science Notebooks

Genre: Nonfiction, educational: Science pedagogy

Book Description:

Elementary teachers know that learning science involves both the process of thinking and the ability to communicate those thoughts. One of the most effective ways of demonstrating this is through the use of student science notebooks. Classroom teachers who want to begin using or who are currently including science notebooks as part of their instruction will find that *Using Science Notebooks in Elementary Classrooms* is a "must-have" resource for the development of scientific inquiry, literacy, and reasoning skills.

New Year Publishing specializes in works by professional speakers, company executives and highly focused children's books

Titles:

1. *Book Title:* Some Assembly Required – Second Edition

Genre: Business

Objective: Copy Right Trade & Seeking Licensees

Book Description:

Building a network of business contacts is one of the most empowering things you can do to help your career, whether you want to grow in your current job or position yourself for a new opportunity. You will learn easy ways to: Meet people and develop friendships, stand apart from the crowd by having a signature gesture, write memorable follow up notes, put others at ease in social networking situations and remember names and other pertinent information on demand. Make yourself a Go to Person in your industry.

2. *Book Title:* Some Assembly Required – A Women's Guide to Networking

Genre: Business

Objective: Copy Right Trade & Seeking Licensees

Book Description:

A Networking Guide for Women is a practical guide packed with useful tips, creative techniques and real-world stories that are relevant for women today. The book provides: - insight on how networking is different for men and women - an understanding of what networking really is and why it is important - tips on how to use your inherent skills and styles to your advantage - resources for where and how to start networking - practical and effective skills and tools for networking - a new way to look at networking for mothers (both working and stay at home).

3. *Book Title:* The Suburban Outlaw

Genre: Women's

Objective: Copy Right Trade & Seeking Licensees

Book Description:

This book is a funny, touching, and ironic look at life in suburbia. What is a Suburban Outlaw? An irreverent, honest woman (or man for that matter) willing to live her life fully both for her family and for herself. A Suburban Outlaw has a city vibe, while living a suburban life, and a drive and an energy that goes a little faster. She has the ability to explore, dream, grow and excite.

4. *Book Title:* The ABC's of Networking

Genre: Business

Objective: Copy Right Trade & Seeking Licensees

Book Description:

Building your business network of professional contacts can be as easy as A-B-C. The little things make a big difference when it comes to networking. Attitude, Brand and Creativity are just the start. This book allows you to reflect how you interact with clients, prospects and other people in your business community. You will learn: Building a network requires focus and determination, creativity counts and following up with people is so important that it warrants scheduling on your calendar.

5. *Book Title:* Quickly: The Magic Spatula

Genre: Children

Objective: Copy Right Trade & Seeking Licensees

Book Description:

This warm childhood memory describes a touching family story. Quickly is discovered in the upstairs attic in an old dusty box. This seemingly magical spatula brings the warmth of Mommy's kitchen to life. What is the real secret of Mommy's Sunday morning pancakes? A story for children of all ages, Quickly will bring a smile to your lips and a tug at your heart.

Newmarket Publishing and Communications Company, and its publishing arm Newmarket Press, was founded in 1981 by President and Publisher Esther Margolis. Now in its 27th year with more than 300 books published, Newmarket Press is one of the few mainstream, trade publishing houses in New York City under independent, entrepreneurial ownership. Newmarket now publishes about 20-30 mainly non-fiction books a year, primarily in the areas of childcare & parenting, film & performing arts, psychology, health & nutrition, biography, history, business & personal finance, and popular self-help & reference.

Titles:

1. *Book Title:* The “What’s Happening to My Body?” Book for Girls

Genre: Childcare/Parenting

Book Description:

Written by an experienced educator and her daughter in a reassuring and down-to-earth style, *The "What's Happening to My Body?" Book for Girls* gives sensitive straight talk on: the body's changing size and shape; body hair; diet and exercise; romantic and sexual feelings; and puberty in the opposite sex. It also includes information on anorexia and bulimia, sexually transmitted diseases, AIDS, and birth control.

Featuring detailed illustrations and real-life stories throughout, plus an introduction for parents and a helpful resource section, this bestselling growing-up guide is an essential puberty education and health book for all girls ages 10 and up.

2. *Book Title:* What’s Happening to My Body?” Book for Boys

Genre: Childcare/Parenting

Book Description:

Written by an experienced educator and her daughter, *The "What's Happening to My Body?" Book for Boys* gives sensitive straight talk on: the body's changing size and shape; diet and exercise; the growth spurt; reproductive organs; body hair; voice changes; romantic and sexual feelings; and puberty in the opposite sex. It also includes information on steroid abuse, acne treatment, sexually transmitted diseases, AIDS, and birth control.

Featuring illustrations and real-life stories, plus an introduction for parents and a helpful resource section, this bestselling growing-up guide is an essential puberty education and health book for all boys ages 10 and up.

3. *Book Title:* Angels & Demons: The Illustrated Movie Companion

Genre: Film

Objective: Copy Right Trade, Seeking Licensees & Sales

Book Description:

Angels & Demons reunites Oscar winners Ron Howard, Brian Grazer, and Tom Hanks for a suspense-filled movie that sprints through crypts, catacombs, and cathedrals to stop an unimaginable plot to destroy the Vatican.

A lavishly illustrated book, *Angels & Demons: The Illustrated Movie Companion*, details the filmmakers' extraordinary work to bring the bestselling novel to the screen. Featuring a foreword by Dan Brown, and introductions by Ron Howard, Brian Grazer, and Todd Hallowell, this companion moviebook captures the film's amazing visuals with over 270 color illustrations, including movie stills, archival images, storyboard art, period paintings, and digital production art.

4. *Book Title:* Finding Forrester

Genre: Young Adult Fiction

Book Description:

The only tie-in to the film *Finding Forrester*, this novelization details the inspiring story of the unlikely friendship between a famous, reclusive novelist and an amazingly gifted teen who yearns to be a writer. Set in Manhattan and the South Bronx, William Forrester, a Pulitzer Prize-winning novelist who has not been heard from for four decades, discovers that Jamal, a brash 16-year-old who plays basketball on the court below his window, keeps a secret journal that shows a real gift for writing. Forrester takes Jamal on as a protégé, and the friendship challenges and changes both of them forever

5. *Book Title:* 1,000 Dollars & an Idea: Entrepreneur to Billionaire

Genre: Business/Personal Finance

Book Description:

Sam Wyly established companies in technology, energy, retail, and investments over a 45 year career. This candid memoir reveals the creative process, relationships, and financial strategies behind his success.

From the hardships his parents faced during the Depression to the coaching he received on the high school football field, this self-made billionaire's early days prepared him for what lay ahead. He recounts how working for IBM and Honeywell led to his idea to start a "computer utility." Risking \$1,000 of his savings, he founded University Computing in 1963, and took it public in 1965, making him a millionaire at thirty.

Painted Hills Publishing produces photography books on wild horses as well as photo calendars

Titles:

1. *Book Title:* Wild Hoofbeats: America's Vanishing Wild Horses

Genre: Nature, Photography

Objective: Seeking Distribution

Book Description:

In this evocative collection of elegant images and poignant stories, author/photographer Walker brings to brilliant life the wild horses of the Adobe Town herd in Wyoming's Red Desert and gives readers an insider's perspective on these graceful, courageous animals.

Perfection Learning Corporation

www.perfectionlearning.com

A leading publisher of teacher and student curriculum materials for grades Pre k through 12. Products cover content areas such as reading, test preparation, vocabulary and writing including a broad line of HI/LO books for reluctant readers and ESL learners. Founded in 1926, Perfection Learning publishes over 10,000 different products ranging from classroom textbooks and related materials to supplemental fiction and non-fiction books. An extensive line of teacher resources, student workbooks and CDs are available for Pre K through 12 grade levels.

Titles:

1. *Book Title:* Hurricanes
Genre: Forces of Nature – Expository
Objective: Seeking Licensees & Seeking Distributors
Book Description:
“The causes, effects, and examples of hurricanes will blow you away.”
2. *Book Title:* Water All Around
Genre: Earth/Space Science
Objective: Seeking Licensees & Seeking Distributors
Book Description:
Describes the water cycle and the need to conserve water.
3. *Book Title:* Crazy Creatures of the World
Genre: Animal Facts
Objective: Seeking Licensees & Seeking Distributors
Book Description:
Cover to Cover Chapter Book – Physical features and habits of certain mammals, birds, sea creatures, reptiles, snails, insects, and spiders.
4. *Book Title:* *Animal Geography – Africa*
Genre: Geography
Objective: Seeking Licensees & Seeking Distributors
Book Description:
Cover to Cover Informational Book – Visit deserts, savannas, rain forests, and rivers of Africa and what animals inhabit these regions.
5. *Book Title:* Focus on Reading Strategies – Level B (Grade 2)
Genre: Standard-Based Instruction
Objective: Seeking Licensees & Seeking Distributors
Book Description:
Direct instruction of active reading, practice of standards-based comprehension skills, development of vocabulary, high interest selections both fiction and non-fiction .

We are a publisher of gift books, art books, children's books on personal finance and a line of classic titles. We also publish greeting cards and art prints.

1. *Book Title:* Mankind's Greatest Quotes

Genre: Quotations, Inspirational, References

Objective: General sales, translation rights, copyright trade, licensee

Book Description:

A beautifully illustrated book of some of mankind's greatest quotes. Culled from centuries of thought, this book is a concise compilation of mankind's greatest wisdom, beautifully rendered, easy to read. We can learn from the sages of the past and the experiences of the present.

2. *Book Title:* Quotes on Children and Childhood

Genre: Quotations, Inspirational, Reference

Objective: General sales, translation rights, copyright trade, licensee

Book Description:

Zeus, Father of the Olympian Immortals, said, "How simple the child." 3000 years later, B. C. Forbes said, "Upon our children - how they are taught - rests the fate - or fortune - of tomorrow's world." Both true, yet spans apart, it is perhaps the very width of this span which best defines the child. Small yet wide-eyed, innocent yet persistent, the source of both our greatest worries and our most passionate joys, they are who they are, could well be the best description yet. Richer Resources Publications is pleased to add this most recent title to its Greatest Quotes Series of illustrated gift books.

3. *Book Title:* Quotes on Music and Musicians

Genre: Quotations, Inspirational, Reference

Objective: General sales, translation rights, copyright trade, licensee

Book Description:

Music, which some call the universal language, has been with us as long as life itself. From each continent's birdsong to the thumping of elephants on their moonlit jaunt across a grassland, from the Neanderthal's bone flutes and triangles to Mozart's orchestral harmonies to today's electronically generated sounds, music has been created, advanced and enjoyed by every living creature in history.

Jean Paul Richter reminds us that, "Music is the poetry of the air." Add to that the admonition of British composer Edgar Elgar that, "there is music in the air, music all around us...simply take as much as you require," and it is certain we can never be the poorer for living in this world if we only take a moment to listen.

4. *Book Titles:* Quotes on Gardens and Gardeners

Genre: Quotations, Inspirational, Reference

Objective: General sales, translation rights, copyright trade, licensee

Book Description:

The Gardener is the keeper of the earth. His task is to tame Mother Nature without destroying her spirit. The Gardener is the earth's artist, creating living art with living seed. The Gardener is the architect of hope and purveyor of the future, for without him there would be no food or life or joy or tamed beauty. That great English poet John Keats, with his knack for embodying reflections of the world in so succinct and soothing a manner pointed out that, "The poetry of the earth is never dead." This book is a tribute to the poets of the earth, the workers of the soil, the growers and guardians of living things.

5. *Books Titles:* Quotes on Educators and Educating

Genre: Quotations, Inspirational, Reference

Objective: General sales, translation rights, copyright trade, licensee

Book Description:

Upon education, our future depends, the future of our planet, our race, our very generations. Man is endowed with tremendous mental and spiritual gifts. It is up to man, therefore, to ensure that these gifts are used wisely and are not squandered in ignorance of what man has achieved, and more importantly, of what man is capable of achieving. Every moment of life is a learning opportunity; every person and experience a potential teacher.

Sounds True is a multi-media publisher specializing in interactive tools that support personal transformation and a holistic lifestyle

Titles:

1. *Book Title:* How to Read the Akashic Records

Genre: Spirituality

Objective: Seeking Licensees

Book Description:

The universe is alive – and it has a memory just like you. Known as the Akashic Records, this energetic archive of soul information stand ready to lovingly guide you. Once accessible to rare spiritual masters, now the Records are available to anyone – anytime, anywhere.

2. *Book Title:* Mystery of 2012?

Genre: Esoteric

Objective: Seeking Licensees

Book Description:

Are we coming to the end of a cosmic cycle? Will there be an age of awakening or even an end to the world we know? For the first time, the leading authorities on the 2012 phenomenon are all given in a single book.

3. *Book Title:* End of Your World

Genre: Spirituality

Objective: Seeking Licensees

Book Description:

More and more people are “waking up” spiritually and for most of them the question becomes: now what? ‘The End of Your World’ is a response to a growing need for direction on the spiritual path.

4. *Book Title:* Lucid Dreaming

Genre: Dreams/Psychology

Objective: Seeking Licensees

Book Description:

What if right now, reading these words, you suddenly realized that you were actually dreaming and that in this domain you could do anything imaginable? That is what it’s like to dream lucidly. With Lucid Dreaming, the author teaches his simple methods for becoming fully conscious in the dream state.

Sounds True (Continued)

5. *Book Title:* Self Hypnosis Diet

Genre: Health & Healing Arts

Objective: Seeking Licensees

Book Description:

Renowned hypnosis and health experts present the most powerful tool available for sustainable weight loss: your subconscious mind. With this book, you can reach your perfect weight with proven, successful techniques designed to utilize and understand the subconscious mind-body connection.

Titles:

1. *Book Title:* The Evolvement of Tibet

Genre: History, Geography

Objective: Copy Right Trade

Book Description:

The evolvement of Tibetan in Tibet in the past four millennia, based ON Chinese historical and geographical records.

2. *Book Title:* Lao Tzu's Tao Te Ching: An English Translation Based on His Taoism

Genre: Philosophy, Chinese Classics

Objective: Copy Right Trade

Book Description:

An English Translation Based on His Taoism and background information.

3. *Book Title:* Lao Tzu's Tao Te Ching (In Chinese)

Genre: Philosophy, Chinese Classics

Objective: Copy Right Trade

Book Description:

A Chinese version of "Lao Tzu's Tao Te Ching: An English Translation Based on His Taoism" based on Chinese linguistics and hermeneutics.

The Overlook press is an independent general-interest publisher founded in 1971. The publishing program consists of nearly 100 new books per year; the list includes works of fiction, history, biography, drama, Americana, and design.

Overlook is an award-winning home for distinguished books that are “overlooked” by larger publishing houses; another mission is to revive and bring new audiences to classic books and authors. Overlook recently acquired Ardis, the premier publisher of Russian literature in English and Duckworth, a 106-year-old British publishing company. We want to share these works with the widest possible audience worldwide.

Titles:

1. *Book Title:* **WORD THAT RING THROUGH TIME: The Fifty-One Most Important Speeches in History and How They Changed Our World**

Genre: Nonfiction, History

Objective: Seeking Licensees

Book Description:

The great speeches of history are rarely remembered in context, even though it was always the context -- not just the speech itself -- that made each address so significant. Here are fifty-one speeches that changed the world through the sheer power of their oratory: each entry is illuminated with an insightful essay setting the speech squarely in its historical contexts and detailing its impact and consequences. This allows the reader to fully understand the importance and effect of speeches from Jesus, Mohammed, Cicero, Pericles, Cromwell, Washington, Queen Elizabeth I, FDR, Hitler, Churchill, Barak Obama, and many more.

2. *Book Title:* **THE ARTIST’S MOTHER: The Greatest Painters Pay Tribute to the Women Who Rocked Their Cradles**

Genre: Nonfiction, Art, History

Objective: Seeking Licensees

Book Description:

Every genius has a mother, and mothers are often the inspiration for genius. Over the last six hundred years artists have managed to work their mothers into some of the world’s most famous paintings. **THE ARTIST’S MOTHER** is a delectable, full-color book that offers masterpieces by some of the greatest painters in history (daVinci, Warhol, Whistler, van Gogh, Kahlo, Picasso, and more) accompanied by touching, surprising, and timeless stories about each artist’s maternal relationship and the genesis of each painting. A true celebration of the mother-child bond!

3. *Book Title:* THE SECRET ADVENTURES OF CHARLOTTE BRONTE by Laura JohRowland

Genre: Historical Fiction

Objective: Seeking Licensees

Book Description:

Upon learning that she has been falsely accused of plagiarism, the normally mild-mannered Charlotte Brontë sets off for London to clear her name. But when she unintentionally witnesses a murder, Charlotte finds herself embroiled in a dangerous chain of events that force her to confront demons from her past. With the clandestine help of the other Brontë sisters and of the suspiciously well-informed but irresistibly attractive brother of the victim, Charlotte works to unravel a deadly web of intrigue that threatens the very fabric of the British Empire. Will Charlotte be able to stop a devious plot that threatens her life, her family and her country?

4. *Book Title:* FILM NOIR: The Encyclopedia

Genre: Art/Photography/ Film/Drama/Reference/How-To

Objective: Seeking Licensees

Book Description:

Enter the world of film noir, a world of darkness, ambiguity, and moral corruption. Filled with gun-toting gangsters, femme fatales wrapped in fur, and desperate murderers lurking in the shadows of a doorway, it's a world we all know – the seedy underbelly of the American Dream. This classic of film reference has entries for more than 400 American and international films, for than 500 evocative stills and other photos, and in-depth analysis of the elements of the Genre.

5. *Book Title:* NEW YORK IN THE 70s

Genre: Music/Popular Culture/ Art/Photography/Fashion

Objective: Seeking Licensees

Book Description:

NEW YORK IN THE 70s is a personal collection of photographs documenting an exciting chapter in New York's history. The photographs encompass many aspects of New York life while capturing the heady exuberance of the era—from Soho and the art world to the city's politics and society. Photographing everything from street gangs to disco divas, from homeless to Hollywood stars, Tannenbaum assembled a personal diary of his journey as a photojournalist and raconteur through a strange and exotic era of New York life.

Weekly Reader Publishing Group

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For more than 100 years Weekly Reader Corporation has been the leading publisher of award-winning supplemental educational products for schools and libraries, helping students develop learning skills and connecting children with the world around them. WEEKLY READER MAGAZINES: 12 educational magazines reaching 8 million educators, students, and their parents annually. CURRICULUM PUBLISHING: designed to help educators function in the 21st-century classroom, its products develop vocabulary, reading comprehension, writing skills, and fluency through differentiated instruction and explicitly leveled materials. FACTS FOR LEARNING: a reading & research database for students grades 2-10 that complements curriculum instruction, homework assignments, and research projects.

Titles:

1. *Book Title:* Focus on Reading: Science (Grades 1-3 available)

Genre: Supplementary Educational Material

Objective: Seeking Licensees

Book Description:

Science is an innovative subject that helps students improve their literacy while developing knowledge of science concepts. The program provides instructions in reading comprehension strategies with an emphasis on science/thinking skills and academic vocabulary. It is an excellent source for bi-lingual instruction.

2. *Book Title:* Focus on Reading: Math (Grades 1-3 available)

Genre: Supplementary Educational Material

Objective: Seeking Licensees

Book Description:

Math is an easy-to-use curriculum program that provides instruction in reading comprehension strategies with an added focus on math/thinking skills and math vocabulary – including an emphasis on understanding math concepts expressed in narrative form. It is an excellent source for bi-lingual instruction.

3. *Book Title:* Leveled Reading for English-Language

Genre: Supplementary Educational Material

Objective: Seeking Licensees

Book Description:

This guide is a unique approach to language acquisition with text supported by linguistic, literacy, vocabulary, and comprehension strategies and activities. These books are a valuable resource for programs including ESL/ELL, Structural Immersion, Sheltered English, and more.

Weekly Reader Publishing Group

(continued)

4. *Book Title:* Reader's Theater: Setting the Stage for Fluency

Genre: Supplementary Educational Material

Objective: Seeking Licensees

Book Description:

Setting the Stage for Fluency is a set of two engaging books for students in grades 4-5 and 6-8, offering eight plays based on classic and contemporary literature. Each play offers roles on three reading levels: easy, moderate and hard. Much of it is at an easy level, offering struggling readers the chance to star and giving teachers an opportunity to assess fluency development. An audio CD is also included for assistance.

5. *Book Title:* Weekly Reminder Magazines

Genre: Supplementary Educational Material

Objective: Seeking Licensees

Book Description:

The magazines' educational program is based on carefully designed scopes and sequences; they reinforce literacy skills including Comprehension, Vocabulary, Phonemic Awareness/Phonics, Fluency, and Writing, and they provide essential skill-building for 21st-Century students in subjects Science, Math, and Health, Current Events, and Careers.

Founded 2001 for purpose of publishing adult & youth fiction, non-fiction, technical, music and plays/screenplays. To date five titles in adult and youth fiction are available from Amazon.com and Google Books (Online), from the publisher, and other venues. (see website) In addition, certain titles in the prepress queue are available for perusal. Other publications include works for chorus, orchestra, chamber music (ASCAP). Technical documents include writings and graphics for business organization analysis and operation. Published works available at the New York Center for Independent Publishing, NYC.

Titles:*1. Book Title: Shadow Realities*

Genre: Adult Fiction

Objective: Copy Right Trade, Seeking Licensees & Sales

Book Description:

A compelling read about Knowland Weaver, a brilliant and passionate man who is well traveled, multi-faceted, and deeply in love with Maia. But when she ends their relationship, Weaver's world ignites into sweeping motion and every chapter unspools feelings of hope and uncertainty. Weaver experiences life altering adventures, intellectual insights and creative relationships.

2. Book Title: Stilllife

Genre: Stories, Poetry, Story Theatre, Adult Fiction

Objective: Copy Right Trade, Seeking Licensees & Sales

Book Description:

Introducing nine new, diverse and entertaining short stories with a variety of themes including a critical matter of timing in one love affair; a tale of adroit financial maneuvering in the oil patch; profile of a woman stalking married life; and a swift seduction into an unexpected world. ESTUARIES is a collection of new poems about facets of human experience with emergent lingering questions. And STILLIFE, a pageant poem for theatre, connected windows into an individual's life for one moment of a late afternoon. We are the eye of the camera which enters each scene and explores its dimensions while the actors tell of linked events and interwoven incidents.

3. Book Title: Ribbons of Light

Genre: Youth Fiction, Plays, Poems

Objective: Copy Right Trade, Seeking Licensees & Sales

Book Description:

The short stories and poems are fun to read as are the plays. The plays can also serve as preparatory or practice material or as quality presentation pieces. This book can be a useful resource book for children's theatre/workshops. Though each piece can be enjoyed by an individual reader, the plays are also written to be recited or presented from the stage.

4. *Book Title:* Wintercrossing

Genre: Short Stories – Adult Fiction

Objective: Copy Right Trade, Seeking Licensees & Sales

Book Description:

“Every now and then a piece of sky separated, falling slowly, a burning lava-like cloud settling somewhere on the city, engulfing whatever it landed on.” A must read for anyone looking for memorable characters and narrative seemingly driven rushing and tumbling by its own energy.

5. *Book Title:* Going Back for Jeremy

Genre: Novel – Adult Fiction

Objective: Copy Right Trade, Seeking Licensees & Sales

Book Description:

Removing one book at a time from the dusty storage cartons, Jeremy was astonished at the growing feeling they could have been chapters in his own past life. He decided to try to return to those long abandoned sites, humanscapes of the mind, in search of scraps of evidence overlooked or ignored, that might provide essential structuring of his original or even a new identity for himself.