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Capitalizing on Global Opportunities For Women Business Enterprises (WBEs)

**Tuesday, October 5, 2004
8:30 a.m. – 12 Noon**

Offices of Baker & Hostetler, LLP
1000 Louisiana Street (@ McKinney), 22nd Floor
Houston, Texas 77002

Among the 50 states, Texas ranks second in the number of privately held women-owned firms. Houston ranks 5th in the top 50 metropolitan areas in the number, employment and sales of women-owned firms. Women-owned firms in Houston employ over 169,000 people and generate over \$27.6 billion in sales.

The U.S. Department of Commerce – U.S. Commercial Service's Global Diversity Initiative, in cooperation with the Houston District Export Council (HEC), will present a half-day seminar to help WBEs grow their businesses by exploring global markets.

Agenda

- U.S. Commercial Service – Global Diversity Initiative
- Debunking Myths: Small Businesses DO Export
- *Special Presentation: Export Achievement Certificate*
- Financing for Small Business Exports
- Overseas Investment
- Local Export Resources
- Trade Opportunities – Trade Shows & Missions
- Local Women's Business Resources

Cost: \$20.00 until 10/04/04 / \$30.00 at the door
Parking available at public lot on McKinney and Walker

For more information: Nya Igambi at (281) 449-9423 or
Nyamusigambi@mail.doc.gov.

Space is Limited!

To register, fax to: (281) 449-9437 or email nyamusigambi@mail.doc.gov
Make check payable to **Houston Export Council**
15600 JFK Blvd., Ste. 530, Houston, TX 77032

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Product /Service _____