



Expo Construcción Internacional 2009



Tijuana, Baja California, Mexico – May 28-30, 2009

Baja California's Chapter of the National Association of the Construction Industry (CMIC) has announced the 7th Edition of the "**Expo-Construcción Internacional Tijuana 2009**" to take place from May 28-30, 2009.

Expo Construcción has been certified by the U.S. Department of Commerce as an exhibition that offers excellent opportunities for U.S. companies interested in exporting to the Mexican market. The show expects the participation of 100 exhibitors and attendance of over 4,000 visitors involved in Mexico's construction industry and will take place in an area adjacent to Tijuana's City Hall.

The exhibition features the participation of manufacturers and distributors of materials to the construction industry in Mexico, including suppliers of equipment, machinery, architect and engineering services and water treatment related equipment, services and materials.

The construction sector in Baja California has registered substantial investment and growth in the last years. It was the third activity with significant development in the eleventh month of 2008. The sector attracted 49 percent of all direct investment in the State, as compared to 35 percent in the manufacturing industry, and 13 percent in the services sector. Half of the total investment consisted of low-end housing (one and two bedrooms). This type of housing remains in great demand. The need for housing is due to the high population growth in large part caused by the significant number of people emigrating from other parts of Mexico attracted by employment opportunities.

The proximity of Baja California to the United States gives U.S. suppliers the advantage in the region's construction sector.

For additional information pertaining to pricing, logistics, demanded products, hotels in Tijuana, please contact:

U.S. Commercial Service Tijuana

Mr. Ricardo A. Calderón: Ricardo.Calderon@mail.doc.gov
Tel. 011 52 664 622-7495

Ms. Monica Rosas: Monica.Rosas@mail.doc.gov
Tel. 011 52 664 622-7450

Mr. Alejandro Delgado: Alejandro.Delgado@mail.doc.gov
Tel. 011 52 664 622-7637

U.S. Address: P.O. Box 439039, San Diego, CA 92143

Participation Fee:

U.S. participants in U.S. pavilion:
US\$1,000

Includes:

- 10' x 10' booth
- Listing in exhibitor directory
- List of attendees to the show
- Prior and on-site assistance from U.S. Commercial Service Tijuana



The U.S. Commercial Service Tijuana is offering the following services in addition to participating in the trade fair:
■ Goldkey Service (meetings with potential distributors or end-users)

If your company does not have the time or resources to travel, we are offering:
■ Catalog Show

www.expoconstrucciontijuana2009.com