

HOW CAN THE U.S COMMERCIAL SERVICE ASSIST YOU?

The currently challenging economic situation forces firms to think more creatively and look for new sales opportunities. Many U.S. firms, both small and large, have been able to continue their success by looking at foreign buyers and overseas partners. Through this Guide, the U.S. Commercial Service is encouraging more U.S. firms to take advantage of global demand for American expertise in the environmental sector and to explore foreign markets.

The country information in the Guide represents the opinions of the commercial specialists responsible for the environmental sector at U.S. embassies and consulates worldwide. You will notice that the sub-sector categories are still quite broad and may not be applicable to specific products within those sub-sectors. We encourage you to ask country specialists for more detailed reports on the specific sub-sectors – information on the availability of these reports is also included in the basic country overview.

Whether you're seeking advice on **compliance with regulations**, the **market potential** for your product or service, **distributors and agents**, or **advocacy** support, the U.S. Commercial Service has a service that can be tailored to meet your needs. Many of our services are available free of charge, while others are available for a nominal fee. More information can be found on http://www.buyusa.gov/europe/commercial_service.html

Are you new to Europe? Consider Quicktake!

The Quicktake offers exporters new to Europe a Europe-wide approach to entering the market. Quicktake is a service for qualified American companies where approximately 25 market specialists from across Europe quickly review your product's export potential in their respective markets. More information is available on http://www.buyusa.gov/europe/environmental_quicktake.html

All you want to know about the European Union

As European Union Member States harmonize their regulations and increase their economic integration, a direct connection to the U.S. Commercial Service at the U.S. Mission to the European Union can be the key to success in the European marketplace. Please visit the following web pages for more information <http://www.buyusa.gov/europeanunion/>

Find assistance at your doorstep!

The U.S. Commercial Service has a network of international trade specialist that work at local Export Assistance Centers (EAC) in the United States. These specialists can help you with your general exporting questions. A list of international trade specialists active in the Global Environmental Team is available on <http://www.buyusa.gov/environmental/contactus.html>

Disclaimer: The information provided in this report is intended to be of assistance to U.S. exporters. While we make every effort to ensure its accuracy, neither the United States government nor any of its employees make any representation as to the accuracy or completeness of information in this or any other United States government document. Readers are advised to independently verify any information prior to reliance thereon. The information provided in this report does not constitute legal advice. International copyright, U.S. Department of Commerce, 2008. All rights reserved outside of the United States.