



SINGAPORE

Water & Waste Water Market Brief 2009

Singapore: Important Links & Contacts

Ministry of The Environment & Water Resources – <http://www.mewr.gov.sg>

Public Utilities Board - <http://www.pub.gov.sg>

Singapore Water Association - <http://www.swa.org.sg>

Waste Mgmt & Recycling Association of Singapore - <http://www.wmras.org.sg>



Market Overview

Singapore has greatly advanced from its early days following independence when water challenges such as water shortages, pollution and flooding were common. Over the past 40 years, the city-state has successfully turned this vulnerability into its strength by investing in research and technology to develop water management and treatment capabilities.

With the growing global emphasis on water and the environment, in 2006, the Singapore Government committed US\$219 million over five years to promote R&D to sustain the Republic's competitive edge in the global market, and to position Singapore as an R&D base for environment and water solutions.

Beyond opportunities for R&D collaborations, Singapore's attractive location in the heart of Asia allows major global water and environment players to use the city-state as a test-bedding and piloting base for new environment and water technologies, and as a launch-pad to expand into the region. The Republic is already home to over 50 water companies including major international players like GE Water, Siemens Water, Nitto Denko, and Black & Veatch. Homegrown firms such as Hyflux, Keppel and SemCorp have also set up water treatment plants in many overseas markets including China and the Middle East.

With the development of major national water projects such as NEWater (recycled water), the Deep Tunnel Sewerage System (DTSS), desalination and rainfall storage like the Marina Barrage, Singapore is becoming increasingly independent when it comes to water. The aim of the Singapore Government is to increase value-added contribution from the water sector from US\$0.3 billion (0.3% of GDP) in 2003 to US\$1.1 billion (0.6% of GDP) by 2015.

The water conservation and recycling equipment market is growing in tandem with the flourishing water sector. The current size of the market for water conservation and recycling systems is estimated at US\$950 million. The size of the market for water conservation and recycling systems is projected to expand by 10%-15% annually over the next three years. This growth will emanate from a strong demand for government projects including the construction of new desalination plants and NEWater facilities. Market prospects for industrial users are also good and future demand could be greater as Singapore's economy is expected to continue with its new phase of growth once the financial tsunami is blown away.

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