



Why Singapore?

Aerospace Executive Service
Singapore Air Show
February 1- 4, 2010

The Singapore Air Show is Asia's largest aerospace and defense event and one of the top three air shows in the world, serving as an international marketplace and networking platform for the global aerospace community. Encompassing all civil and military sectors of the international aerospace industry, the Singapore Air Show is the foremost platform for companies to showcase their products and services in the Asia-Pacific region.

Singapore offers a strategic point of entry into the Pacific Rim countries, where U.S. exports totaled \$310 billion in 2008, making the area our largest overseas regional market outside of North America. The Asia Pacific is widely considered the most promising market for the aerospace industry worldwide. As a leading global aviation hub in the Asia Pacific, Singapore is well positioned to take advantage of growth opportunities stemming from the region's brisk international trade, tourism and investments. U.S. aerospace firms looking to establish or expand business in Singapore and other markets in this dynamic region stand to benefit from participation in the Aerospace Executive Service Trade Mission in the context of the Singapore Air Show, which is the region's largest air show.

Singapore is the regional leader in aerospace maintenance, repair and overhaul (MRO), manufacturing, and research and development. Since 1992, Singapore's aerospace industry has grown at an average annual rate of 13.3% to become the most comprehensive MRO hub in Asia. Singapore's MRO sector generated revenues of \$5.1 billion in 2008, representing 25% and 6% of the Asian and global MRO market share respectively. In terms of MRO activities in Singapore, engine overhaul is the single biggest segment, accounting for 48% of the total revenue; component repair accounted for 26%.