



Aerospace Executive Service Program Schedule & Benefits

Singapore Air Show
February 1-4, 2010

AES 2010 Schedule (Tentative)

February 1 - 4, 2010

U.S. Commercial Service

February 2/1/10	Tuesday 2/2/10	Wednesday 2/3/10	Thursday 2/4/10
Briefing on program and country/regional market	One-on-one meetings at the hotel	AESTM participants attend the Singapore Air Show, visit exhibitions, follow up on contacts made during the earlier one-on-one appointments, and maintain presence at the kiosk space in the U.S. Pavilion	
One-on-one business matchmaking appointments			
Evening reception for U.S. exhibitors	Afternoon visit to the Singapore Air Show site		

The AESTM 2010 Program will include the following:

- Pre-show breakfast briefing on February 1st (U.S. Ambassador to Singapore will be invited to be the lead presenter along with industry representatives);
- Daily Transportation between AESTM hotel and Singapore Air Show and vice versa;
- Pre-scheduled meetings with potential partners, distributors, and/or end users as well as with third country CS Posts' recruited delegations;
- One show entry pass per company representative;
- Participation in U.S. Exhibitors Welcome Reception;
- One invitation to the U.S. VIP reception per participant;
- Access to Official U.S. Pavilion/BIO amenities, including meeting area and shared business center when not in use for AsiaNow one-on-one appointments;
- Individual kiosk space (1.5m X 1.5m) within the U.S. Pavilion for display of company literature, poster and meetings;
- Copy of the official 2010 Singapore Air Show Exhibitor's Directory;
- Meetings with USCS Aerospace and Defense industry specialists from U.S. Embassies and Consulates across Asia;
- On-site AESTM program coordinator