Advance Registration Form

Please read all instructions before completing this form. Incomplete or improperly completed forms will not be processed. Use one form per person; photocopy if necessary. This form may only be used in advance of the show and is not valid for on-site registration. Advance registration and payment must be received by **March 25, 2005**. After that date, on-site registration only. On-site registration fees are higher than advance fees. **All registrations are non-refundable.** International Franchise Expo reserves the right to use photographs taken of you at the show for promotional purposes. (WEB)

1. PRINT ALL INFORMATION AS YOU WISH IT TO APPEAR ON YOUR BADGE. PRINT OR TYPE CLEARLY.

Information that is not printed clearly or cannot be read will not be registered.

NAME _____
FIRST LAST

COMPANY (IF APPLICABLE)_____

TITLE_____

ADDRESS _____

ADDRESS _____

CITY_____

STATE/PROVINCE_____ZIP _____

COUNTRY _____

TELEPHONE_____FAX _____

E-MAIL ADDRESS_____

2. REGISTRATION FEES FOR EXHIBITS AND SYMPOSIA

Exhibits (Includes FREE Seminars)

ADVANCE (Until March 25, 2005)

1-3 Days $15

Symposia

All Symposium registrations include 3 full-days admission to the exhibits and seminars. Symposium badges are non-transferable.

❑ S1	The A to Z's of Franchising	$180
❑ S2	Franchising Your Business	$300
❑ S3	Master Franchising	$300

3. METHOD OF PAYMENT

❑ Check or money order enclosed (payable in U.S. funds to Mart Franchise Venture, LLC)

❑ MasterCard ❑ VISA ❑ American Express

(PLEASE INCLUDE CREDIT CARD NUMBER, EXPIRATION DATE AND SIGNATURE WITH CHARGE ORDERS)

CARDHOLDER NAME _____

ADDRESS _____

CARD NO. _____

EXPIRE DATE _____

SIGNATURE _____
(As shown on credit card)

TOTAL AMOUNT ENCLOSED/AMOUNT TO CHARGE $ _____

4. IN WHAT CAPACITY ARE YOU VISITING THE EXPOSITION?

(Check one only)

1. ❑ Potential Franchisee
2. ❑ Potential Franchisor
3. ❑ Franchise Consultant
4. ❑ Others Allied To The Field
5. ❑ Current Franchisee
6. ❑ Master Licensee
7. ❑ Franchise Company Executive

5. WHAT IS YOUR AGE?

8. ❑ under 30
9. ❑ 31 – 40
10. ❑ 41 – 50
11. ❑ 51 – 60
12. ❑ over 60

6. WHAT IS THE MAXIMUM CAPITAL YOU COULD INVEST IN A FRANCHISE? (Check one only)

13. ❑ under $10,000
4. ❑ $10,000 – $24,999
15. ❑ $25,000 – $49,999
6. ❑ $50,000 – $99,999
17. ❑ $100,000 – $499,999
18. ❑ $500,000 – $999,999
19. ❑ $1,000,000 +

7. HAVE YOU EVER OWNED A BUSINESS?

20. ❑ Yes
21. ❑ No

8. WHAT CATEGORY BEST DESCRIBES YOUR JOB?

(Check one only)

22. ❑ Self Employed
23. ❑ Sales and Marketing
24. ❑ Training/Recruitment
25. ❑ Financial
26. ❑ Technical
27. ❑ Education
28. ❑ Administration
29. ❑ Legal
30. ❑ Management
31. ❑ Medical
32. ❑ Military
33. ❑ Unemployed

9. WHAT TYPE OF BUSINESS INTERESTS YOU?

34. ❑ General Interest In Franchising
35. ❑ Financial Services
36. ❑ Home Improvement/Landscape
37. ❑ Health/Beauty/Nutrition/Fitness
38. ❑ Business Services/Computers
39. ❑ Fast Food/Beverages/Restaurant/Catering
40. ❑ Recreation Facilities/Equip. & Services
41. ❑ Laundry/Dry Cleaning/Cleaners
42. ❑ Automotive Products/Car Wash
43. ❑ Retail Stores/Specialty Stores
44. ❑ Home Retail/Services/Inspection
45. ❑ Hotels/Motels
46. ❑ Health/Leisure/Travel
47. ❑ Printing/Photography/Signs
48. ❑ Commercial/Home Cleaning Services
49. ❑ Mail Packaging Services
50. ❑ Security
51. ❑ Children's Services/Preschool
52. ❑ Clothing and Shoes
53. ❑ Internet & Technology Related Services
54. ❑ Real Estate
85. ❑ Construction/Materials & Services
86. ❑ Educational Services/Training
87. ❑ Maintenance, Cleaning & Sanitation
88. ❑ Telecommunications Services
89. ❑ Marketing/Public Relations

10. HOW DID YOU HEAR ABOUT THE IFE?

(Check more than one if necessary)

55. ❑ Magazines (specify) _____
57. ❑ Television (specify) _____
59. ❑ Radio (specify)_____
61. ❑ Newspaper(specify) _____
63. ❑ Direct Mail
64. ❑ Trade Pub (specify) _____
66. ❑ Franchise Association
67. ❑ Email
68. ❑ Web (specify) _____
70. ❑ US Embassy
71. ❑ I prefer NOT to receive information or advertising from companies not affiliated with MFV Expositions
72. ❑ Other (please specify) _____

PLEASE NOTE: ALL REGISTRATIONS ARE NON-REFUNDABLE

MAIL COMPLETED REGISTRATION FORM WITH PAYMENT TO:
Mart Franchise Venture, LLC, 210 Route 4 East, Suite 304, Paramus, NJ 07652 USA
Tel: 201-226-1130

OR YOU MAY FAX IT TO: 201-226-1131 (Credit card orders only)
Att: IFE Registration Department

PLEASE ADVISE AT THE TIME OF REGISTERING IF YOU HAVE A DISABILITY AND MAY REQUIRE SPECIAL ACCOMMODATIONS