



Discover New Sales Potential in the Automotive Industry

The U.S. Commercial Service office in Dubai, the Commercial Service (CS) Automotive and ANESA Teams as well as your local U.S. Export Assistance Center offer an opportunity to enter new markets through the

U.S. Pavilion being arranged at ***AUTOPARTS RE-EXPORTS 2004***

Dates: October 11 - 13, 2004
Venue: ExpoCentre Sharjah,
United Arab Emirates

Take advantage of the first-ever-discounted price being arranged for U.S. exhibitors to discover new opportunities in the Africa, Near East and South Asia (ANESA) Region.

★ Find new overseas buyers.

★ Work with CS Dubai ahead of time to receive targeted pre-arranged appointments at no additional cost for the U.A.E. market.

Explore the prospects for your products and services for the entire ANESA region.

Receive market research on the U.A.E. and other Middle Eastern countries.

Sign up **NOW** to ensure your participation.

Register Now!

Please complete this form and return to Anne de Souza at the Commercial Service office in Dubai, U.A.E. **SPACE IS LIMITED!!!**

Call: 971-4-311 6111
Fax: 971-4-311 6140
Email: anne.desouza@mail.doc.gov
Website: www.buyusa.gov/uae/en

What you will receive

- High profile exposure to regional key decision makers.
- Discounted participation cost to official U.S. Pavilion.
- Pre-arranged appointments similar to our **Gold Key Service**.
- Briefing from USG on how business is conducted in the U.A.E.
- Participation to the **Featured U.S. Exporters** Program on www.buyusa.gov/uae for 1 year, starting September 1, 2004.
- Promotion of your company in the show's brochure highlighting your business objectives (distributed to all visitors and used to match your company with suitable buyers).
- Invitation to official exhibitor's dinner.

From

U.S. Department of Commerce, Dubai, U.A.E.

Cost

US\$ 2,500 fully furnished 12 sq. meter booth.

Register before **July 31, 2004** to receive pre-arranged appointments at no cost.

Name: _____

Title: _____

Company: _____

Tel: _____ Fax: _____

Email: _____

Website: _____

USEAC Partner: _____