



# EXPORTNews

"Your Partner in Exporting"

MAY 2004

U.S. Department of Commerce  
U.S. Export Assistance Centers  
Serving the State of Georgia —

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## ATLANTA U.S. EXPORT ASSISTANCE CENTER WEBSITE

The Atlanta U.S. Export Assistance Center now has its own website! For your information on current export topics, links to export trade resources, our monthly newsletter and upcoming local events, go to:  
[www.buyusa.gov/sunbelt/page19.html](http://www.buyusa.gov/sunbelt/page19.html)

**EXPORTNews** is the monthly newsletter of the U.S. Commercial Service, U.S. Dept. of Commerce in Atlanta. It is distributed by email and winfax. To correct, add or delete an address, send complete contact information to the Atlanta USEAC at the email address or fax # above.

## 11<sup>th</sup> Annual U.S. Ambassadors Tour In Atlanta, Georgia on Thursday, June 10, 2004

"A Channel to Southeast Asia and its Tremendous Growth Opportunities"

Annually, the American Ambassadors to the ASEAN countries and their Senior Commercial Officers (SCOs) from the U.S. Department of Commerce team up with the US ASEAN Business Council's members to conduct a multi-city tour of the United States. The goal is to educate leading US policy makers and business leaders on developments and opportunities in Southeast Asia. Stops this year include Houston, Atlanta, Louisville, and Arlington, Virginia.

On June 10th, take advantage of "Growing Through Transitions" – Southeast Asia, a unique opportunity for you to learn more about growing and important world markets. At this event, six Senior Commercial Officers from the markets of Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam, will be available for one-on-one, face-to-face Q & A sessions with individual U.S. exporters:

Ms. Margaret Keshishian, SCO Indonesia  
Mr. William M. Zarit, SCO Malaysia  
Mr. David W. Fulton, SCO Philippines  
Mr. George Ruffner, SCO Singapore  
Ms. Judy Reinke, SCO Thailand  
Mr. Michael Frisby, SCO Vietnam

Use this opportunity to learn if there is a market for your product in these countries, find your best entry strategy into Asia or learn how to increase existing sales in these markets. Events will take place at the Atlanta World Trade Center. For additional information, we invite you to call Robert Leach at (404) 657-1962 or visit [www.buyusa.gov/asianow/sco\\_meeting.html](http://www.buyusa.gov/asianow/sco_meeting.html) for registration. **Please register early as seating is limited.**

## "EXPORTER SYMPOSIUM"

Wednesday, June 23, 2004 – 8:30 a.m.-12:00 p.m.

Regions Bank

One Glenlake Parkway, Suite 400, Atlanta

Learn the intricacies of export financing at Financial Solutions for Exporters on June 23rd. Find out what it takes for your company to:

- Increase your international sales
- Offer competitive terms to your overseas clients
- Protect yourself against nonpayment
- Obtain working capital to fulfill sales orders

Presented by the U.S. Commercial Service, Small Business Administration, Export-Import Bank of the United States, and the Overseas Private Investment Corporation, this symposium will present Georgia exporters with an overview of international finance and the means and methods necessary for a competitive and successful export venture. For more information and registration, call Vicki Tolefree at (404) 657-1959 or visit <https://apps.exim.gov/apps/iccc/Seminar.nsf/SeminarList?OpenForm> for complete registration.

