

**EAST AFRICA-AMERICAN BUSINESS COUNCIL (EAABC)  
PRESENTS THE  
4<sup>th</sup> EAST AFRICA TRADE-US AND INVESTMENT SUMMIT**

**MAY 10-12, 2004**

**CARTER PRESIDENTIAL CENTER AND SHERATON HOTEL-  
COLONY SQUARE  
ATLANTA, GEORGIA**

**PRESENTED BY**

**The East Africa-American Business Council (EAABC) and in cooperation with the three East African Embassies in Washington , DC**

**TRADE AND INVESTMENT**

The theme of this Summit is "Developing Partnerships and Creating Opportunities". The Summit in May 2004 comes at a time when East Africa is experiencing a tremendous renaissance. Kenya, Tanzania and Uganda offer opportunities in trade and investment that are unmatched in the continent. The Summit will bring special focus to the US-East Africa trade relationship with particular attention to the various incentives available for Foreign Direct Investments and Trade.

The opening day will provide an opportunity for U.S. and East African private sectors to communicate directly with U. S. and East African government officials about the various trade and investment strategies.

**Workshops**

The second and third days of the Summit offers various intensive workshops directed at assisting businesses in areas such as access to capital, mastering the U.S. and East African customs processes, learning about trade logistics and doing business in specific sectors such as food sectors, infrastructure development, apparel and textiles. A Concurrent Education Forum will also be presented.

**Official Industry Tours**

Summit participants will have an opportunity to meet one-on-one with potential partners. East African Participants will also have the opportunity to make visits to industry specific sites.

**Reception with U.S. & East African Government Leaders**

EAABC is hosting a reception for the East African government leaders, trade Education and foreign ministers, representatives of regional organizations, NGOs and U.S. government officials from the Departments of State, Treasury, Commerce, the Office of the U.S. Trade Representative, the U.S. Export-Import Bank, World Bank MIGA and IFC, USAID, SBA, MBDA, the U.S. Trade and Development Agency and the Overseas Private Investment Corporation on the evening of Monday, May 10<sup>th</sup> 2004. Private sector participants will want to take advantage of this opportunity for informal discussions with these key policy makers.

# 4th EAST AFRICA-US TRADE AND INVESTMENT SUMMIT

## AGENDA

### Monday, May 10, 2004

7:00am Registration  
9:00am Opening Plenary  
10:00am Roundtable: Trade and Political Policies  
12:30pm Lunch  
2:00pm Roundtable: Sessions with Private Sector  
6:00pm Reception

### Tuesday, May 11, 2004

8:00am Registration continues  
9:00am Plenary Session  
10:00am Workshops  
Noon  
2:30pm Industry Tours  
All day: Exhibits

### Wednesday, May 12, 2004

8:00am Registration continues  
9:00am Plenary Session  
10:00am Workshops  
Noon Lunch  
2:00pm Workshops  
7:00pm Closing Cultural Dinner  
All day: Exhibits

## WORKSHOP PROGRAM

### Industry-by-Industry

- Textiles and Apparel
- Light Manufacturing, Infrastructure and Housing
- Agriculture and Food Sector
- Telecommunication and Information Technology
- A Concurrent Education Forum

### Access to Capital

- US and East African Banks
- Investment Funds
- Political and Commercial Risk Insurance
- US Trade Agencies

### Specific Dynamics of US-East Africa Trade Processes

- Corporate Conduct and Labor Standards
- Doing Business in East Africa
- Doing Business in the US
- Trade Logistics

### Special Session on Travel and Tourism

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Carter Presidential Center and Sheraton Hotel-Colony Square  
Atlanta, Georgia

**Registration Information (Please type or print)**

Title (e.g.: Dr. Mr. Ms) \_\_\_\_\_  
Family/Last Name \_\_\_\_\_  
Given/First Name \_\_\_\_\_  
Company/Organization \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
ZIP/Postal Code \_\_\_\_\_  
Country \_\_\_\_\_  
Telephone \_\_\_\_\_  
(Country Code) (City/Area Code) (Number)  
Fax \_\_\_\_\_  
(Country Code) (City/Area Code) (Number)  
E-mail \_\_\_\_\_

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**Payment Information**

Registration Fee: **\$350.00 per registrant ( \$250.00 for early registration )**

Payment for Early Registration must be received no later than **April 20, 2004**.

For U.S. participants, *only*: Checks must be drawn on U.S. banks, and made payable to the EAABC.

For Wire Transfer: To EAABC , Via Bankers Bank - 061003415 for further Transfer to Horizon Bank - 061119846 150003077

For credit card payment, please complete:

\_\_\_ MasterCard                      \_\_\_ VISA                      \_\_\_ American Express

Account Number \_\_\_\_\_  
Name (As it appears on credit card) \_\_\_\_\_  
Expiration Date \_\_\_\_\_  
Cardholder Signature \_\_\_\_\_

**Visa for Entry to the U.S.---Apply Now**

If you are not a U.S. citizen and do not hold a passport from visa-waiver countries, you are strongly encouraged to contact the U.S. embassy as soon as possible to schedule an interview for a visa. The process can be lengthy. You **MUST** have a valid visa to enter the United States. Apply now.

**Mail or Fax this Form to:**

**EAST AFRICA-AMERICAN BUSINESS COUNCIL (EAABC)**  
**4<sup>th</sup> East Africa-US Trade and Investment Summit**  
**P. O. Box 54959**  
**Atlanta, GA 30308-0959**

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Fax: 678-344-5450

Email: [info@eaabc.org](mailto:info@eaabc.org)

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**SUMMIT HOTEL INFORMATION**

- **Summit Host Hotel: The Sheraton Hotel - Colony Square**  
*188 14<sup>th</sup> Street NE*  
*Atlanta, GA. 30361 (800-325-3535 or 404-892-6000)*  
***SPECIAL ROOM RATE: \$112.00 plus applicable taxes***
  - ◆ Conveniently located in the heart of Atlanta's business district, with shopping and dining in the adjoining Colony Square complex, Sheraton is within walking distance of numerous arts and cultural destinations including the Woodruff Arts Center, the Atlanta Botanical Gardens, The Margaret Mitchell House, and a variety of historic attractions.
  - ◆ The hotel is 15 minutes from Hartsfield Atlanta International Airport, and within walking distance to the MARTA public rail system - Art Center Station.
  - ◆ Call 1-800-325-3535 or 404-892-6000 and mention "East Africa Trade Summit"
  - ◆ The hotel is approximately 10 minutes from the Carter Presidential Center. From the Airport you can take the MARTA rail system to the Art Center Train Station and walk directly into the hotel.