



## Business Opportunities for SMEs Turkey and Iraq Reconstruction April 5, 2004 Ritz Carlton Hotel, Washington, D.C.

The U.S. Commercial Service of the U.S. Department of Commerce in cooperation with the Turkish American Council is pleased to announce **Business Cooperation between American and Turkish Small and Medium Size Enterprises** on **April 5, 2004** at Ritz Carlton Hotel in Washington, D.C.

Turkey, with a population of 66 million, is one of the largest nations in Europe and a traditional ally of the United States. The United States is Turkey's second largest trading partner and the bilateral trade in 2003 was \$6.4 billion. There are several advantages to exporting to Turkey including an average tariff on industrial goods of 4.65% and a strategic location for regional markets. Top ten most promising sectors for U.S. firms interested in the Turkish market are as follows: 1 & 2) Telecommunications Equipment & Services: 3) Natural Gas Transmission, Distribution, Storage and Trade: 4) Electrical Power Systems. 5) Automotive Parts/Service Equipment. 6) Franchising. 7) Medical Equipment. 8) Building Materials. 9) Plastics. 10) Architectural/Construction/Engineering Services.

In addition, Turkish firms are actively seeking strategic and joint venture partners to pursue sub-contracts in Iraq. There are significant opportunities for American SMEs to partner with Turkish companies to participate in Iraq's reconstruction, both through the rehabilitation of Iraq's infrastructure and by taking advantage of growing bilateral trade. This pioneering effort will provide U.S. companies with a unique opportunity to network and build new business relationships with their Turkish counterparts to jointly explore business opportunities in Iraq.

The U.S. Commercial Service will arrange one-on-one meetings for American firms with their Turkish counterparts to discuss prospective business relationships. These appointments will be arranged in advance, based on information you provide about your company and its objectives on a separate form. Turkish firms are interested in exploring potential business relationships and alliances with American firms in Turkey and the region.

**Location:** Ritz Carlton Hotel, Washington, D.C.

**Date & Time:** Monday, April 5, 2004 2:45 p.m. to 5:45 p.m.

**Organizers:** The U.S. Commercial Service and the American Turkish Council

**Registration Form**  
**(Deadline: March 22, 2004)**  
**Business Opportunities for SMEs**  
**Turkey and Iraq Reconstruction**  
**April 5, 2004**  
**Ritz Carlton Hotel, Washington, D.C.**

Company Name						
Participant Name			Title			
Address			City	State	Zip Code	
Telephone			Fax			
Email				Website		
Please briefly describe your company's portfolio, products or services						
Please indicate your company's interest	Previous Exports to Turkey or Iraq <input type="radio"/> YES <input type="radio"/> NO	Seeking Distributor/Representative <input type="radio"/> YES <input type="radio"/> NO	Joint Venture with Turkish firms <input type="radio"/> YES <input type="radio"/> NO			
Indicate which industry sectors interest you						
<p><b>Individual Appointments:</b> We will make every effort to arrange up to three individual appointments with appropriate Turkish participants according to the objectives and profile you provide in this separate form. However, the conference organizers cannot guarantee that suitable matches will be found. Participants understand that all appointments are limited to 30 minutes each and will take place at the conference venue.</p> <p><b>We are interested in meeting with following type of Turkish companies:</b></p> <p> <input type="radio"/> Joint venture partner              <input type="radio"/> Equipment &amp; Service Supplier              <input type="radio"/> Engineering Procurement Contractors  <input type="radio"/> Finance    <input type="radio"/> Other (Please Specify _____)         </p>						

Please complete this form and **FAX** to the ATC (202) 783-0511. If you have any questions, please call Canan on 202-783-0483.

Or mail to: 1111 14<sup>th</sup> Street, Ste 1050, NW Washington, DC 20005

Or e-mail to: Cbuyukunsal@the-atc.org

**Cost: US\$125.00**    **Credit Card Number:** \_\_\_\_\_ **Expiration:** \_\_\_\_\_

**Exact Name on Credit Card:** \_\_\_\_\_ **Signature:** \_\_\_\_\_