



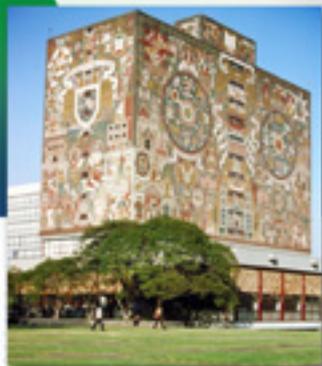
StudyUSA

Mexico

November 11-14, 2004

World Trade Center

Mexico City



The number of Mexican students studying in the United States has increased approximately 20% from 2000 to 2003, making Mexico the 7th largest source of international students in the United States.

The 3rd annual Study USA Mexico Pavilion at Universitarea is the number one venue for U.S. schools looking to tap into this burgeoning Mexican student market. With over 35,000 visitors, Universitarea is the leading event in Mexico for higher education.

U.S. EXHIBITOR PACKAGE INCLUDES:

- 3x3 meter booth at \$2,500 or 1x1 meter booth at \$1,000
- Event promotion to Mexican students and Mexican media outreach
- On-site support and counseling provided by the U.S. Embassy, Institute for International Education, and ICEO
- Exhibitor briefing
- Travel coordination and other services

INFORMATION:

Martha Sanchez, U.S. Embassy in Mexico City
martha.sanchez@mail.doc.gov
Tel: (011-52/55) 5140-2621

ICEO Media Ltd.
www.imagineusa.us
info@imagineusa.us
Tel (U.S.): 206-523-7872



2004
universitarea



education
USA

ICEO
Media Limited