

FACT SHEET

USA Business Information Office and Catalog Show

at the

European Banking and Insurance Fair '04

October 26-28, 2004

Frankfurt, Germany

- What?** A targeted U.S. catalog exhibition within a trade show for the financial community of Europe. The event also includes a policy conference on the European Monetary Union, information technology and the globalization of financial markets, which our participants may attend as well at no cost.
- Why?** Frankfurt is at the heart of the exciting financial industry in Europe – with the Euro, the European Central Bank, and partnership between the stock exchanges of Frankfurt and London.
- When?** October 26-28, 2004
- Where?** Frankfurt, Germany (fairgrounds)
- For Whom?** U.S. companies and their European affiliates
- How?** We will display your company literature in our USA Business Information Office, respond to inquiries on your company's behalf, and provide you with a list of interested contacts after the event. We will need at least 25 sets of your company literature, sent to the address below, on hand at least two weeks prior to the event.
- How Much?** \$400 per company, payable by credit card.
- Questions & Registration:** American Consulate General Frankfurt
U.S. Commercial Service
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60323 Frankfurt/Main, Germany
- Tel. (49) 69/ 956-2040
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