AUTOMOTIVE AFTERMARKET INDUSTRY WEEK

ADVANCE REGISTRATION FORM
SHOW DAYS: NOVEMBER 2-5, 2004

SEMA SHOW

AAPEX

COLOMBIAN DELEGATION

REGISTRESE GRATIS ENVIANDO ESTE FORMULARIO ANTES DEL 15 DE OCTUBRE DE 2004 A LA SECCION COMERCIAL DE LA EMBAJADA DE LOS ESTADOS UNIDOS A LOS FAXES: 315-2171/315-2190.

ATTENDEE INFORMATION *Please type or print clearly. Complete one form per person. Incomplete forms will not be processed. For additional registrations duplicate form.*

Last Name _____ First Name _____ Middle Initial _____

Company _____ Title _____

Address _____

City _____ State/Province _____ PostalCode _____ Country _____

Telephone _____ Fax _____
(Please include country and city code) (Please include country & city code)

E-mail _____ Company Website _____

❑ I require a formal Letter of Invitation. A copy should be sent to my local U.S. Embassy or Consulate in (city/country) _____

How many years have you attended AAIW? _____

VISITOR CLASSIFICATIONS

BUYERS (Choose only one Buyer or Non-Buyer classification.)

- ❑ A Accessories & Installation Centers
- ❑ B Auto Parts Retailer
- ❑ C Body Shop/Dent Removal
- ❑ D Builder/Fabricator
- ❑ G Converter
- ❑ H Dealer Expediter
- ❑ I Dealer: Vehicle
- ❑ K Exporter/Export Management Company
- ❑ N Heavy-Duty Truck
- ❑ P Import Parts Specialist
- ❑ Q Jobber
- ❑ T Mass Merchandiser
- ❑ U Mobile Electronics Retailer
- ❑ V Oil & Lube Change Center
- ❑ X Performance Center
- ❑ Y Racer/Race Team
- ❑ Z Repair/Service Center
- ❑ CC RV Parts & Accessories
- ❑ FF Tire & Wheel Dealer
- ❑ GG Tool & Equipment Mobile Distributor
- ❑ JJ Wholesaler/WD: Parts
- ❑ KK Wholesaler/WD:Tires/Wheels
- ❑ LL Wholesaler/WD: Tool & Equipment
- ❑ MM Wholesaler/WD: Other
- ❑ NN Window/Glass Tinting

NON-BUYERS

- ❑ AC Advertising/Marketing Agency
- ❑ AB Advertising/Marketing Sales Staff
- ❑ AD Association
- ❑ CO Consultant Supplier to Exhibitor
- ❑ PP Educator
- ❑ QQ Export Agent
- ❑ RR International Sales
- ❑ SS Manufacturers Rep
- ❑ TT Manufacturer/Non-Exhibitor
- ❑ ZZ Public Relations Firm
- ❑ VV Spouse
- ❑ WW Track Owner/Promoter/Sponsor
- ❑ XX Vehicle Manufacturer/OEM

BUYERS ONLY

PRODUCT INTERESTS ***(Check all that apply)***

- ❑ A. Accessories
- ❑ B. Air Conditioning
- ❑ C. Audio, Security & Mobile Electronics
- ❑ D. Body Shop Service/Repair
- ❑ E. Brake System Components
- ❑ F. Business Mgmt Hardware/Software
- ❑ G. Chemicals & Lubricants
- ❑ H. Clothing/Memorabilia
- ❑ I. Emissions Control
- ❑ J. Engines & Engine Parts
- ❑ K. Machine Shop Equipment
- ❑ L. Motorcycle Parts & Accessories
- ❑ M. Off-Road Parts & Accessories
- ❑ N. Paint, Body & Equipment
- ❑ O. Performance Marine
- ❑ P. Performance Parts/Accessories
- ❑ Q. Racing Products
- ❑ R. Replacement Parts
- ❑ S. Restyling/Ground Effects
- ❑ T. RV Parts & Accessories
- ❑ U. Safety Equipment
- ❑ V. Specialty Equipment
- ❑ W. Tires/Wheels
- ❑ X. Tools/Service Equipment
- ❑ Y. Transmissions: Automatic & Manual
- ❑ Z. Truck Parts/Accessories
- ❑ AA. Specific Products (describe)_____

WHAT IS YOUR BUYING AUTHORITY?

- ❑ A. Make Buying Decisions
- ❑ B. Make Buying Recommendations
- ❑ C. None

WHAT ARE YOUR BUYING OBJECTIVES?

- ❑ A. Direct Purchase of U.S. Products
- ❑ B. Distribution of U.S. Products
- ❑ C. Joint Venture
- ❑ D. Licensing Agreements
- ❑ E. Sales to US Markets

NUMBER OF YEARS IN BUSINESS

❑ A. 0-2 ❑ B. 3-5 ❑ C. 6-10 ❑ D. 11+

PERCENT OF BUSINESS IMPORTED FROM U.S.

❑ A. None ❑ B. 10%-25% ❑ C. 26%-50%
❑ D. 51%-75% ❑ E. 76%-100%

ARE YOU SEEKING NEW SUPPLIERS AT AAIW?

Participate in the Trade Leads Program by listing three specific products you will be looking to purchase at the Show. (Exhibitors will contact you directly)

1. _____
2. _____
3. _____

REGISTRATION FEES

Before October 22	
Online	$10 (U.S.)
Fax or Mail	$20 (U.S.)
On or after October 23	$50 (U.S.)

Advance fees are payable by credit card.
No cash accepted. No refunds issued.

❑ Check # _____

❑ American Express ❑ Visa ❑ MasterCard

Credit Card Number _____

Expiration Date _____

Name on Card _____

I authorize charges up to $50 (U.S.) per person for registration fees associated with Automotive Aftermarket Industry Week 2004. Please Note: Credit card billing will be charged by "AAIW AUTO SHOW".

Signature _____

MAIL OR FAX COMPLETED FORM

AAIW 2004 Registration
P.O. Box 3379
Frederick, MD 21705 USA

Fax: 301/694-5124
If you fax this form, do not mail another copy.
Cover sheets not required if sent by fax.

❑ By checking this box, I agree that my e-mail address may be released for use by SEMA and AAPEX Exhibitors.

❑ By checking this box, I agree that my fax number may be released for use by SEMA and AAPEX Exhibitors.

❑ Please check here if, under the Americans with Disabilities Act, you require auxiliary aids or services. Please attach requirements.

Check registration status on-line at www.AAIWshow.com or call 301/694-5243.

EDITORIAL PRESS: DO NOT USE THIS FORM. E-mail registration@convexx.com for a media registration form.

Register on-line at www.AAIWshow.com Use registration code: JFA