



U.S. Commercial Service



Export to Canada's Lucrative Hardware, Home Improvement, Building Products and Lawn & Garden Retail Market Today!

Canada is the number one export market in the world for U.S. hardware, home improvement, lawn & garden and building products and equipment. The United States currently supplies approximately 75% of Canada's total imports in these product categories. Total retail sales by all hardware stores, building centers and home centers in Canada, including hardware/home improvement/seasonal sales were valued at US\$23.3 billion in 2002 and grew by 8.2% to US\$25.1 billion in 2003. It is, by far, the fastest growing segment of the overall retail sector in Canada.

The province of Ontario represents 33.5% of retail sales in this industry, followed by Quebec representing 22.6%. In terms of receptivity, proximity and similarity to the U.S. market, the Ontario and Quebec offer U.S. exporters the very best prospects for success in exporting to Canada First!

Meet The Buyers Trade Mission

Connect with Canada's Hardware/Home Improvement Retail Industry

April 26-27, 2005 in Toronto & April 28-29, 2005 in Montreal

For \$2,750, spend two days in Toronto and two days in Montreal and

- ▶ *Learn* about the very lucrative Canadian hardware, home improvement, building products and lawn and garden retail market. Get in-depth analysis of the regional markets and much more
- ▶ *Gain insightful information* on how to sell to Canada's top home improvement retailers from Canada's Big Box buyers themselves!
- ▶ *Lunch and Network* with qualified agents and distributors interested in representing your products
- ▶ *Tour* some of Canada's top hardware and home improvement retail centers
- ▶ *Discover* new and lucrative business opportunities

When It Comes To Exports, Think Canada First!

For Further Information Contact:

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