



meditech
2010
Del 20 al 24 de Abril



meditech

2010

2nd International Health Fair
9th Colombian Congress of Hospitals
and Clinics



Organizan:



Concept

MEDITECH 2010 is the Fair specialized on the health sector and which gathers the most complete commercial sample in specialties: Medical, Diagnostic, Pharmaceutical, Rehabilitation, Dentistry, and Welfare.



Exhibitor Profile

- Companies that Manufacture or Distribute medical, surgical, dental, clinical laboratory, and hospital equipment
- Manufacturers, and Distributors, of raw materials directly related to the Health sector
- Companies that manufacture pharmaceutical products
- Companies that manufacture and Distribute equipment and raw material for orthopedics and rehabilitation
- Institutions that render health services – IPS
- Entities that administrate benefit plans
- Entities that offer Prepaid Medical Services
- Professional Risks and SOAT Insurance Companies
- Health information and communication Technologies
- Transportation Services
- Hospital Architecture
- Specialized Publications
- Academic institutions that offer programs related to the health sector
- Banking and Insurance
- Counseling and Consultation Companies
- Health TICs
- Governmental Entities, Guilds that lend support to the sector, and scientific associations
- Duty Free Zones in Health



Visitor Profile

- General Managers and Directors, Financial Managers, and Administrative Managers, and Purchase Chiefs of Hospitals and Clinics
- Legal Representatives and Directors of Organizations of the Health Sector
- Officials of entities of National, Departmental, and Municipal Character
- Professionals that render services in the Health Sector
- Deans, Professors, and Academics of faculties related to Health
- Consultants, Researchers, Educational Associations and University Students both undergraduate and postgraduate
- Specialized Communication Media
- National and International Special Guests
- Political and Social Leaders
- International Purchasers; especially in the Andean and Caribbean Region





Benefits

- Direct contact with all health care actors of the General System of Social Security
- Generation of opportunities in exports and construction of a platform in the strategy for internationalization of companies
- Contribution to reinforce the image and positioning of the company
- Launching of new products and their commercialization
- Intelligence of Competition
- Creation of business opportunities for the sales group
- Opportunity of training and updating in new tendencies of the sector
- An event that will offer improvement for company management





GENERAL MAP










Business Proposal

PABELLION	LEVEL	STAND	AREA	COST

PARTICIPATION FARES

Area	Fare per M2 (COP)	Fare per M2 ACHC Affiliates
From 0 to 19.9 m2	\$550.000	\$522.500
20 to 29.9 m2	\$500.000	\$475.000
30 to 39.9 m2	\$460.000	\$437.000
40 to 49.9 m2	\$430.000	\$408.000
50 to 59.9 m2	\$400.000	\$380.000
60 to 69.9 m2	\$370.000	\$351.500
70 to 79.9 m2	\$350.000	\$332.500
80 to 89.9 m2	\$325.000	\$308.750
90 onwards	\$300.000	\$285.000

-  Heavy traffic carpet
-  Division panels
-  Sign with company name
-  Double electric socket with consumption of 2 Kw mono-phase
-  Credentials in accordance to contracted area
-  Inclusion in the event's catalogue
-  Basic wireless Internet Connection






Payment Form

PARTICIPATION CONDITIONS:

To reserve the space it is necessary to fill out the reservation format to date and pay an advance of **30%** of the total fare of the stand.

ATTACH:

-  Chamber of Commerce
-  Photocopy of Legal Representative ID
-  Photocopy of the RUT

